

# NOVESTRA

**PRESSRELEASE  
2010-05-06**

## **Novestra: Diino provides back-up service in Denmark**

ComX, one of Denmark's leading broadband providers launches *ComX Backup*. The system that ComX uses for *ComX Backup* is developed by Novestra's portfolio company Diino AB. The service provides a simple and fast solution for back-up and storage of digital files on a secure online storage platform.

"We want to be the leading provider of the latest technologies in order to improve and change our daily life. ComX shall live up to the future's requirements for communication and entertainment and we must constantly ensure our customers that they get economically favorable solutions. By offering online back-up and storage, we take yet another step forward in our ambition to provide an optimal all-round solution to our customers, now and in the future" says Finn Helmer, ComX.

"We are very pleased that ComX, with its high demands on quality, chose us as the supplier of systems. This is an important breakthrough for Diino on the Danish market and we both look forward to a good and prosperous cooperation" says Jan Nilsson, CEO at Diino.

Novestra owns approximately 49 percent of the capital and votes in Diino AB. For further information please contact Marcus Söderblom, Chairman, Diino AB, and Vice President, AB Novestra, phone no. +46 8 545 017 50.

### **About AB Novestra**

*Novestra is an independent investment company with a portfolio of investments in a number of privately held growth companies including Diino AB, Explorica, Inc., MyPublisher, Inc., Netsurvey AB, Qbranch AB and Strax Holdings, Inc. In addition to the above Novestra holds 10 percent in WeSC AB, listed on First North, NASDAQ OMX Stockholm.*

*The Novestra shares are listed on NASDAQ OMX Stockholm, under the symbol NOVE, in the Small Cap section. For further information regarding AB Novestra, reference is made to [www.novestra.com](http://www.novestra.com)*