

NOVESTRA

PRESS RELEASE
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NOVESTRA: DIINO LAUNCHES IPHONE APPLICATION

Diino, the largest backup and storage service in Sweden, is now also available as an iPhone application for iPhone, iPad and iPod Touch. With this application, iPhone users can store, access and share their pictures, movies and other files directly from their iPhone using the Diino service.

The iPhone application can be downloaded free of charge from Apple App Store. Customers with a Diino account can log in with their user ID and password. If the customer does not have a Diino account, a trial account can easily be created directly from the application before uploading and sharing files. A private Diino account, with access to unlimited backup and 100 GB storage, costs SEK 490 per year. There is also a business version of the account, with 500 GB storage and backup, for SEK 2 490 per year.

“Our iPhone application is unique and will attract a new group of customers who can use the service whenever it suits them, regardless if they have access to a computer or not. This service has been something that many customers have asked for, and we are convinced that it will be appreciated”, says Jan Nilsson, CEO at Diino.

Novestra owns approximately 49 percent of the capital and votes in Diino AB. For further information please contact Marcus Söderblom, Chairman, Diino AB, and Vice President, AB Novestra, phone no. +46 8 545 017 50.

About AB Novestra

Novestra is an independent investment company with a portfolio of investments in a number of privately held growth companies including Diino AB, Explorica, Inc., MyPublisher, Inc., Netsurvey AB, Qbranch AB and Strax Holdings, Inc. In addition, Novestra has an investment corresponding to approximately 10 percent of the shares in WeSC AB, listed on First North.

The Novestra shares are listed on the Nasdaq OMX Stockholm, under the symbol NOVE, in the Small Cap section. For further information regarding AB Novestra, reference is made to www.novestra.com