

NOVESTRA

PRESS RELEASE
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Novestra: Diino provides backup service to Moderna Försäkringar

Diino has developed a backup service in cooperation with Moderna Försäkringar. The new service is based technology developed by Diino and ensures that digital photographs and files do not disappear in connection with theft, fire or other damages. Diino's backup service will be included free of charge in Moderna Försäkringar's approximately 200 000 home insurances.

"In surveys among our insurance holders we have found that the things our customers miss and value the most in connection with damage and theft are photographs of family and from vacations. Most of the photographs are stored digitally and we would like to be able to offer a service that ensures that data is not lost should there be an incident. We chose to cooperate with Diino because they are professional and reliable partner who is flexible and delivers a high quality service", says Andreas Önstorp at Moderna Försäkringar.

"We are of course pleased that Moderna Försäkringar has chosen our solution and we are convinced that their customers will greatly enjoy the service that Moderna Försäkringar offers free of charge. Securing photographs and other digital files cost efficiently is something we believe many types of businesses are interested in, and will eventually be a given", says Jan Nilsson, CEO at Diino.

Diino develops storage and data security products (software) that are regularly top ranked in different surveys of this category. The products are sold individually to customers and companies as well as to tele operators and service providers. Novestra owns approximately 49 percent of the capital and votes in Diino AB. For further information please contact Marcus Söderblom, Chairman, Diino AB, and Vice President, AB Novestra, phone no. +46 8 545 017 50.

About AB Novestra

Novestra is an independent investment company with a portfolio of investments in a number of privately held growth companies including Diino AB, Explorica, Inc., MyPublisher, Inc., Netsurvey AB, Qbranch AB and Strax Holdings, Inc. In addition, Novestra has an investment corresponding to approximately 11 percent of the shares in WeSC AB, listed on First North.

The Novestra shares are listed on the Nasdaq OMX Stockholm, under the symbol NOVE, in the Small Cap section. For further information regarding AB Novestra, reference is made to www.novestra.com