

NOVESTRA

PRESS RELEASE

July 2, 2007

NOVESTRA: QBRANCH SIGNS ANOTHER OUTSOURCING AGREEMENT WORTH MSEK 65

Qbranch has signed a five year outsourcing agreement with Sydsvenska Dagbladet and Skånemedia for outsourcing of technical and application operation including user support comprising of helpdesk and on site support. The agreement is for five years with an option to renew. The total order value amounts to approximately MSEK 65.

Sydsvenska Dagbladet and Skånemedia publish four daily newspapers (Sydsvenskan, Kristianstadsbladet, Ystads Allehanda and Trelleborgs Allehanda) and have over 1000 users. The aim during the next few months is to implement a takeover project in order to put Sydsvenska's and Skånemedia's systems and servers in operation.

"This order is yet another confirmation of Qbranch's strong position within IT-outsourcing. Qbranch's development is very promising, and as investors we are very positive to the fact that the company on several recent occasions has shown that it has the capacity to win orders of this size. The number of large and long contracts increases, which creates value for us as investors, and at the same time, it shows how attractive the company's services are on the market", says AB Novestra's Managing Director, Johan Heijbel.

For further information please contact Johan Heijbel, Managing Director, AB Novestra, telephone no. +46 8 545 01750.

About AB Novestra

Novestra is an independent investment company with a portfolio of investments in a number of privately held growth companies including Diino AB, Explorica, Inc., MyPublisher, Inc., Netsurvey AB, Qbranch AB and Strax Holdings, Inc.

The Novestra shares are listed on the OMX Nordic Exchange Stockholm. For further information regarding AB Novestra, reference is made to www.novestra.com