

NOVESTRA

PRESS RELEASE
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NOVESTRA: DIINO AB SIGNS AGREEMENT WITH TDC

Novestra's portfolio company, Diino AB, has signed an agreement with TDC. Through the agreement TDC's broadband customers will be offered a user friendly and secure online storage service with capability to save pictures, music and other digital information on the internet. In the launch TDC will offer its customers up to 25GB online storage free of charge.

The ability to be able to store, share, manage and access digital information in an easy way has become increasingly important. The service offered to the TDC customers is a great example of this. Diino's customer base amounts to approximately 75.000 end-users and is growing fast in Sweden and internationally.

Novestra's ownership in Diino amounts to approximately 65 percent after conversion.

For further information please contact Dani Duroj, Founder and Managing Director, Diino AB, telephone no. +46 70-255 07 79, alternatively Johan Heijbel, Managing Director, AB Novestra, telephone no. +46 8 545 01750.

About AB Novestra

Novestra is an independent investment company with a portfolio of investments in a number of privately held growth companies including Diino AB, Explorica, Inc., MyPublisher, Inc., Netsurvey AB, Qbranch AB and Strax Holdings, Inc.

In addition, Novestra has an investment in Nove Capital Fund, that primarily invests in public companies which are considered to have a value potential because of special situations such as reconstructions, turnarounds or for other reasons offer a significant upside potential and therefore an interesting risk/reward.

The Novestra shares are listed on the Nordic Small Cap list of the Stockholm Stock Exchange. For further information regarding AB Novestra, reference is made to www.novestra.com