

# NOVESTRA

PRESS RELEASE  
2010-01-28

## **Novestra: 2009 was a good year for the portfolio companies**

Novestra's largest holdings, in terms of value, have all had a positive development despite the troublesome market conditions during 2009. Qbranch reached an EBITDA-result of approximately MSEK 40 and both MyPublisher and Explorica showed significantly improved results. MyPublisher increased their preliminary EBITDA-result by approximately 100 percent to MSEK 40 and showed somewhat higher sales than the previous year. Explorica, whose financial year ended August 31, 2009, increased their EBITDA-result by more than 600 percent to MSEK 41.

Among the other holdings, WeSC, listed on First North where Novestra own approximately 10 percent, have had a very positive development during 2009. Novestras portfolio company Diino also had a generally positive development.

"Several of our companies have shown significantly improved results during 2009, as the respective businesses reached a critical mass. Looking ahead this will lead to an even larger share of the increased revenue will contribute to a further improvement of results. It is obvious that a long and persistent support for our portfolio companies now begins to show results for Novestra. We have in the present situation every reason to believe in a positive development during 2010" says Novestras Managing Director, Johan Heijbel.

For further information please contact Johan Heijbel, Managing Director, AB Novestra, phone no. +46 8 545 017 50.

### **About AB Novestra**

*Novestra is an independent investment company with a portfolio of investments in a number of privately held growth companies including Diino AB, Explorica, Inc., MyPublisher, Inc., Netsurvey AB, Qbranch AB and Strax Holdings, Inc. In addition to the above Novestra holds 10 percent in WeSC AB, listed on First North, NASDAQ OMX Stockholm.*

*The Novestra shares are listed on NASDAQ OMX Stockholm, under the symbol NOVE, in the Small Cap section. For further information regarding AB Novestra, reference is made to [www.novestra.com](http://www.novestra.com)*

