# AB Novestra Annual Report 2012

For a number of years, Novestra has only printed a limited edition of the annual report, due to cost and effect on the environment. The printed annual report will only be sent to those who request it. This year, we have printed the annual report on climate compensated paper. At the same time, we have introduced an online reader-friendly version of the annual report. We ask readers to primarily use the online version of the report, and we will give a contribution to WWF for each annual report that is read online.

Design and production: Lupo Design

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# This is Novestra

Background Business concept Vision Objectives Long-term owner responsibility Distributions and returns

Novestra is an independent investment company with a number of investments in private and public growth companies. In addition, Novestra can during certain periods have a few small short-term investments in publicly listed companies that are deemed to have substantial growth or value potential.

# The Novestra share is listed on the Nasdaq OMX Stockholm, under the symbol NOVE, in the Small Cap section.

# **Background**

Novestra was founded in 1997 by amongst others Theodor Dalenson, who is Chairman of the Board of Directors. During the first few years Novestra primarily invested in private companies who were at an early stage. Through focus and longsightedness Novestra has developed these companies and built up a very interesting portfolio of growth companies. The companies Novestra invested in during the first few years make up the lion's part of today's portfolio.

Novestra divested several portfolio companies in recent years and continues to divest the remaining portfolio.

#### **Business concept**

As an independent investment company, Novestra shall invest in private as well as public companies, with substantial growth potential or where other circumstances could lead to a significant performance.

#### Vision

Novestra believes that it can optimize the return on its investments by being an active investor and through participation

in the business development process of each individual company. By limiting the number of investments, Novestra expects to be able to be an active investor without having a large organization.

# **Objectives**

Novestra's objective is to optimize the shareholders' long-term return by focusing on opportunities in small and medium sized companies without the risk-taking that comes with a too narrow focus. Shareholders shall benefit through the performance of the Novestra share as well as through dividends once the company exits holdings and realises value. From a fiscal perspective. Novestra is an investment company and its tax efficient structure can offer major investors investment opportunities in small and medium sized companies where they otherwise would not be able to participate.

# Owner responsibility

Novestra's objective, as an active investor is to create the best possible prerequisites for the portfolio companies' development and therefore create value for the shareholders. Novestra actively participates in the portfolio companies' Board of

Directors, with at least one representative, as well as supporting their management teams in various situations. Through working long-term and towards common goals the portfolio companies, together with Novestra can develop and improve the prerequisites to reach growth and create a long-term earning capacity.

# Distributions and returns

Returns should profit Novestra's shareholders through growth in value of the Novestra share and through distributions. Novestra has distributed a total of MSEK 331, corresponding to SEK 8.91 per share, since 2005. A total of 1 227 407 Novestra shares were purchased during 2012 at a cost of MSEK 8.8. As at December 31, 2012, Novestra's market value amounted to MSEK 245 and the share price amounted to SEK 6.60.

Total return of the Novestra share since 2002, including distributions, amounts to 206.7 percent, corresponding to an annual return of 11.9 percent. Total return index for the Stockholm Stock Exchange during the same period amounts to 7.1 percent annually.

# The year

in brief

The group's earnings amounted to MSEK -27.4 (-15.6), corresponding to SEK -0.76 (-0.42) per share. Shareholders' equity as at December 31, 2012 amounted to MSEK 281.1 (317.8), corresponding to SEK 7.82 (8.55) per share. Cash and cash equivalents including holdings in listed companies a mounted to MSEK 18.1 (30.8). The liquidation of Diino effected the result by MSEK 24.1

# Significant events during the year

There was continued positive development in the remaining portfolio companies during 2012. The liquidation of Diino during the year affected the result by MSEK 24.1. The additional consideration attributable to the sale of Qbranch in 2011 was revalued by MSEK -14.7 during 2012. Changes in values during 2012 amounted to MSEK -18.6.

# Portfolio companies:

**Explorica** arrange educational and student travel tours for students and teachers. For the fiscal year 2011/2012, which ended on August 31 2012 sales amounted to approximately MUSD 69.1 which was in line with the previous year. The EBITDA result has almost doubled to approximately MUSD 2.8 for the same period. Sales for the season 2012/2013 indicate a slight decrease while a review of less profitable segments long-term will lead to increased margins. Explorica's balance sheet remains very strong and liquidity at the beginning of the fiscal year 2012/2013 amounted to MSEK 100. The company distributed a dividend to the same value as last year which amounted to approximately MSEK 2 for Novestra. Novestra's ownership after dilution amounts to 14.9 percent. www.explorica.com

**MyPublisher** offer a service where customers can organize their digital pictures add text and design personal photobooks, calendars and presentations and since the autumn of 2011 a selection of high quality greeting cards via ww.mypublisher.com. For the financial year which ended December 31, 2012

sales amounted to approximately MUSD 34.6 which corresponds to a growth of approximately 7 percent with an EBITDA which corresponds to approximately MUSD 7.0. Novestra's ownership after dilution amounts to approximately 24.7 percent. www.mypublisher.com

**Strax** is one of Europe's leading distributors of accessories for mobile devices such as mobile telephones and tablets. In Sweden, the Strax own brand Xgisit™ is available in the stores of Telia, Tre, and The Phone House. During 2012 Strax were successful with sales under its own brand which has resulted in higher gross margins. Strax entered into a co-operation with Hugo Boss whereby Strax is responsible for the production and distribution of accessories for example various Apple products such as the iPhone and the iPad. The co-operation with Hugo Boss is an important reference project for Strax and during 2012 Strax entered into agreements with Diesel and Coca Cola. Sales during 2012 amounted to approximately MEUR 65.4 which corresponds to a growth of 8 percent. EBITDA result amounted to approximately MEUR 5.6 during 2012. Novestra's ownership after dilution amounts to approximately 25 percent with an option to increase to 32 percent. www.strax.com

**WeSC** is a lifestyle brand that has its roots in the skateboard culture and works with design, production and sales of clothes and accessories within the segment "street fashion". Sales for the split financial year 2011/2012 amounted to MSEK 376 which in

local currencies amounted to a decrease of 4 percent. The EBITDA result amounted to MSEK -18. In June 2012 WeSC entered into a licensing agreement for the US market which is deemed to have a considerable positive effect on the company's future profitability. During Q4 2012 WeSC completed a new share issue which brought MSEK 23 excluding transaction costs into the company. www.wesc.com

# Dividend

The Board resolved, with the authorization from the Annual General Meeting to initiate the purchase of the company's shares in intervals up to the Annual General Meeting 2013. Purchases were made during 2012 and as at December 31, 2012 a total of 1 227 407 shares had been purchased. The Board has not proposed a dividend for the financial year 2012.





# Chairman's comments

# Theodor Dalenson

We are now approaching the final phase in the management of Novestra's portfolio of what were once investments in IT related start ups or early stage businesses. Around the turn of the millennium, many investment firms endeavoured to invest in and capitalize on technological advances in the internet and mobile telephony sectors. Besides Novestra, other players active in Sweden included Ledstjernan, IT-Provider, Speed-Ventures and a handful of smaller companies. In retrospect, you can say that any hopes of excess returns were quickly dashed to pieces for most. Indeed, there were a number of spectacular deals and IPOs. However, for most investors the anticipated returns did not materialize at all. At Novestra, things swung between hope and despair back then, culminating in a radical change in business strategy after Bredbandsbolaget, a company in which we were major shareholders, shelved its IPO and was forced to raise more capital from its owners. Novestra's holdings in the IPO would have corresponded to a value of over SEK 2 billion, which was also reflected in the valuation of Novestra, and would have been more than enough to support Novestra's larger

portfolio companies at the time with the capital they needed. But instead of being a major liquid asset, the failed IPO made Bredbandsbolaget a major burden due to the fact the company was in significant need of capital, which we with our limited resources were unable to provide.

I soon realized that we had to implement radical changes in order to be able to continue to run Novestra. We embarked on a new phase of business in 2002, focusing on just a few key investments that we considered had the potential to demonstrate growth without additional capital injections. By placing a portion of our liquidity in Nove Capital Fund we managed to deliver good returns derived from investments in listed companies and were eventually able to start distributing dividends to our stricken shareholders. Through divestments in recent years, we have paid off the lion's share of our loans and have now reached a stage where we can basically distribute the rest of the assets to our shareholders.

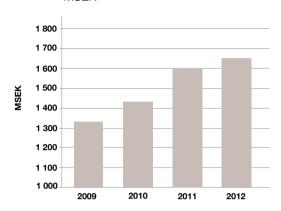
The question is – now that the companies in our portfolio have matured and are showing profitability

"I am hoping that we will have outperformed the market in 2013, when looking back to sum up the year." – whether we have been successful in our investment business? And the answer to that question lies in the divestments that we will be making in the near future. Relatively speaking, we have clearly succeeded better than most of our competitors, which basically have not delivered any returns at all. If we look at our performance over the past ten years, Novestra's returns have far outperformed the stock exchange index. Now, it remains to be seen if the end of a long ordeal for our shareholders and the painstaking development of our portfolio companies will translate into excess returns compared to our estimated valuations. My hope is that we will have outperformed the market in 2013, when looking back to sum up the year.



# Managing Director's comments Johan Heiibel

# Portfolio companies combined turnover MSFK



Success can be measured in many ways. Our theory has been based on creating solid investments by actively working to build up good companies in the portfolio. And our focus has always been on the companies themselves, rather than on the investment that they constituted for Novestra. In the short term, good investments can be made by capitalizing on a window of opportunity, where certain types of investments must be acted on during a certain timeframe. The internet boom in the years around 2000 was one example of this. Another was transactions at record high leverage multiples, which occurred up until the summer 2008.

Our model of focusing on building successful companies has worked well in the companies that we divested. However, in many cases, the investment journey was longer than expected, not least because the majority of the investments were carried out during 1999/2000 a "window of opportunity," when in retrospect one should have divested companies, rather than investing in them at greatly inflated multiples. Nonetheless, in most cases our long-term approach and focused work has generated companies that have both grown and outperformed their – today albeit halved – valuation multiples.

Altogether, the remaining companies in the portfolio had a turnover of over SEK 1.6 billion in 2012. This

should be compared to the fact that when Novestra invested in these companies back in 1999/2000 they basically had no turnover at all.

**Explorica** expanded from sales of around MSEK 130 in 2002/2003 to sales of approximately MSEK 450 in 2011/2012. At the same time, the company had an EBITDA of around MSEK 18 despite a travel market that has been full of challenges in recent years.

**MyPublisher** had a turnover of approximately MSEK 225 in 2012, with an EBITDA of around MSEK 46, which can be compared to sales of around MSEK 23 and a loss of around MSEK 3 in 2003.

**Strax** business today is very different than when Novestra invested in the company, a time when the company sold mobile phones on a global market that became increasingly competitive and risky. Since 2006, Strax no longer sells mobile phones but today is one of Europe's largest sellers of accessories for mobile phones and other mobile units such as tablets. In 2012, sales amounted to approximately MSEK 561 with an EBITDA of around MSEK 48.

**WeSC** expanded from sales of approximately MSEK 33 in 2001/2002 to sales of around MSEK 376 in 2011/2012. Over the past two years, the company has been restructuring its operations due to losses.

"Altogether, the remaining companies in the portfolio had a turnover of over SEK 1.6 billion in 2012. This should be compared to the fact that when Novestra invested in the companies back in 1999/2000 they basically had no turnover at all."



**Diino** offers an on-line backup and personal cloud service that is much appreciated by users. However, putting its trust in Swisscom, which besides Novestra was the largest investor in the company, led to strategic mistakes and the build up of a too large and costly development organisation, resulting in that investment in Diino was discontinued in 2012. Meanwhile, a collaboration with Swiss Picturebank has led to an opportunity to make the most of the investments that were made in Diino, yet so far on a small scale.

We are now embarking on the process of divesting Novestra's remaining portfolio and expect to have divested at least two of the portfolio companies in 6 to 9 months. This is a process that holds both opportunities and challenges, not least in balancing the differing opinions that arise when there are several shareholders involved, like in the case of Novestra's portfolio of minority stakes.

# **Novestras**

# holdings

# Novestra's portfolio companies

Novestra's investments comprise small to mid-sized publically listed and private growth companies. At December 31, 2012 the value of Novestra's investments totaled MSEK 283. Privately held portfolio companies accounted for 97 percent of Novestra's total investment, compared to 96 percent last year. Of these, MSEK 275, 100 percent was attributable to companies domiciled outside Sweden.

The majority of Novestra's investments in private portfolio companies were made about ten years ago. Overall, the portfolio has shown good profit and sales growth in recent years.

In Q1 2013 two of Novestra's portfolio companies appointed advisors in ongoing M&A and IPO processes. Novestra now expects that the sale or listing of two of its portfolio companies will occur within 6-9 months. The value indications that have been given show valuation multiples in the range of

1 to 1.5 times annual sales, and differ from the cash flow values Novestra have used through NAV calculation.

These value indications give one of the companies a significantly lower value than the estimated value Novestra latest reported while the indicated value in the other company significantly exceeds the Novestra estimation. The combined estimated valuation for the two companies involved in the forthcoming transactions is in line with the carrying value as at December 31, 2012.

Novestra will make the individual adjustments as above in the Q1 2013 report.

Novestra participates, as on previous sales, in the sales processes, but has limited control as it is not the majority shareholder in any of the companies.







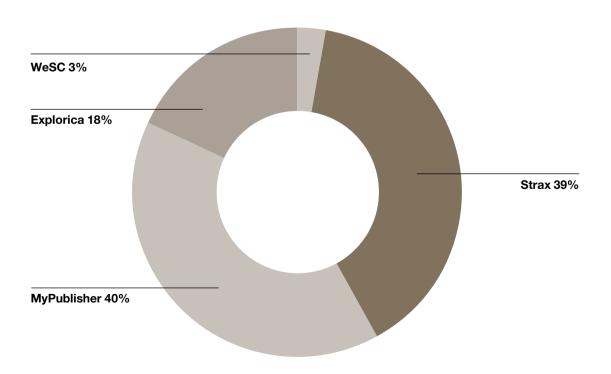


# Novestra's holdings as at December 31, 2012

					Market value
Holdings	Ownership, %(1)	Sales 2012,	EBITDA 2012,	Carrying	corresponding to 100%, MSEK 2)
Explorica 3)	14.9%	<b>MSEK</b> 449	<b>MSEK</b> 18	value, MSEK 52.6	352.8
MyPublisher	24.7%	225	46	112.4	455.1
Strax 4)	25.0%	561	48	109.6	354.5
WeSC 5)	5.90%	189	-28	8.1	138.5
Other				0.6	n/a
Total				283.3	

- (1) Ownership after dilution
- (2) Estimated market value fully diluted
- (3) Pertains to 2011/2012 which ended in August 2012
- (4) Ownership 25 percent with option to increase to 32 percent
- (5) Pertains to the 8 month financial years 2012

# Distribution of carrying value 2012



# www.explorica.com

# Explorica/USA

# **Background**

Explorica is an operator of educational and student travel. The company was founded in 2000 by a team with extensive experience in the travel industry, in particular in educational travel. The company is headquartered in Boston, with operations in the U.S., Canada, China, the U.K. and Mexico. Novestra invested in Explorica in spring 2002 and has since then been represented on the company's Board of Directors.

# **Operations and market**

Explorica specializes in arranging educational travel for students in collaboration with teachers and schools. In the U.S. and Canada, the company's largest markets, Explorica offers both domestic and international travel primarily to Europe. The majority of travel programs are sold eight to twelve months prior to the actual travel date, giving the company a good overview of future business volumes. In addition, Explorica has embarked on successful establishment in China

Explorica has developed a proprietary online system for booking and management of travel, making travel education more accessible, flexible and cost effective. Teachers and students are able to customize their travel plans online in a detailed manner via the portal. Tours can be adapted to the group's preferences and desired price range by adding or deleting activities or upgrading meals and accommodation.

Explorica estimates its market share to be around 15 percent. In 2012, some 40,000 students in the age group 13-18 travelled with Explorica and since the company was established approximately 340,000 students have travelled with the company. Explorica's main competitors today are ACIS, CHA, EF and NETC.

# Financial performance

Explorica has grown rapidly since the start in 2000 and has established itself as one of the leading operators in the North American student travel market. Explorica's sales for the financial year 2011/2012, which ended on August 31, 2012, amounted to approximately MSEK 449, with an EBITDA result in excess of MSEK 18. Sales are almost completed for the 2012/2013 season and show a decrease in sales with approximatley 11 percent due to a difficult market climate.

# Ownership structure

Explorica's largest shareholders, apart from Novestra, are Claes Hedberg and company, Reddere Invest AB and the company's Chairman and founder Olle Olsson.

Investment facts(1)	2011/12(2)	2010/11	2009/10	2008/09	2007/08	2006/07	2005/06	2004/05	2003/04	2002/03
Sales, MSEK(3)	449	451	397	438	426	432	358	279	190	130
Growth in sales	0%	14%	-9%	3%	-1%	21%	29%	46%	47%	104%
EBITDA, MSEK(3)	18	7	23	37	5	12	-1	-5	-11	-17
EBITDA margin	4%	2%	6%	9%	1%	3%	0%	neg	neg	neg

# Novestra

Carrying amount, MSEK 52.6

Ownership stake after dilution 14.9%

Corresponding market cap (100%) based on carried value, MSEK 352.8

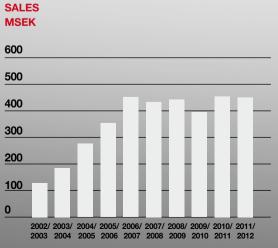
<sup>(1)</sup> The financial year runs from September 1-August 31.

<sup>(2)</sup> Unaudited figures

<sup>(3)</sup> USD/SEK = 6.50



# Explorica Board representation No. of employees Cash flow Chairman of the Board and founder CEO Mats Wertz





#### www.mvpublisher.com

# MyPublisher/USA

# **Background**

MyPublisher gives customers the opportunity to create personalized photo books with pictures and texts via the internet. The company was founded in 1994 by Carl Navarre, Jr., who has extensive experience in the printing industry. MyPublisher is headquartered in New York and has an in-house production facility in Valhalla, New Jersey. Novestra invested in MyPublisher in 1999 and has since then been represented on the company's Board of Directors.

# Operations and market

MyPublisher offers a service enabling customers to organize their digital photos, add texts and design personal photo books. MyPublisher also offers personalized calendars, congratulation cards and presentations, which are available in bound hardcover or pocketbook styles. Most products are produced and distributed to customers within 48 hours. MyPublisher's proprietary software program MyPublisher 7.0 and earlier versions have been downloaded more than six million times, with over 400 million digital photographs printed over the past five years. In total, some 5 million photo books have been printed and delivered since 2002.

During its expansion phase, MyPublisher acted as subcontractor to a number of leading software companies and computer manufacturers. However, from the financial year 2006 and onwards, MyPublisher has focused on sales under its own brand.

Today, MyPublisher is one of the three largest suppliers in its niche in the U.S. The market is still considered to be very small in relation to market potential. MyPublisher's main competitors are currently Shutterfly, which acquired Kodak EasyShare Gallery in March 2012 and HP's SnapFish.

# Financial performance

MyPublisher has generated very high growth since Novestra invested in the company. In 2009 and 2010, MyPublisher focused on increasing the company's margins, thereby boosting profitability. Sales amounted to approximately MSEK 225 in 2012, with an EBITDA margin exceeding 21 percent, equivalent to approximately MSEK 46 in EBITDA result.

# **Ownership structure**

Besides Novestra, MyPublisher's founder, Carl Navarre, Jr., is the company's largest shareholder.

Investment facts	2012 (2)	2011	2010	2009	2008	2007	2006	2005	2004	2003	
Sales, MSEK(2)	225	213	193	180	175	112	64	90	37	23	
Growth in sales	5%	10%	7%	3%	56%	74%	-28%	145%	62%	46%	
EBITDA, MSEK(2)	46	19	23	25	10	5	-10	12	-1	-3	
EBITDA margin	21%	9%	12%	14%	6%	4%	neg	14%	neg	neg	

#### Novestra

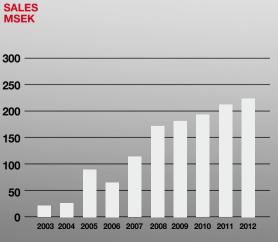
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Carried value, MSEK	112.4
Ownership after dilution	25%
Market cap (100%) based on carried value, MSEK	455.1

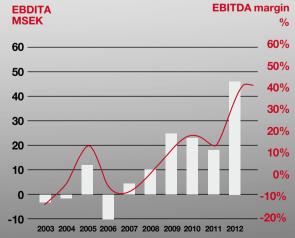
<sup>(1)</sup> Unaudited figures

<sup>(2)</sup> USD/SEK = 6.50









www.strax.com

# Strax/Germany

# **Background**

Strax is a leading provider of mobile device accessories, a segment that has undergone significant expansion in recent years from consisting primarily of mobile phones and related accessories to now including small handheld computers, e-readers and related accessories. Strax was founded in 1996 and is headquartered in Troisdorf, near Cologne. Novestra became a part owner of Strax in 1999 and has since then been represented on the company's Board of Directors.

# **Operations and market**

Strax offers services that cover the entire value chain of accessories, from product development and purchasing, innovative packaging and logistics services to marketing and product mix strategies. Besides the company's own brands Xqisit™ and Enjoy™, Strax has distribution agreements with all leading handset manufacturers such as HTC, Blackberry, Nokia, Samsung and Sony Ericsson, and with brands such as Belkin, Griffin, and Jabra. In addition, Strax has license agreements through its subsidiary company TLF, with Hugo Boss, Coca Cola and Diesel for the manufacturing and distribution of mobile phone accessories.

Strax operates through subsidiaries in ten European countries, which are serviced from a central modern warehouse and distribution center in Germany. The company also has offices in the U.S., Peru and Hong Kong.

The international mobile communications market is fast moving, with constant challenges in the form of

new technologies and product segments. Mobile device accessory sales are dominated by telecom operators and major independent chains of retailers. These players are putting higher and higher demands on distributors and prioritize those who can meet their needs, both geographically and in terms of product range. Thanks to good geographic coverage and an extensive range of distribution-related services, Strax has a very strong offering, enabling the company to strengthen its relationships with customers and suppliers. Strax's customers include T-Mobile, Orange, TeliaSonera, Tre, Telefonica, TDC, Tracphone, Swisscom, CarPhone Warehouse and Clas Ohlson. Strax has a number of small and mid-sized competitors.

# Financial performance

In 2008, Strax underwent a comprehensive streamlining and consolidation of operations and is now fully focused on the sale and distribution of mobile device accessories. Since 2009, the company has focused on high-margin products and launched its own brand, which has proved very successful. This shift in focus resulted in significantly higher gross margins and the company demonstrated sales growth in 2010, 2011 and 2012. Sales amounted to approximately MSEK 561 in 2012, representing growth of over 7 percent.

# Ownership structure

Strax' largest shareholders, apart from Novestra, are the founders Ingvi Tomasson and Gudmundur Palmason.

Investment facts	2012 (1)	2011	2010 (2)	2009 (2)	2008 (2)	2007 (2)	2006	2005	2004	2003	
Sales, MSEK (3)	561	527	455	430	596	584	n.a.	n.a.	n.a.	n.a.	
Growth in sales	7%	14%	8%	-28%	2%	n.a.	n.a.	n.a.	n.a.	n.a.	
EBITDA, MSEK (3)	48	34	25	5	10	-15	n.a.	n.a.	n.a.	n.a.	
EBITDA margin	9%	6%	5%	1%	2%	-3%	n.a.	n.a.	n.a.	n.a.	

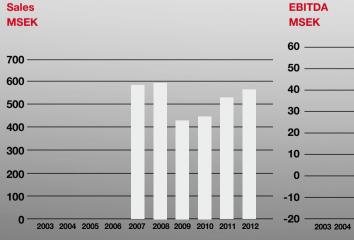
# Novestra

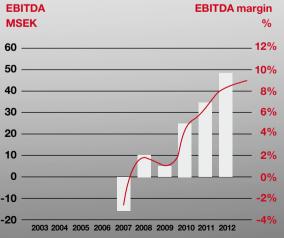
Carried value, MSEK	109.6
Ownership after dilution and prior to utilization of options 4)	25.0%
Market cap (100%) based on carried value, MSEK	354.5

- (1) Unaudited figures
- (2) Proforma based on remaining operations
- (3) EUR/SEK = 8.58
- (4) Novestra holds option to increase ownership to 32 percent



# Strax Strax Board representation Number of employees Cash flow Chairman and founder CEO and founder CEO and founder The strain and founder of employees Cash flow Chairman and founder CEO and founder CEO and founder The strain and founder Yes 135 Positive Ingvi Tómasson Gudmundur Palmason





www.wesc.com

# WeSC/Sweden

# **Background**

WeSC is a brand with roots in the skateboarding culture that works with design, production and sales of clothes and accessories in the street fashion sector. Established in 2000, the company's founders include Greger Hagelin and Mattias Hallencreutz, both of whom are still active in the company. WeSC has offices in Stockholm and Los Angeles. Novestra invested in WeSC in 2008 and is represented on the company's Board of Directors.

# Operations and market

WeSC's vision is to become the world's leading brand in its sector. One of WeSC's biggest success factors is its brand, which is based on credibility and a strong corporate culture. Another success factor is the company's innovative and effective marketing methods, which WeSC communicates through 'We activists' – informal brand ambassadors. WeSC's 'We activists' include a wide range of individuals from actors, artists, skaters and snowboarders to photographers, musicians and artists, as well as other renowned or relatively unknown individuals recognized in their niche.

WeSC's business model is based on a network of distributors located in the markets where the company sells its products. The distributors purchase the goods on pre-order from WeSC and are responsible for delivery and invoicing the

retailers in their respective markets. This means that distributors carry both stock and credit risk. In Sweden, Denmark, Germany, the U.K., the U.S. and Austria, WeSC has its own wholesale operations, involving direct sales to retailers. In just a couple of years, WeSC has become one of the strongest brands in the street fashion sector, with sales in 24 countries, 29 concept stores, and more than 2,000 retailers. WeSC will continue to expand by growing in existing markets, opening additional concept stores, finding new markets and developing new product categories.

After a change in financial year to calendar year, WeSC reports an eight month year for the period May 1 – December 31, 2012, with sales of MSEK 188.7 and an operating result of MSEK -32.8. The company has gone through an restructuring phase and completed a new share issue at the end of 2012 of approximately MSEK 23 before costs.

WeSC is currently listed on First North and publishes regular financial reports.

#### Ownership structure

WeSC's largest shareholders, apart from Novestra, are Nove Capital and Greger Hagelin.

Investment facts	2012(1)	2011/12(2)	2010/11(2)	2009/10(2)	2008/09(2)	2007/08(2)	2006/07(2)	2005/06(2)	2004/05(2)	2003/02(2)
Sales, MSEK	189	376	408	367	297	214	167	131	110	64
Growth in sales	-50%	-8%	11%	24%	38%	28%	28%	19%	70%	93%
EBITDA, MSEK	28	-18	48	63	42	17	-2	-13	4	9
EBITDA margin	-15%	-5%	12%	17%	14%	8%	-1%	-10%	3%	13%
Novestra										

Carrying amount, MSEK

Ownership after dilution and prior to utilization of options

Corresponding market value Nasdaq OMX, (100%), MSEK

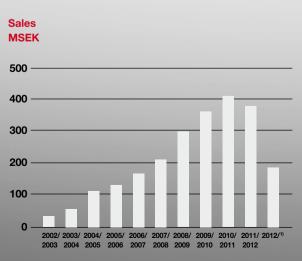
8.1 5.9% 138.5

(1) Unaudited figures

(2) The financial year runs from May 1 to December 2012 (8 months)



# 





# The private equity

market

Investments can be made in both public and private securities and companies. Investments made in privately held companies, with active and time-limited ownership, is often referred to as private equity investments.

Players on the private equity market can be divided into buyout companies and venture capital companies. Buyout capital concerns investments in mature companies, normally with strong cash flows and the acquisition generally occurs with leverage. Examples of Swedish buyout players include Altor, EQT, IK Investment Partners and Nordic Capital. Venture capital concerns investments in small and mid-sized growth companies that are either seed companies, start-up companies or companies in a phase of expansion, often with negative or weak cash flows. Venture capital investments are normally made without debt or with low debt levels. In addition, there are a number of private investors as compared to other private investors who often make larger investments, and become actively involved in the companies they invested in. These investors typically do not belong to a specific company sphere but act and invest for their own private interests and are expected to take an active ownership role in contrast to other private investors.

The majority of Novestra's investments in privately held portfolio companies were made approximately ten years ago. Today, the portfolio consists of small and mid-sized growth companies with stable and growing cash flows. Novestra has not financed any of its investments through debt and the majority of the companies have no interest bearing debt. The Swedish Private Equity and Venture Capital Association (SVCA) compiles quarterly statistics for the Swedish venture capital market. These statistics show that the trend for venture capital investments in terms of both numbers and amounts has been

declining since 2010. However, activity was stronger during Q4 2012. Within the buyout segment activity was lower at the end of 2012 but SVCA believe that this activity will increase over the next twelve month period as there is a pent-up investment and disposal needs for many funds.



# Novestra

# share

The Novestra share has been listed on the Stockholm Stock Exchange since June 21, 2000 and was listed on the Nasdaq OMX Stockholm, under the symbol NOVE, in the Small Cap section, on October 2, 2006. Novestra's market value at the end of 2012 amounted to approximately MSEK 245 (242).

Since November 2002, a measure to increase liquidity has been undertaken by appointing Remium Securities AB as Novestra's market maker. The share liquidity during 2012 has been good, the share was traded on 76 (75) percent of all trading days and the average turnover was 9 782 (12 861) shares per trading day. The total turnover amounted to 2 455 314 (3 253 889) shares, which corresponds to a turnover rate of approximately 0.07 (0.09).

The share opened at SEK 6.50 on the first day of trading in 2012 and closed at SEK 6.60 on the last day of trading, corresponding to a increase of approximately 1.5 percent. This can be compared with Nasdaq OMX Stockholm (OMXPI) which increased by 10.4 percent. The average price during the year was SEK 6.69 (7.43) and the average turnover per trading day was SEK 67 593 (94 495).

# Share capital structure

Novestra's share capital amounts to SEK 37 187 973 distributed among 37 187 973 shares. The quota value is SEK 1.00. Each share carries one vote and each person entitled to vote may vote at shareholders' meetings for the full number of shares held or represented at the meeting, without limitation of voting rights. Novestra has only one class of shares and all shares carry an equal right to a share in the company's assets and profits. All shares are fully paid.

# **Option program**

As at December 31, 2012, Novestra had no outstanding option programs.

# Ownership structure

The total number of shareholders as at December 31, 2012 amounted to 1 694 (1 870). Foreign ownership accounted for 78.13 (79.8) percent of total outstanding shares.

# Earnings per share

The group's earnings per share amounted to SEK -0.76 (-0.42).

# Dividend

The Board resolved, with the authorization from the Annual General Meeting to initiate the purchase of the company's shares in intervals up to the Annual General Meeting 2013. Purchases were made during 2012 and as at December 31, 2012 a total of 1 227 407 shares had been purchased. The Board has not proposed a dividend for the financial year 2012.

The total return on the Novestra share since 2002 including dividends amounts to 206.7 percent, corresponding to an annual return of 11.9 percent. The total return index for the Stockholm stock exchange during the same period gave a return of 7.1 percent per year.

# **Divided policy**

Starting with the financial year 2012, Novestra shall distribute funds to the shareholders in connection with any exit, corresponding to the proceedings received less sales expenses and with a deduction for reasonable funds necessary to secure the safe operation of the company.

# Other share information

Shareholders' equity per share at year-end amounted to SEK 7.8 (8.5). At the Annual General Meeting held on April 26, 2012, the Board of Directors was authorized up to the Annual General Meeting in 2013 to decide, on one or more occasions and with or without a preferential right for the shareholders, to issue a maximum of 6 000 000 new shares against payment in cash, in kind or by set-off. To date, this mandate has not been utilized.

The Extraordinary General Meeting on February 8, 2012 authorized the Board of Directors to purchase Novestra's own shares. The Board has resolved that the company shall commence purchase of the company's own shares and that acquisition shall be executed in intervals up until the Annual General Meeting 2012. The Annual General Meeting held on April 26, 2012 renewed the Boards mandate to purchase the company's own shares. The Board resolved to commence the purchase of the shares and a total number of 1 227 407 shares were purchased during 2012.

# Development of share capital (KSEK)

Date	Transaction	Quota	Change in	Total	Total no.
		value (SEK)	share capital	share capital	of shares
April 1997	Incorporation	100,00	100	100	1 000
March 1998	Split (10:1)	10,00	-	100	10 000
March 1998	New share issue	10,00	4	104	10 400
March 1998	Issue in kind	10,00	35	139	13 900
April 1998	New share issue	10,00	10	149	14 873
April 1998	Issue in kind	10,00	14	163	16 263
May 1998	New share issue	10,00	65	228	22 763
August 1998	Bonus issue	230,00	5 008	5 236	22 763
August 1998	Split (100:1)	2,30	-	5 236	2 276 300
September 1998	New share issue	2,30	460	5 696	2 476 300
September 1998	Issue in kind	2,30	96	5 792	2 518 195
June 1999	New share issue	2,30	460	6 252	2 718 195
September 1999	New share issue	2,30	828	7 080	3 078 195
January 2000	New share issue	2,30	161	7 241	3 148 195
January 2000	New share issue	2,30	1 150	8 391	3 648 196
February 2000	New share issue	2,30	2 300	10 691	4 648 196
June 2000	Bonus issue	5,00	12 550	23 241	4 648 196
June 2000	Split (5:1)	1,00	-	23 241	23 240 980
September 2000	New share issue	1,00	150	23 391	23 390 980
October 2003	New share issue	1,00	7 797	31 188	31 187 973
June 2004	New share issue	1,00	6 000	37 188	37 187 973
May 2007	Split (2:1)	0,50	-	37 188	74 375 946
May 2007	Redemption	0,50	-18 594	18 594	37 187 973
May 2007	Bonus issue	1,00	18 594	37 188	37 187 973
January 2011	Split (2:1)	0,50	-	37 188	74 375 946
February 2011	Redemption	0,50	-18 594	18 594	37 187 973
February 2011	Bonus issue	1,00	18 594	37 188	37 187 973

# Major shareholders and ownership structure as at December 31, 2012

Shareholder	No. of shares	Proportion of votes and capital
Nove Capital Master Fund	9 385 365	25,2%
Anchor Capital 4KS	7 218 000	19,4%
Anchor Invest 1 AS	3 400 000	9,1%
Jan Söderberg	2 571 000	6,9%
Merrill Lynch, Pierce, Fenner & Smith	1 795 295	4,8%
Anchor Invest 2 AS	1 353 964	3,6%
Skandinaviska Enskilda Banken S.A.	1 153 759	3,1%
Texcel International AB	850 000	2,3%
Björn Wetterling	738 699	2,0%
SEB Life Ireland	440 000	1,2%
Other shareholders	8 281 891	22,3%
Total (1)	37 187 973	100,0%
Of which foreign ownership	29 056 486	78,1%
The 10 largest shareholders - proportionally	28 906 082	77,7%

#### Source: Euroclear and facts known to the company

# Distribution of shares as at December 31, 2012

No. of shares by size	No. of shares	Proportion	No. of shareholders F	roportion
1-500	232 452	1%	933	55%
501-1 000	263 414	1%	313	18%
1 001-10 000	1 216 547	3%	358	21%
10 001-50 000	1 113 074	3%	49	3%
50 001- 100 000	1 326 873	4%	19	1%
100 001-	33 035 613	89%	22	1%
Total (1)	37 187 973	100%	1 694	100%

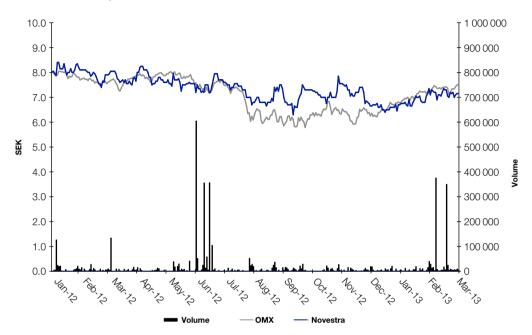
<sup>(1)</sup> Included in the total number of shares are 1 227 407 shares held by Novestra.

Source: Euroclear

<sup>(1)</sup> Included in other shareholders are 1 227 407 shares held by Novestra.

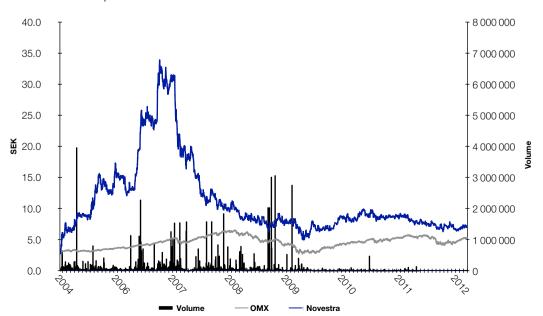
# Novestra's share price trend and number of shares traded January 1, 2011–March 15, 2013

Source: Nasdaq OMX Stockholm



# Novestra's share price trend and number of shares traded January 1, 2004–March 15, 2013

Source: Nasdaq OMX Stockholm



# Novestra

# **Future opportunities**

Novestra believes that all portfolio companies will continue to perform well. In general, discussions regarding divestment of Novestra's portfolio companies will be conducted, even in cases where the valuation deviates from the expectations of the board and management, with the intention of divesting as soon as possible.

Novestra intends to optimize the value of the portfolio to the greatest extent possible, despite the volatility of the market and the limitations that entails. It is therefore difficult to pinpoint exactly when shareholders can expect dividends and distributions arising from the divestment of a portfolio company. Two of Novestra's portfolio companies have appointed advisors in ongoing M&A and IPO processes. Novestra may also decide to distribute holdings in the portfolio to shareholders if deemed advantageous, for example, prior to an impending listing of a portfolio company.

Currently, neither Novestra nor its portfolio companies have any capital needs. Over the next 6 – 12 months, Novestra's focus will be on exits. Positive portfolio company development combined with strong balance sheets should in some cases leave room for dividend distributions.

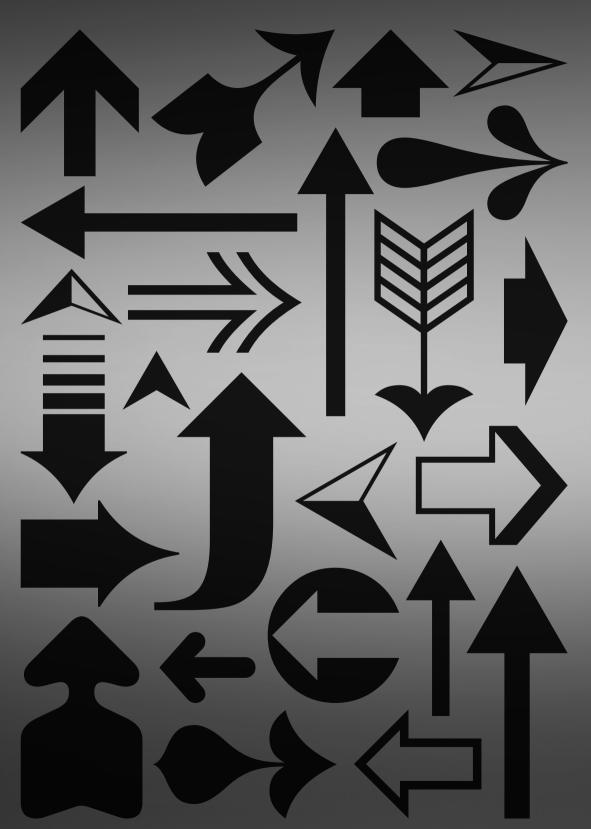
# Significant events after the end of the period

Two of Novestra's portfolio companies have appointed advisors in ongoing M&A and IPO processes. Novestra now expects that the sale or listing of two of its portfolio companies will occur within 6-9 months. The value indications that have been given show valuation multiples in the range of 1 to 1.5 times annual sales, and differ from the cash flow values Novestra have used through NAV calculation.

These value indications give one of the companies a significantly lower value than the estimated value Novestra latest reported while the indicated value in the other company significantly exceeds the Novestra estimation. The combined estimated valuation for the two companies involved in the forthcoming transactions is in line with the carrying value as at December 31, 2012. Novestra will make the individual adjustments as above in the Q1, 2013 report.

Novestra participates, as on previous sales, in the sales processes, but has limited control as it is not the majority shareholder in any of the companies.

AB NOVESTRA ANNUAL REPORT 2012



# Historical

# background

1997 Novestra was established with limited capital resources.

1997/98 Novestra built up a small portfolio of approximately ten private holdings. Some of the investments were divested during these first two years, generating high yields. In many cases. the positive outcome of these investments was the result of Novestra's active involvement in strategic issues combined with the implementation of transactions of vital importance to the companies. The proceeds from these early investments enabled Novestra to make further investments during the next two years without any additional external financing.

1999 High growth and profit expectations gave rise to a market revaluation of unlisted small cap companies. In such market conditions. Novestra made further exits and a number of major new investments. A number of these new investments were quickly assigned high valuations. Unofficial trading in Novestra shares started in November 1999.

2000 As a result of considerable interest in Novestra and its portfolio companies, primarily from foreign institutions, Novestra decided to carry out a new share issue in February that provided the company with a total of MSEK 476. Novestra was granted investment company status during the spring.

Novestra was officially listed on Stockholmsbörsens' (the Stockholm stock exchange)

# 1002

Divestment of some investments generated high yields.

#### 1997

Establishment with limited capital resources

O-list in June. No new share issue was implemented in connection with the listing, since the company had concluded that it did not require additional capital and that the stock exchange's requirement regarding diversified ownership had already been met. Novestra subscribed for new shares in a number of companies intended for market listing within the next twelve months. The IT and telecom sectors experienced a dramatic downturn during the latter part of the year. Among other consequences, this resulted in the cancellation of planned IPOs for two of Novestra's portfolio companies.

2001 The weak stock market trend continued, making further industrial exits impossible. As a result, Novestra decided to focus its operations on fewer investments. Simultaneously, significant writedowns of Novestra's book values were made. A number of Novestra's companies were disposed of and, in a few cases, were exited through liquidation or bankruptcy.

2002 The consolidation process, by which Novestra increased stakes in companies that performed well and reduced stakes in others, continued. Novestra remained actively involved in its holdings throughout the development and growth phases.

Novestra is listed on the Stockholm stock exchange's O-list.

# 1999

Unofficial trading in Novestra shares starts

> 2003 During the year, the performance of the venture portfolio was very positive and, following the last three years' substantial write-downs, it was resolved to reverse some of the writedowns previously made. During the fall, Novestra implemented a rights issue which provided the company with MSEK 48.5. A new investment strategy

involving an exposure towards the public stock market was initiated. Furthermore, the company's administrative expenses were considerably reduced and a restructuring of Novestra's corporate structure by the disposal of all of its subsidiary companies was implemented.

**2004** The performance of the private portfolio companies continued to be very positive during the year. The management of the public portfolio generated high yields. During the summer, Novestra implemented a rights issue providing the company with MSEK 81.7. This was utilized to further increase the level of investments in public portfolio companies, particularly in Nordic companies. For the financial year 2004, a dividend of SEK 1.00 per share was distributed.

2005 The performance of the private portfolio companies was very positive and by the end of the year all four major private holdings showed positive cash flow.

#### 2002

Restructuring of Novestra's administrations is initiated.

### 2001

Novestra focuses its operations on fewer investments

In May 2005, Novestra invested approximately MSEK 190 in Nove Capital Fund and thereby phased out its own direct investments in listed companies. A resolution was approved concerning the company's future business. The Annual General Meeting resolved that up until the end of 2007, the company would aim to sell the bulk of its private portfolio companies and thereby phase out the income from these sales to Novestra's shareholders.

2006 After a relatively weak development in two of the most important portfolio companies in 2006, the Board and the management decided not to force the

sale of the venture capital portfolio due to the positive future opportunities for the portfolio companies. Therefore, the Board and the management decided to examine the possibilities to distribute most of the holding in Nove Capital Fund. Since inception in May 2005, the increase of value of Novestra's investment in Nove Capital Fund as per December 31, 2006 amounted to MSEK 101.3, corresponding to a value growth rate of 53.5 percent. No dividend was distributed for the financial year 2006.

#### 2007

2007 The operational problems in some of the portfolio companies during 2006 remained in the beginning of 2007, resulting in more internal work to be carried out in the portfolio Capital Fund has

increased with 53.5 percent.

Inv

Investment in Nove Capital Fund, SEK 2 per share is distributed.

2004

Rights issue is implemented and corporate structure is simplified.

companies than expected. The problems were gradually solved during 2007, and the year ended very strong for most of the portfolio companies. During the spring of 2007, Novestra completed a redemption procedure, in which SEK 5.00 per share was distributed to the shareholders. During a three year period, a total of MSEK 298 was distributed to the shareholders, corresponding to SEK 8.00 per share. Two new majority shareholders came in to Novestra during the year, Nove Capital and Anchor Capital. The new shareholders recognized the great value potential in the portfolio companies, and a decision was made to continue to develop the portfolio companies, and to postpone any sales of the portfolio companies until the Board and management see the timing as being optimal from a value perspective.

2008 The portfolio companies had a positive development during 2008 despite the weak economic climate. The growth was very strong during the first six months, with a slight decline during the second half of the year when the economic situation worsened. The management assessed that the majority of the portfolio companies would continue to develop well during 2009, and that the prerequisites for a high growth in value would increase

2008

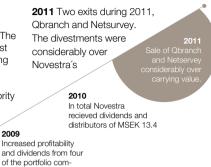
Positive development in the portfolio despite the weak economic climate.

Redemption procedure where SEK 5 per share is distributed.

considerably if the targets for growth and results were met. Novestra evaluated several investments in public companies and made occasional investments that were deemed to have a value potential even if the economic situation would remain weak.

2009 Despite the tough market situation during 2009 Novestra's portfolio companies developed strongly. Due to the financial concerns that existed at the end of 2008 and the beginning of 2009, the focus was on increased profitability through cost savings instead of growth. This resulted in improved profitability and increased market shares in a weak economy for most of the portfolio companies. During 2009 dividends were received from Netsurvey, MyPublisher, Qbranch and WeSC. For Novestra this resulted in a large part of the company's costs were now financed by these portfolio companies.

**2010** The positive trend in the portfolio continued. Novestra's portfolio companies had strong balance sheets and generated strong cash flow. During 2010 Novestra once again received dividends from Netsurvey, MyPublisher, Obranch and WeSC.



carrying values and enabled Novestra to repay interest-bearing liabilities during the year and also financing share buy-back of own shares in 2012.

# Five-year

# summary

The group

Income statements,	0010	0011	0010	0000	0000
SEK thousands	2012	2011	2010	2009	2008
Investment activities					
Change in value	-18 570	4 649	5 588	43 965	-81 638
Dividends	1 967	7 910	9 365	14 263	6 931
Sales expenses	1 507	-11 188	-2 525	-	-
Gross profit/loss investment activities	-15 096	1 371	12 428	58 228	-74 707
Other operations					
Net sales	1 035	100	200	750	1 133
Gross profit/loss other operations	1 035	100	200	750	1 133
Gross profit/loss	-14 061	1 471	12 628	58 978	-73 574
Administrative expenses	-12 488	-14 056	-14 905	-13 233	-13 210
Operating profit/loss	-26 549	-12 585	-2 277	45 745	-86 784
Net financial items	-608	-3 019	-2 940	-2 569	-3 625
Profit/loss before tax	-27 157	-15 604	-5 217	43 176	-90 409
Taxes	-268	-20	-40	-176	-309
Profit/loss for the year (1)	-27 425	-15 624	-5 257	43 000	-90 718
Result per share, SEK (2)	-0.76	-0,42	-0.14	1.16	-2,44
Average number of shares during the period	-0,76 36 286 295	-0,42 37 187 973	-0,14 37 187 973	37 187 973	-2,44 37 187 973

No dilution exists, which entails that the result prior to and after dilution are the same. A split of the existing shares in AB Novestra was made in connection with the distribution to the shareholders in 2007 and 2010/2011, which resulted in the total number of shares in the company temporarily doubled. The redemption procedure was an alternative transaction method for a dividend and the temporary increase in the number of shares has not been taken into consideration with regard to the calculation of the average number of shares during the period, or, the result per share during the period.

<sup>(1)</sup> As there is no minority interest in the group the entire result for the year is attributed to the parent company's shareholders.

<sup>(2)</sup> As at December 31, 2012 the share capital amounted to 37 187 973 SEK divided into equal number of shares representing a nominal value of 1.00 SEK. Of the total number of shares the company holds 1 227 407 shares, these shares have been taken into account when calculating equity per share and the average number of shares during the period that they have computationally reduced the number of outstanding shares.

The	a	ro	u	n

Balance sheets, SEK thousands	2012	2011	2010	2009	2008
Assets					
Fixed assets					
Equipment	1 258	1 187	1 213	1 250	1 258
Shares and participations	283 359	281 526	431 867	421 737	387 157
Receivables	8 731	29 826	-	-	-
Total fixed assets	293 348	312 539	433 080	422 987	388 415
Current assets					
Other current assets	8 325	942	3 929	7 966	3 681
Cash and cash equivalents	1 167	19 130	3 975	6 878	9 527
Total current assets	9 492	20 072	7 904	14 844	13 208
Total assets	302 840	332 611	440 984	437 831	401 623
Equity and liabilities					
Equity	281 145	317 778	335 033	374 131	331 132
Debts					
Interest-bearing debt	16 272	-	65 756	59 194	65 501
Non-interest bearing debt	5 423	14 833	40 195	4 506	4 990
Total liabilities	21 695	14 833	105 951	63 700	70 491
Total equity and liabilities	302 840	332 611	440 984	437 831	401 623
The group					
Key ratios	2012	2011	2010	2009	2008
Financial key ratios					
Asset ratio, %	93%	96%	76%	85%	82%
Cash flow after investments, KSEK	-25 027	81 985	-4 598	3 658	-21 885
Equity per share, KSEK	7 82	8 55	9 01	10 06	8 90
Distributed to shareholders, KSEK	-	558	33 841	-	-
Distributed to shareholders per share, SEK	-	0 02	0 91	-	-
Number of own shares held by company	1 227 407	-	-	-	-
Number of shares at the end of the period	35 960 566	37 187 973	37 187 973	37 187 973	37 187 973

# Corporate governance

report

Corporate governance defines the decision-making systems and structure through which owners directly or indirectly control a company. Good corporate governance means that effective decisionmaking processes are defined and are characterized by openness towards company owners so that they can monitor how the company develops.

Novestra belongs to the category of companies that applies the Swedish Code of Corporate Governance from July 1, 2008. In accordance with the Code, Novestra is hereby presenting its Corporate Governance Report, explaining how corporate governance work has been conducted at Novestra during the financial year 2012. The report has been subject to review by the Novestra's auditors. The auditors report is on page 94.

# Corporate governance at Novestra

Novestra's corporate governance practices are primarily regulated by Swedish legislation, in particular the Swedish Companies Act, the Swedish Code of Corporate Governance and the Nasdaq OMX Stockholm AB Rule Book for Issuers. Furthermore, the company follows the resolutions laid out in Novestra's Articles of Association.

In addition to legislation, regulations and recommendations, the company's Articles of Association constitute a central document for the company's governance. The Articles of Association establish, for example, the company's name, where the Board is registered, the focus of Novestra's operations and information concerning share capital.

The company's highest decision-authority is the Annual General Meeting (AGM), at which Novestra's shareholders' exercise their influence over the business. The AGM is convened no less than once a year to decide how the Nomination Committee is to be appointed, among other matters. The Nomination Committee proposes, for example, the composition of the Board for resolution by the AGM. On behalf of Novestra's owners the Board oversees management of the company. Novestra's Board is headed by Chairman Theodor Dalenson.

The Board appoints the company's Managing Director, who is responsible for the day-to-day management of the company in accordance with directions from the Board. The division of responsibilities between the Board and the Managing Director is detailed clearly in instructions and procedural plans that have been approved by the Board.

Internal policies and guidelines constitute important control documents in all parts of the company, since they clarify responsibilities and powers of authorization in specific areas, such as information security, compliance and risk.

External auditors, appointed by the AGM for a mandate period of one year, audit the Board's and the Managing Director's administration of the company, as well as the company's financial reports.

Information about Novestra's corporate governance is published and updated on a regular basis on the company's website (www.novestra.com).

# **Annual General Meeting**

Novestra's AGM is held in Stockholm during the first half of the year. The time and venue of the meeting are announced publicly no later than to coincide with the release of the company's third-quarter report. At this time, shareholders are also informed about their right to have issues addressed at the AGM and the deadline for submitting requests to this effect to the company so that such business may be included in the notice to the AGM.

The AGM notice is published no earlier than six weeks and no later than four weeks before the date of the AGM. The notice includes information on how

to register in order to participate and vote in the AGM, as well as an itemized agenda listing the matters that are to be addressed at the AGM, the proposed disposition of earnings and the key content of other proposals being addressed at the meeting. Shareholders or their appointed proxies are entitled to vote for the full number of shares that they own or represent.

The business of the AGM is to report on the company's development over the past financial year and to make decisions on a number of central issues, such as changes to the company's Articles of Association, the election of auditors, discharging the Board from liability for the financial year, remuneration for the Board and auditors, approval of the Board for the period up to the next AGM and the approval of remuneration guidelines for Senior Executives.

Novestra's 2012 AGM was held on April 26, 2012 at the offices of Advokatfirman Vinge in Stockholm. The meeting was attended by twelve shareholders. representing 61.11 percent of the number of outstanding shares and votes. At the AGM, shareholders voted to discharge the Board and Managing Director from liability for the 2011 financial year. Novestra's 2013 AGM is planned for April 25, 2013 at the offices of Advokatfirman Vinge in Stockholm. Shareholders have had the opportunity to deliver their proposals on issues they wish to be addressed at the meeting to the Chairman of the Board of Novestra as well as the opportunity to deliver proposed nominations to the Nomination Committee. Information about the AGM is available on Novestra's website (www.novestra.com).

Presence, votes and capital represented at AB Novestra's AGM

Year	Percentage of capital and votes
2012	61,11%
2011	60.96%
2010	56.59%
2009	57.92%
2008	24.78%

#### **Nomination Committee**

The AGM decides how the Nominating Committee will be appointed. At the 2012 AGM it was decided that Novestra shall have a Nomination Committee consisting of one representative from each of the three shareholders or groups of shareholders controlling the largest number of votes, plus the Chairman of Novestra's Board. The composition of the Nomination Committee is based on the register of recorded shareholders from Euroclear Sweden AB as of the last business day in August 2012 and other reliable shareholder information that has been provided to the company at such time. The Nomination Committee consists of Theodor Dalenson in his capacity as Chairman of AB Novestra and representing the shareholder Nove Capital Master Fund. Thomas Berg representing Anchor Secondary 4KS and Kerstin Söderberg.

The role of the Nomination Committee is to prepare and present proposals for submission to the 2013 AGM regarding the following: Board and Chairman of the Board, Board remuneration apportioned among the Chairman and other Board members, auditor, audit fees and proposals for rules concerning the nomination process for the 2014 AGM.

#### Independence of Board members, presence, etc.

			Independent in	Independent			
			relation to the	in relation			
			company and	to larger	Share-(1)		
Name	Function	Elected	management	shareholders	holdings	Present	Present
Theodor Dalenson	Chairman	2000	No	No	215 000	(5/5)	100%
Anders Lönnqvist	Board Member	2000	Yes	Yes	854 663	(5/5)	100%
Bertil Villard	Board Member	2003	Yes	Yes	406 670	(4/5)	80%
Jan Söderberg	Board Member	2008	Yes	Yes	2 571 000	(4/5)	80%
Jens A. Wilhelmsen	Board Member	2008	Yes	No	10 000	(5/5)	100%
Stein Wessel-Aas	Deputy	2009	Yes	No	-	(5/5)	100%

#### Work of the Board of Directors

February 13, 2012	Year-end Report, development and valuation of portfolio companies, budget 2012, annual report 2011, acquisition of own shares
April 25, 2012	Q1 Interim Report, development and valuation of the portfolio companies, audit review for 2010
April 26, 2012 August 27, 2012 October 29, 2012	AGM, Statutory Board meeting, procedural plan for Board and Managing Director Q2 Interim Report, development and valuation of portfolio companies Q3 Interim Report, development and valuation of portfolio companies, strategy and development issues

#### **Board of Directors**

Novestra's current Board consists of five members and one deputy member elected by the AGM. The Chairman is the only board member who works operatively in the day-to-day running of the company. The Managing Director is not a member of the Board. During the 2012 financial year, the Board convened for five meetings. Between meetings of the Board continuous contact has been maintained between the company, the Chairman of the Board and other Board members. Board members were also continuously provided with written information of importance regarding the company. Novestra's Board complies and adopts a procedural plan for the Board every year, which includes the following stipulations:

- the Board of Directors shall meet at least five times a year;
- Members of the Board shall receive documentation regarding matters to be dealt with at
  Board meetings in good time prior to the
  meeting and be provided with a monthly report
  of the company's operations;
- In order to ensure that the Board maintains a dialogue with the auditors, the company's auditor shall participate in one board meeting annually and report on his or her observations from the annual auditing work.

The procedural plan also includes a description of matters to be dealt with at each board meeting and the specific resolutions to be passed at the statutory meeting. The procedural plan also provides instructions for the Managing Director.

On behalf of shareholders, the Board of Directors administers the company by establishing goals and strategies, evaluating the operational management

and ensuring that systems are in place for monitoring and control of established goals.

Since the 2012 AGM, the Board of Directors has consisted of five members, Theodor Dalenson, Anders Lönnqvist, Jan Söderberg, Bertil Villard and Jens A. Wilhelmsen, and one deputy member, Stein Wessel-Aas. Theodor Dalenson was appointed Chairman by the AGM. More detailed information about Board members including age, education and other assignments is provided on pages 42-43.

#### **Audit issues**

No Audit Committee is elected and audit issues are addressed by the Board of Directors as a whole at the ordinary board meetings, which means no committee meetings have been held separately. During the auditor's review of the company's accounts with the Audit Committee, the Managing Director leaves the room to give the Board the opportunity for private deliberation with the auditor. In addition, all Board members have the possibility to contact the auditor directly.

#### Remuneration issues

No Remuneration Committee is elected and remuneration issues are addressed by the Board of Directors as a whole at the ordinary board meetings, which means no committee meetings have been held separately. It is therefore the Board of Directors who prepare and propose remuneration and other compensation concerning the Managing Director and other employees who report directly to the Managing Director.

#### **Managing Director**

The Managing Director, Johan Heijbel, is responsible for Novestra's day-to-day operations. The Managing Director's responsibilities cover

ongoing investments and divestments, personnel, finance and accounting issues, regular contact with the company's stakeholders (such as public authorities and the financial markets) and ensuring that the Board receives the information it needs to make well-founded decisions. The Managing Director reports to the Board.

#### **Auditors**

The company's auditors are appointed by the AGM annually. At Novestra's 2012 AGM, the registered firm of accountants KPMG AB was appointed, with authorized public accountant Ingrid Hornberg Román as head auditor. The task of the auditors is, on behalf of the shareholders, to audit the company's annual accounts, accounting records and the administration by the Board and Managing Director. The auditors also present an audit report to the AGM. The shareholders are welcome to put questions to the auditor at the AGM.

# Remuneration to the Board and senior management

Remuneration to the Board for the coming financial year is decided each year by the AGM. The 2012 AGM approved the proposed guidelines for remuneration and other compensation for senior management. In order to achieve long-term solid growth in shareholder value, Novestra's remuneration policy aims to offer total remuneration in line with the market to enable the right senior management and other personnel to be recruited and retained.

# Internal control with regard to financial reporting

This report on internal controls is prepared in compliance with the Swedish Code of Corporate Governance and is thereby limited to internal controls in respect of financial reporting, internally with regard to the Board of Directors and externally in the form of interim reports, annual accounts and annual reports.

Pursuant to the Swedish Companies Act and the Swedish Code of Corporate Governance, the Board is responsible for the internal control. Internal control and risk management comprise a part of the Board's and management's governance and follow-up of business operations. Internal control is intended to ensure the appropriate and efficient management of operations, the reliability of financial

reporting and compliance with laws, ordinances and internal regulations.

Internal control and risk management are an integral part of all processes at Novestra. Novestra's system of internal control and risk management with regard to financial reporting is designed to manage risks in the processes related to financial reporting and to achieve high reliability in external reporting.

#### **Control environment**

An effective control environment forms the foundation for the effectiveness of a company's internal control system. It is built on an organization with clear decision making channels, powers of authorization and responsibilities that are defined by clear guidelines.

Novestra has policies, guidelines and detailed process descriptions for the various phases of each business flow, from transaction management to bookkeeping and the preparation of external reports, stipulating who is responsible for specific tasks. These governing documents are updated as needed to ensure they always reflect current legislation and regulations and changes in processes.

#### Risk assessment

Risk assessment, i.e. the identification and evaluation of the company's risks is an annual process at Novestra. Risk assessment is done in the form of self-evaluation and also includes establishing action plans to mitigate identified risks. The primary risks present in Novestra's business activities are commercial risk, price risk attributed to shares in private and public holdings, and currency risk. Other risks that impact the company's financial operations are liquidity, interest rate and credit risk.

A more detailed description of Novestra's risks is available in the Board of Directors' report, page 46 and in Note 2. Risks.

#### **Control Activities**

To ensure that the company's business is conducted efficiently and that financial reporting gives a true and fair picture at any one time, Novestra operations incorporate a number of control activities. These involve regular monitoring of risk exposure and monthly follow up of results as well as regular monitoring of Novestra's IT environment, security and functionality.

#### Information and communication

Guidelines are in place at Novestra to govern how financial information is communicated. One condition for accurate distribution of information is that effective procedures for information security must be in place.

### Follow-up

Both the Board and management regularly follow up on the compliance and effectiveness of the company's internal control processes to ensure the quality of its processes. Novestra's financial situation and strategy regarding the company's financial position are discussed at every board meeting. The company's internal controls are audited by external auditors and no internal audit is carried out due to the size of the company.

# **Deviation from the Swedish Code of Corporate Governance**

The Nomination Committee proposed to the 2012 AGM that a deputy board member would be elected, and was successful. To appoint deputy board members is a deviation from the Swedish Code of Corporate Governance, but appropriate in Novestra's case according to the Nomination Committee.

#### **Overview of Corporate Governance**

The company's highest decision making authority is the Annual General Meeting. The AGM is convened no less than once a year and has a predetermined agenda published in the Articles of Association, as well as any other matters submitted by shareholders to be addressed at the meeting.

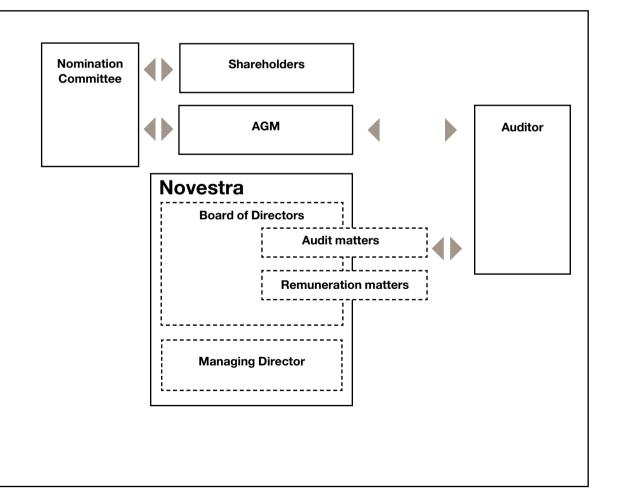
Main items on the AGM agenda include submission of the annual report and the auditors' audit report and report on the administration of the Board and Managing Director for the period encompassed by the annual report. The AGM determines whether or not to discharge of the members of the Board of Directors and the Managing Director from liability.

Prior to the AGM the Nomination Committee prepares a proposal for the composition of the Board of Directors to serve a mandate period beginning at the AGM and ending at the close of the AGM the following year. The committee also proposes remuneration for the Chairman of the Board and other Board members. It is also the Nomination Committee's task, where appropriate, to propose auditors.

All shareholders or proxies present at the meeting having registered their participation as described in the notice have the right to vote for the full number of shares they own or represent. Shareholders also have the opportunity to put questions to the Board, Managing Director and Auditor.

The AGM elects a Board of Directors for a mandate period of one year. The Board appoints a Managing Director responsible for the day-to-day operations of the company. The division of responsibilities between the Board and the Managing Director is clearly detailed in instructions and formal work plans that have been approved by the Board. The entire board is both the remuneration committee and audit committee which is why questions in these areas are discussed at the regular meeting sessions.

The 2013 AGM will take place on April 25, 2013. More detailed information about the AGM is presented on page 100.



### Novestra Board of Directors

Theodor Dalenson Born 1959 1 060 000<sup>(1)</sup> shares in Novestra



Theodor Dalenson, Chairman since 2000, has been a board member of Novestra since 1997, when he co-founded the company. He has been the company's working Chairman since 2000. Mr. Dalenson has 20 years experience from business development and strategic planning and significant experience from work in public and private company Boards. Education: Law studies, Stockholm University. Previous assignments include Chairman in Scribona AB, Carl Lamm AB and board member

of Pergo AB, Connova AB and Guggenheim Foundation in New York. Other board duties include: Nove Capital Master Fund Ltd (Chairman), WeSC AB (Chairman), MyPublisher, Inc. and POC Sweden AB. Theodor Dalenson is also active in several international non-profit organizations, he is board member of the Aspen Art Museum and Americans for the Arts in Washington DC where he has served as Co-Chairman of Americans for the Arts Awards for the past five years.





Anders Lönnqvist, board member since 2000, has been active within a number of development and investment firms, including Hevea AB, Investment AB Beijer and Schatullet AB. Anders Lönnqvist is the Chairman and owner of Servisen Group AB. Education: Economy studies, Stockholm University. Other board duties include: Nouvago Capital AB, (Chairman), Stronghold Invest AB (Newsec) (Chairman), SSRS Holding AB (Elite Hotels) and Opus Group AB.

Jan Söderberg Born 1950 2 571 000<sup>(1)</sup> shares in Novestra

Jan Söderberg, board member since 2008, is an entrepreneur and investor with many years of management experience. Jan Söderberg has managed and divested a number of companies. Education: Graduate Business Administrator, University of Gothenburg. Previous board duties include Pergo AB, Elfa International AB (Chairman), member of Barack Obama's Financial Committee, member of the Democratic Party's Advisory Board in Washington DC. Other board duties include: Voddler Group AB (Chairman), Pearl Aircraft Corporation Ltd (Chairman) and Hardford AB.

Bertil Villard Born 1952 406 670<sup>(1)</sup> shares in Novestra



Jens A. Wilhelmsen Born 1956 10 000<sup>(1)</sup> shares in Novestra



Bertil Villard, board member since 2003, is a lawyer, partner and Chairman at the law firm Vinge. He previously worked as a legal counsel for Swedish Match AB, Stora Kopparberg AB and Esselte AB (Chief Legal Counsel), and as Head of Corporate Finance at ABN Amro Alfred Berg Fondkommission. Education: Master of Law, Stockholm University. Other board duties include: Vinge AB (Chairman), Burgundy AB (Chairman), Landsort Care AB (Chairman), and board member in Cleanergy AB, Prior & Nilsson Fond och Kapitalförvaltning AB, and Hexicon AB.

Jens A. Wilhelmsen, board member since 2008, is the founder and Managing Partner of Anchor Capital Advisors (UK) Ltd. Jens A. Wilhelmsen has 30 years of management experience and as an investor. He founded Anchor Capital Advisors (UK) Ltd in the year 2000. To date, Anchor Secondary Group has started eight funds which mainly acquire private holdings in Scandinavia. Education: Graduate Business Administrator, Norwegian School of Economics and Business Administration. Other board duties include: Songa Offshore SE (Chairman), Anchor Capital Advisors (UK) Ltd and Haifa Ltd.

Stein Wessel-Aas Born 1943 0<sup>(1)</sup> shares in Novestra



Ingrid Hornberg Román Born 1959 KPMG AB Authorized Public Accountant



Ltd. He has previously been Group Executive Vice President within Christiania Bank, between 1996-2001. During the period 1978-1996 he worked for Den Norske Bank in a number of posts and most recently as Group Executive Vice President. Before that, Stein Wessel-Aas has been active within Saga Petroleum, Hambros Bank Ltd and Hambros American Bank & Trust Co, amongst others.

Stein Wessel-Aas, deputy board member since

2009, is active within Anchor Capital Management

that, Stein Wessel-Aas has been active within Saga Petroleum, Hambros Bank Ltd and Hambros American Bank & Trust Co, amongst others. Education: An MBA from McMaster University, Canada and a BA from Oslo School of Business and Economics. Other board duties include: Anchor Capital Advisors (UK) Ltd, Storebrand Bank ASA and Hav Eiendom AS.

**Auditors, KPMG AB, Ingrid Hornberg Román**Auditor in charge for Novestra since 2007.

# Management and employees

# During the financial year 2012, Novestra had three employees.

For further details regarding Theodor Dalenson, please refer to page 42.

Johan Heijbel Born 1975 Managing Director 78 333<sup>(1)</sup> shares in Novestra



Johan Heijbel, Managing Director since 2006, and has previously worked as Novestra's CFO since 2002, and Controller and Investment Manager, since 2001. Prior to that, he was Novestra's Financial and Accounting Manager on a consulting basis from 1997 when the company was founded. Education: Courses in Business Administration and Law at Uppsala University and University of Gothenburg. Board duties include Explorica, Inc., New Diino AB, Novestra Financial Services AB and Strax Group GmbH.

Ruth Lidin
Born 1968
Group Controller
1 000<sup>(1)</sup> shares
in Novestra



Ruth Lidin (1968) Group Controller since 2005, has been working with economy at Novestra since 2001. Ms Lidin previously worked at Medtronic Synectics as Export Manager and later at ArthroCare Europe. Education: Business Logistic studies, RT College and Business Administration studies at FE Institute.

# The Board of Directors' report, financial statements

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The formal annual report as defined by "Swedish annual accounts act" (ÅRL) consists of the Board of Directors' report, financial statements and notes to the financial statements.

### The Board of Directors' report

The Board of Directors and the Managing Director of AB Novestra (publ), corporate identity number 556539-7709, hereby present the annual report and consolidated financial statements for the financial year January 1 – December 31, 2012.

Unless indicated otherwise, the information refers to the group and the parent company.

All amounts are provided in SEK thousands (KSEK) unless indicated otherwise. Figures provided in parentheses refer to comparative figures for the previous year.

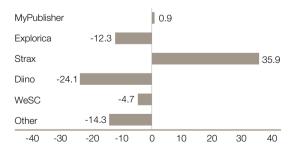
#### This is Novestra

Novestra is an independent investment company with a portfolio of private and public growth companies. Novestras private portfolio consists of, larger holdings in Explorica, Inc., MyPublisher, Inc., and Strax Group GmbH. In addition, Novestra has an investment in WeSC AB, listed on First North. The Novestra share is listed on the Nasdaq OMX Stockholm under the symbol NOVE in the Small Cap section.

#### Significant events during the year

There was continued positive development in the remaining portfolio companies during 2012. The liquidation of Diino during the year affected the result by 24 061. The additional consideration attributable to the sale of Qbranch in 2011 was revalued by -14 731 during 2012. Changes in values during 2012 amounted to -18 570.

#### Changes in values 2012 (MSEK)



#### The portfolio companies

**Explorica** arrange educational and student travel tours for students and teachers. For the fiscal year2011/2012, which ended on August 31 2012

sales amounted to approximately MUSD 69.1 which was in line with the previous year. The EBITDA result has almost doubled to approximately MUSD 2.8 for the same period. Explorica's balance sheet remains very strong and liquidity at the beginning of the fiscal year 2012/2013 amounted to MSEK 100. The company distributed a dividend to the same value as last year which amounted to approximately MSEK 2 for Novestra. Novestra's ownership after dilution amounts to 14.9 percent. www.explorica.com

**MyPublisher** offer a service where customers can organize their digital pictures, add text and design personal photo books, calendars and presentations and since autumn 2011 a selection of high quality greeting cards via www.publisher.com. For the financial year which ended December 31, 2012 sales amounted to approximately MUSD 34.6 which corresponds to a growth of approximately 7 percent with an EBITDA result corresponding to approximately MUSD 7.0. Novestra's ownership after dilution amounts to approximately 24.7 percent. www.mypublisher.com

Strax is one of Europe's leading distributors of accessories for mobile devices such as mobile telephones and tablets. In Sweden, the Strax own brand Xaisit™ is available in the stores of Telia. Tre. and The Phone House. During 2012 Strax were successful with sales under its own brand which has resulted in higher gross margins. Strax entered into a co-operation with Hugo Boss whereby Strax is responsible for the production and distribution of accessories for example various Apple products such as the iPhone and the iPad. The co-operation with Hugo Boss is an important reference project for Strax and during 2012 Strax entered into agreements with Diesel and Coca Cola. Sales during 2012 amounted to approximately MEUR 65.4 which corresponds to a growth of 8 percent. EBITDA result amounted to approximately MEUR 5.6 during 2012. Novestra's ownership after dilution amounts to approximately 25 percent with an option to increase to 32 percent. www.strax.com

**WeSC** is a lifestyle brand that has its roots in the skateboard culture and works with design, production and sales of clothes and accessories within the segment "street fashion". Sales for the split financial year 2011/2012 amounted to MSEK 376 which in

local currencies amounted to a decrease of 4 percent. The EBITDA result amounted to MSEK -18. In June 2012 WeSC entered into a licensing agreement for the US market which is deemed to have a considerable positive effect on the company's future profitability. During Q4 2012 WeSC completed a new share issue which brought MSEK 23 excluding costs into the company. www.wesc.com

#### Additional consideration Qbranch

Novestra's portfolio company Qbranch was sold to Imtech from Holland during September 2011. The purchase price for Novestras shares in Qbranch. including expected earn-out, amounted to MSEK 121.3 in addition to a dividend of MSEK 4.7 distributed prior to the sale. The sale corresponds to approximately SEK 3.4 per Novestra share. The purchase price was 20 percent above the carrying value as at June 30, 2011, or 53 percent above the implicit value based on the closing rate on August 31, 2011. MSEK 89.9 of the earn-out was paid in September 2011, MSEK 12.7 refers to escrow for pledged warranties and MSEK 18.7 refers to expected earn-out. The expected additional consideration was revalued by MSEK -14.7 during 2012.

#### Dividends and distributions

Novestra received a dividend from Explorica 1 967 (1 886) during 2012.

#### Dividends

The Board resolved, with the authorization from the Annual General Meeting to initiate the purchase of the company's shares in intervals up to the Annual General Meeting 2013. Purchases were made during 2012 and as at December 31, 2012 a total of 1 227 407 shares had been purchased. The Board has not proposed a dividend for the financial year 2012.

### **Earnings and financial position**

#### The group

The group's earnings for the year amounted to -27 425 (-15 624). The earnings include gross profit from investment activities totalling -15 096 (1 371), of which value changes amounted to -18 570 (4 649) and dividends amounted to 1 967 (7 910), sales expenses amounted to 1 507 (-11 188). Sales expenses refer to calculated costs for Novestras variable remuneration. The net earnings also include

gross profit from other activities totalling 1 035 (100), administrative expenses amounting to -12 488 (-14 056) and net financial income of -608 (-3 019). The balance sheet total amounted to 302 840 (332 611), of which equity totalled 281 145 (317 778) corresponding to an equity/assets ratio of 92.8 (95.5) percent.

#### The parent company

The parent company's earnings for the year amounted to -28 175 (-8 679). This figure includes gross profit from investment activities totalling -15 096 (1 371), of which earnings from shares and participations amounted to -18 570 (4 649), dividends 1 967 (7 910) and sales expenses amounted to 1 507 (-11 188). The parent company's net earnings also include administrative expenses of -12 471 (-14 038) and net financial income totalling -608 (3 988). The net financial income for 2011 also includes dividends from shares and shares in group companies of 7 000.

The balance sheet total amounted to 301 936 (332 312), of which equity totalled 279 568 (316 952) corresponding to an equity/assets ratio of 92.6 (95.4) percent.

#### Liquidity and financing

Cash and cash equivalents consists of cash and bank balances amounting to 1 167 (19 130) as at December 31, 2012. Cash and cash equivalents, including holdings in listed companies amounted to 18 143 (30 763). In addition, the group's unutilized credit facility amounted to 8 728 (25 000). At the end of 2012, Novestra had interest-bearing liabilities to credit institutions of 16 272 (-).

#### Investments and disposals

Investments during the year, amounted to 6 263 (11 306), of which 6 102 (11 261) consisted of investments in fixed financial assets and 161 (45) investments in tangible assets. Of the investments in fixed financial assets 4 861 (7 350) is attributed to Diino and 1 241 (-) WeSC. Remuneration for disposal of fixed financial assets during the year amounted to 431 (133 414).

#### Significant events after the end of the period

Two of Novestra's portfolio companies have appointed advisors in ongoing M&A and IPO

processes. Novestra now expects that the sale or listing of two of its portfolio companies will occur within 6-9 months. The value indications that have been given show valuation multiples in the range of 1 to 1.5 times annual sales, and differ from the cash flow values Novestra have used through NAV calculation.

These value indications give one of the companies a significantly lower value than the estimated value Novestra latest reported while the indicated value in the other company significantly exceeds the Novestra estimation. The combined estimated valuation for the two companies involved in the forthcoming transactions is in line with the carrying value as at December 31, 2012. Novestra will make the individual adjustments as above in the Q1 2013 report.

Novestra participates, as on previous sales, in the sales processes, but has limited control as it is not the majority shareholder in any of the companies.

#### **Future opportunities**

Novestra believes that all portfolio companies will continue to perform well. In general, discussions regarding divestment of Novestra's portfolio companies will be conducted, even in cases where the valuation deviates from the expectations of the board and management, with the intention of divesting as soon as possible. Novestra shareholders will capitalize on the returns both in terms of an increase in the value of the share and through distributions/dividends. Novestra intends to optimize the value of the portfolio to the greatest extent possible, despite the volatility of the market and the limitations that entails. It is therefore difficult to pinpoint exactly when shareholders can expect dividends and distributions arising from the divestment of a portfolio company. Two of Novestras portfolio companies have appointed advisors in ongoing M&A and IPO processes. Novestra may also decide to distribute holdings in the portfolio to shareholders if deemed advantageous, for example, prior to an impending listing of a portfolio company. Currently, neither Novestra nor its portfolio companies have any capital needs. Over the next 6-12 months, Novestra's focus will be on exits. Positive portfolio company development combined with strong balance sheets should in some cases leave room for dividend distributions.

#### Risk

The primary risks present in Novestra's business activities are commercial risk, price risk attributed to shares in private and public holdings, and currency risk. Other risks affecting Novestra's financial operations are liquidity, interest rate and credit risk. The work of carrying out analyses and assessing risk is a continual process. This work is done by management and reported to the Board of Directors. For a more detailed account on the risks, please see Note 2.

### **Corporate Governance**

#### Legislation and Articles of Association

AB Novestra's corporate governance is regulated by Swedish law, by the Swedish Companies Act, the Code for Swedish Corporate Governance and the regulations stated in the Listing Agreement of the Nasdaq OMX Stockholm. Novestra shall, when conducting business, follow the rules in the company's Articles of Association. More information on Corporate Governance is provided on pages 36–41, where information regarding the most key aspects for the group's system for international control and risk assessment is also detailed.

#### Share and ownership structure

The Novestra share is listed on the Nasdag OMX Stockholm (Small Cap) under the ticker symbol NOVE. It is the parent company AB Novestra's share that is listed and the reported share capital in the group constitutes the parent company's share of capital. Share capital in the parent company amounts to 37 187 973 SEK, with an equal number of shares (of which 1 227 407 are held by the company) with a quota value of SEK 1.00 each. There is only one type of share and all shares have equal rights to the company's net income and profit and each share has equal voting rights at the general meeting. There are no restrictions regarding the number of votes a shareholder can vote for at the general meeting. In addition to the legal provisions there are no limitations in the company's Articles of Association regarding the appointment of, or dismissal of Board members or changes to the Articles of Association.

As at December 31, 2012 the company had a total of 1 694 (1 870) shareholders. The ten largest shareholders' holdings as at December 31, 2012

amounted to 77.7 (81.3) percent of the total number of outstanding shares and votes in the company. There are a total of two shareholders as at December 31, 2012 who have reported a holding of at least ten percent in Novestra through Disclosure Notices. Nove Capital Master Fund reported a holding of 25.2 percent and Anchor Secondary 4KS reported a holding of 19.4 percent of the total number of outstanding shares and votes in the company. As far as the company is aware employees in the company hold no indirect shares in the company, through pension funds or similar, for which the employees cannot directly exercise voting rights.

The Annual General Meeting in 2012 resolved to authorize the Board of Directors to up until the next Annual General Meeting and on one or several occasions, and with or without preferential rights for the shareholders, decide on a share issue of a maximum of 6 000 000 new shares for payment in cash, through contribution in kind or by set-off. In addition, there are no other share related authoriza—tions for the Board of Directors.

There are no pre-emption clauses, right of first refusal clauses, or other restrictions in court to transfer shares in the company legally, in the company's Articles of Association or any agreement or other deed involving the company. As far as the company is aware there are no other agreements in which the company is not involved in such as agreement between shareholders which possibly may entail restrictions in court regarding transfer of shares in the company.

The company is not involved in any significant agreement containing such conditions that cause effect, change or cease to be valid in the case that control of the company changes, which also includes agreements with the Board of Directors and the employees. Long term, however, a significant change in the control of the company may, for example, result in credit institutions may no longer extend or renew loan agreements, or demand changes in the current conditions upon extending the loan agreement.

#### Own shares

The Extraordinary General Meeting held on February 8, 2012 resolved to authorize the Board of

Directors to purchase the company's own shares. The Annual General Meeting held on April 26, 2012 renewed the mandate. A total of 1 227 407 shares have been purchased during the period. When calculating the average number of shares adjustment has been made for shares purchased during the period to a value of 8 810. Nominal value amounts to SEK 1.00.

#### Investor Relations

Novestra's information to shareholders is provided via annual, year-end and interim reports and press releases on the company's website. Reports and press releases from previous years can also be found on the website.

#### **Environment**

Novestra does not conduct operations requiring environmental permits or any obligation to report in accordance with environmental laws. Novestra's environmental impact is negligible but the company works actively to minimize its operations' environmental impact. The basis for the environmental work is a common environmental awareness.

# Proposal to decide on guidelines for remuneration for the Management and employees

The Board of Directors proposes that the Annual General Meeting resolves to approve the Board of Director's proposal regarding guidelines for remuneration of the Management as set forth below. The proposal substantially complies with earlier applied guidelines for remuneration of the Management of the company. The Board of Directors as a whole serves as a remuneration committee in relation to matters regarding remuneration and other terms of employment for the Management of the company.

Novestra shall offer conditions in line with the market which will enable the company to recruit and retain competent personnel. The remuneration of the Management of the Group shall consist of fixed salary, variable remuneration, pension and other customary benefits. The remuneration is based on the commitment and performance of the individual in relation to individual objectives and joint objectives for the company which have been determined in advance. The individual performance is continuously evaluated.

The fixed salary is in general reviewed on a yearly basis and shall be based on the qualitative performance of the individual. The fixed salary of the Managing Director and the Management shall be in line with the market.

The company's employees and consultants. (including the working Chairman of the company) shall as a group be entitled to an annual variable cash remuneration from the company in accordance with the current employee contracts.

The total variable remuneration to the employees shall, as a total cost for the company, correspond to ten (10) percent of the net return from disposals of the company's holdings in companies, made during the year to which the variable remuneration is attributable. The return from holdings shall be calculated as the amount received at the disposal less total amount invested. Thus, the variable remuneration is not affected by unrealised changes in value. The distribution of the total variable remuneration among the company's employees shall be resolved upon by the Board of Directors (without participation of disqualified Directors, if any). An individual employee shall not be guaranteed a certain minimum share of the total variable remuneration. Furthermore, the variable remuneration to an individual employee shall not exceed an amount corresponding to five times the annual base salary of the employee for the year which such variable remuneration is attributable to. The variable remuneration includes vacation pay and shall not constitute pensionable income. The company shall deduct preliminary income tax and social security contributions from the above variable remuneration, and VAT, if any. However, variable remuneration for 2013 shall only be paid if and when the shareholders have received their share, through payment of dividend, distribution of assets, etc., of the corresponding divestment. The cost of the variable remuneration plan for the company is linear in relation to the net return from disposals of the company's holdings in companies. The total cost for the company, at the current yearly base salary levels, can at a maximum amount to approximately SEK 19.0 million and occurs at a net return of in total approximately SEK 189.8 million. Approval of variable remuneration in accordance with the foregoing shall only relate to the variable remuneration for the financial year 2013. Remuneration

shall be in accordance with the employment contracts.

For 2012 no variable remuneration has been paid. The variable remuneration shall be in accordance to each individual's employment contract which shall be accounted for at each annual meeting.

The Board of Directors may, if special circumstances are at hand in a certain case, decide to deviate from the guidelines.

Information regarding remuneration to the Board of Directors, management and employees during the financial year 2012 is concluded in Note 7, where the current guidelines are also presented.

### Proposed distribution of earnings in the parent company (KSEK)

At the disposal of the Annual General Meeting is: Retained earnings 263 056 Profit/Loss for the year 2012 -28 176 Total

234 880

The Board of Directors propose that the loss for 2012, SEK -28 175 639 together with the retained earnings, SEK 263 055 624, totalling SEK 234 879 985 be transferred to retained earnings.

For further information regarding the company's earnings and financial position, please refer to the income statement, balance sheet, cash flow statement and the corresponding notes to the financial statements.



### Consolidated

### income statements

SEK thousands		01/01/2012	01/01/2011
	NOTE	12/31/2012	12/31/2011
Investment activities	4		
Changes in value		-18 570	4 649
Dividends		1 967	7 910
Sales expenses (1)	7, 17	1 507	-11 188
Gross profit/loss investment activities		-15 096	1 371
Other operations	5		
Net sales		1 035	100
Gross profit/loss other operations		1 035	100
Gross profit/loss		-14 061	1 471
Administrative expenses	6, 7, 8, 9	-12 488	-14 056
Operating profit/loss		-26 549	-12 585
Financial income	10	58	141
Financial expenses	10	-666	-3 160
Net financial items		-608	-3 019
Profit/loss before tax		-27 157	-15 604
Taxes	11	-268	-20
Profit/loss for the year (2)		-27 425	-15 624
Result per share, SEK		-0,76	-0,42
Average number of shares during the period (3) (4)		36 286 295	37 187 973

# Statement of Comprehensive Income, SEK thousands

Total comprehensive income for the year (2)	-27 425	-15 624
Total comprehensive income for the year	-	-
Profit/loss for the year	-27 425	-15 624

<sup>(1)</sup> Sales expenses refers to calculated costs for Novestra's variable incentive scheme as resolved by the AGM. Positive effect during 2012 due to reversal of earlier cost in relation to revaluation of the additional consideration relating to the sale of Qbranch in 2011.

<sup>(2)</sup> The result for the year and the total comprehensive income for the year is attributed to the parent company's shareholders.

<sup>(3)</sup> No dilution exists, which entails that the result prior to and after dilution are the same, see Note 16.

<sup>(4)</sup> The Extraordinary General Meeting held on February 8, 2012 resolved to authorize the Board of Directors to purchase the company's own shares. The Annual General Meeting held on April 26, 2012 renewed the mandate. A total of 1 227 407 shares have been purchased during the period. When calculating the average number of shares adjustment has been made for shares purchased during the period.

## Consolidated

# balance sheets

SEK thousands	NOTE	12/31/2012	12/31/2011
Assets			
Fixed assets			
Equipment	12	1 258	1 187
Shares and participations	13	283 359	281 526
Receivables	14	8 731	29 826
Total fixed assets		293 348	312 539
Current assets			
Prepaid expenses and accrued income		1 370	893
Other receivables		6 955	49
Cash and cash equivalents	15	1 167	19 130
Total current assets		9 492	20 072
Total assets		302 840	332 611
Equity and liabilities			
Equity	16		
Share capital		37 188	37 188
Other contributed equity		432 609	441 817
Retained earnings, including profit/loss for the year		- 188 652	-161 227
Total equity		281 145	317 778
Liabilities			
Long-term liabilities			
Other liabilities	17	839	2 983
Total long-term liabilities		839	2 983
Current liabilities			
Interest-bearing liabilities	18	16 272	-
Accounts payable		862	997
Tax liabilities		288	60
Other liabilities	18	722	336
Accrued expenses and prepaid income		2 712	10 457
Total current liabilities		20 856	11 850
Total liabilities		21 695	14 833
Total equity and liabilities		302 840	332 611

See Note 19 for information on the group pledged assets and contingent liabilities.

### **Consolidated statement of**

## change in equity

SEK thousands		Other	Retained earnings	
	Share	contributed	incl. profit/loss	Total
	capital	equity	for the year	equity
Opening balance 01/01/2011	37 188	443 448	-145 603	335 033
Total comprehensive income 2011	-	-	-15 624	-15 624
Adjustment of distributed value (1)	-	-558	-	-558
Distribution expenses	-	-1 073	-	-1 073
Balance at year end 12/31/2011	37 188	441 817	-161 227	317 778
Total comprehensive income 2012	-	-	-27 425	-27 425
Share buy-back (2)	-	-8 810	-	-8 810
Costs share buy-back	-	-398	-	-398
Balance at year end 12/31/2012	37 188	432 609	-188 652	281 145

As at December 31, 2012 the share capital amounted to 37 187 973 SEK divided into equal number of shares representing a nominal value of 1.00 SEK. Of the total number of shares the company holds 1 227 407 shares, these shares have been taken into account when calculating equity per share and the average number of shares during the period that they have computationally reduced the number of outstanding shares.

- (1) The Extraordinary General Meeting, held December 22, 2010, resolved on a distribution of shares in WeSC. Distribution occurred through a mandatory redemption procedure, with the shares in WeSC distributed to Novestras shareholders on February 11, 2011. In accordance with IFRIC 17.10 the distribution has been accounted for as a decrease in equity as at December 31, 2010 corresponding to the closing date value of the underlying WeSC shares. The corresponding amount has been accounted for within the post current liabilities. The resolved share split was registered with the Swedish Companies Registration Office on January 3, 2011 and the bonus issue on February 7, 2011. At the time of distribution on February 11, 2011 the market value of the distributed assets increased with 558 which results in fair value of the liability increasing with the same value and is accounted for as an adjustment within equilty during 2011.
- (2) The Extraordinary General Meeting held on February 8, 2012 resolved to authorize the Board of Directors to purchase the company's own shares. The Annaul General Meeting held on April 26, 2012 renewed the mandate and a total of 1 227 407 shares were purchased during 2012. The acquisition cost for the shares accounted for as deduction in equity.

Further information on the group's equity is available in Note 16.

### **Consolidated statements of**

### cash flows

SEK thousands		01/01/2012	01/01/2011
	NOTE	12/31/2012	12/31/2011
Operating activities			
Profit/loss before tax		-27 157	-15 604
Adjustments for income items from operations not			
included in the cash flow and do not affect the cash flow:			
Adjustments for earnings impact of financial instruments valued	d		
at fair value		18 570	-4 649
Adjustments for other non-cash items		-1 420	1 494
Paid taxes		-40	-176
Funds provided from operations		-10 047	-18 935
prior to changes in working capital		-10 047	- 18 935
Details of changes in working capital:			
Increase (-)/Decrease (+) in current receivables		-1 019	2 987
Increase (+)/Decrease (-) in current liabilities		-8 129	5 651
Cash flow from operations		-19 195	-10 297
Investment activities			
Investments in tangible assets		-161	-45
Investments in financial assets		-6 102	-11 261
Proceeds from sale of financial assets		431	103 588
Cash flow from investment activities		- 5 832	92 282
Financing activities			
Changes of interest-bearing liabilities		16 272	-65 756
Distribution expenses		-8 810	-
Costs share buy-back		-398	-
Costs for distribution of shares		-	-1 073
Cash flow from financing activities		7 064	-66 829
Cash flow for the year	20	-17 963	15 155
Cash and cash equivalents at the beginning of the year		19 130	3 975
Cash and cash equivalents at the end of the year		1 167	19 130

Cash and cash equivalents consist entirely of cash and bank balances. In addition to the reported cash and cash equivalents, Novestra holds listed shares and participations to a value of 16 976 (11 633). In addition, the group has an unutilized credit facility of a total of 8 728 (25 000).

# The parent company's

### income statements

SEK thousands		01/01/2012	01/01/2011
	NOTE	12/31/2012	12/31/2011
Investment activities	22		
Result from shares and participations		-18 570	4 649
Dividends		1 967	7 910
Sales expenses (1)	17, 23	1 507	-11 188
Gross profit/loss		-15 096	1 371
Administrative expenses	23, 24, 25	-12 471	-14 038
Operating profit/loss		-27 567	-12 667
Result from financial items			
Result from shares and participations in group companies	28	-	7 000
Interest income and similar charges	26	58	141
Interest expense and similar charges	26	-666	-3 153
Profit/loss after financial items		-28 175	-8 679
Current taxes		-	-
Profit /loss for the year		-28 175	-8 679
Statement of comprehensive incom-	e, SEK tl	housands	
Profit/loss for the year	,	-28 175	-8 679
Total comprehensive income for the year		-	-
Total comprehensive income for the year		-28 175	-8 679

<sup>(1)</sup> Sales expenses refers to calculated costs for Novestra's variable incentive scheme as resolved by the AGM. Positive effect during 2012 due to reversal of earlier cost in relation to revaluation of the additional consideration relating to the sale of Qbranch in 2011.

# The parent company's balance sheets

SEK thousands			
Assets	NOTE	2012 12 31	2011 12 31
Fixed assets			
Tangible fixed assets:			
Equipment	27	1 258	1 187
Financial fixed assets:			
Shares and participations in group companies	28	100	100
Shares and participations in associated companies	29	222 000	204 400
Other shares and participations	30	61 359	77 126
Receivables	14	8 731	29 826
		292 190	311 452
Total fixed assets		293 448	312 639
Current assets			
Receivables:			
Receivables from associated companies		-	-
Other receivables		6 449	49
Prepaid expenses and accrued income		970	593
		7 419	642
Cash and bank balances		1 069	19 031
Total current assets		8 488	19 673
Total assets		301 936	332 312

# The parent company's balance sheets

SEK thousands			
Equity and liabilities	NOTE	12/31/2012	12/31/2011
Equity	31		
Restricted equity:			
Share capital		37 188	37 188
Statutory reserve		7 500	7 500
		44 688	44 688
Non-restricted equity:			
Accumulated profit/loss		263 055	280 942
Profit/loss for the year		-28 175	-8 679
		234 880	272 263
Total equity		279 568	316 951
Liabilities			
Long-term liabilities			
Other liabilities	17	839	2 983
Current liabilities:			
Interest – bearing liabilities	32	16 272	-
Accounts payable		860	997
Inter-company debt	33	1 210	608
Other liabilities		493	336
Accrued expenses and prepaid income	34	2 694	10 437
		21 529	12 378
Total liabilities		22 368	15 361
Total equity and liabilities		301 936	332 312
Assets pledged and contingent liabilities			
Pledged assets	35	282 626	11 431
Contingent liabilities	35	-	8 918

### The parent company's

### statement of changes in equity

SEK thousands		Other	Retained earnings	Total equity
	Share	contributed	incl. profit/loss	
	capital	equity	for the year	
Opening balance 01/01/2011	37 188	7 500	282 573	327 261
Total comprehensive income 2011	-	-	-8 679	-8 679
Adjustment of distributed value (1)	-	-	-558	-558
Distribution expenses	-	-	-1 073	-1 073
Balance at year end 12/31/2011	37 188	7 500	272 263	316 951
Total comprehensive income 2012	-	-	-28 175	-28 175
Share buy-back (2)	-	-	-8 810	-8 810
Share buy-back costs	-	-	-398	-398
Balance at year end 12/31/2012	37 188	7 500	234 880	279 568

As at December 31, 2012 the share capital amounted to 37 187 973 SEK divided into equal number of shares representing a nominal value of 1.00 SEK. Of the total number of shares the company holds 1 227 407 shares, these shares have been taken into account when calculating equity per share and the average number of shares during the period that they have computationally reduced the number of outstanding shares.

(1) The Extraordinary General Meeting, held December 22, 2010, resolved on a distribution of shares in WeSC. Distribution occurred through a mandatory redemption procedure, with the shares in WeSC distributed to Novestras shareholders on February 11, 2011. In accordance with IFRIC 17.10 the distribution has been accounted for as a decrease in equity as at December 31, 2010 corresponding to the closing date value of the underlying WeSC shares. The corresponding amount has been accounted for within the post current liabilities. The resolved share split was registered with the Swedish Companies Registration Office on January 3, 2011 and the Bonus issue was registered on February 7, 2011. At the time of distribution on February 11, 2011 the market value of the distributed assets increased with 558 which results in fair value of the liability increasing with the same value and is accounted for as an adjustment within equilty during 2011.

<sup>(2)</sup> The Extraordinary General Meeting held on February 8, 2012 resolved to authorize the Board of Directors to purchase the company's own shares. The Annaul General Meeting held on April 26, 2012 renewed the mandate and a total of 1 227 407 shares were purchased during 2012. The acquisition cost for the shares accounted for as deduction in equity.

Further information on the parent company's equity is available in Note 31.

# The parent company's statement of cash flows

SEK thousands		01/01/2012	01/01/2011	
	NOTE	12/31/2012	12/31/2011	
Operating activities				
Profit/loss for the year before tax		-28 175	-8 679	
Adjustments for income items from operations not				
included in the cash flow and do not affect the cash fl	ow:			
Adjustments for earnings impact of financial instrum	ents			
valued at fair value		18 570	-4 649	
Adjustments for other non-cash items		-1 420	1 493	
Paid taxes		-	-	
Funds provided from operations				
prior to changes in working capital		-11 025	-11 835	
Details of changes in working capital				
Increase (-)/Decrease (+) in current receivables		-413 	3 087	
Increase (+)/Decrease (-) in current liabilities		-7 756	-1 550	
Cash flow from operations		-19 194	-10 298	
Investment activities				
Investments in tangible assets		161	-45	
Investments in financial assets		-6 102	-11 261	
Proceeds from sale of financial assets		431	103 588	
Cash flow from investment activities		-5 832	92 282	
Financing activities				
Changes in interest-bearing liabilities		16 272	-65 756	
Distribution expenses		-8 810	-	
Costs share buy-back		-398	-	
Costs for distribution of shares		-	-1 073	
Cash flow from financing activities		7 064	-66 829	
Cash flow for the year	36	-17 962	15 155	
Cash flow for the year Cash and bank at the beginning of the year	36	-17 962 19 031	15 155 3 876	

## Notes to the financial statements,

### **KSEK**

#### 1. Accounting principles

#### Statement of compliance

The consolidated financial statements were prepared in accordance with the International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB), those adapted by the EU. Furthermore, the Swedish Financial Accounting Standards Council's recommendation RFR 1Supplemental accounting regulations for groups, was applied.

The parent company applies the same accounting principles as the group with exception of that which is stated under the section "parent company's accounting principles" below. The deviations that exist between the parent company's principles and the consolidated principles are due to the limitations in applying IFRS in the parent company as a result of the Annual Accounts Act and in some cases for tax reasons.

# Basis of preparation of consolidated financial reports and parent company reports

The parent company's functional currency is Swedish kronor (SEK) which also constitutes the reporting currency of the parent company and the group. Therefore the financial reports are presented in Swedish kronor. All figures are rounded to the nearest thousand unless otherwise stated. Assets and liabilities are carried at the historical acquisition cost. Financial assets and liabilities are carried at amortised cost, except for certain financial assets and liabilities which are carried at fair value. Financial assets and liabilities carried at fair value consist of derivative instruments and financial assets classified as "financial assets carried at fair value through profit or loss".

Non-current assets and disposal groups that are classified as held for sale are carried at the lower of the carried value and the fair value, less costs to sell. Financial assets which are held for sale are accounted for at fair value prior to reclassification to assets held for sale, are also accounted for at fair value without deduction of sales costs.

Preparing the financial reports in accordance with IFRS requires the senior management to make assessments and estimates as well as assumptions that affect the application of the accounting principles and the reported amounts of assets, liabilities, revenues and expenses. The estimates and assumptions are based on historic experience and a number of other factors, which under current conditions are considered to be reasonable. The results of these estimates and assumptions are then used to assess the carried values of assets and liabilities, which are not otherwise clearly presented in other sources. The actual outcome can deviate from these estimates and assessments.

The estimates and assumptions are regularly reviewed. Changes of estimates are reported in the period the change is made if the change only affected this period, or in the period the change is made and in future periods if the change affects both the period in question and future periods.

Assessments made by the senior management in the application of IFRS which have a significant impact on the financial reports and estimates and which can entail significant adjustments in the financial reports of ensuing years are described in Note 13.

The consolidated principles stated below were consistently applied to all periods presented in the consolidated financial reports unless otherwise stated below. The consolidated principles were consistently applied to the reporting and consolidation of the parent company and subsidiaries.

New or amended IFRS and Interpretations which entered into force for the financial year 2012 have had no effect on the group's or parent company's financial result and position, which also applies for national swedish changes during the year.

# New and amended accounting standards and interpretations which have not yet been applied

A number of new standards, amendments to existing standards, and interpretations entered into force for the financial year 2013 and later. These were not applied when drawing up the financial statements for the 2012 financial year. The changes, applicable from January 1, 2012, are not expected to have any significant effect on the group's financial result and position. However, the following amendments are worth noting in this context since they can potentially have an effect in the future.

- IAS 1 (in force 2013) reclassification in other comprehensive income
- IFRS 7 (in force) extended disclosures
- IFRS 13 (in force 2013) Fair Value Measurement – extended disclosures

#### Segment reporting

A business segment is a part of the group that manages operations from which it can generate revenue and absorbs costs for which there is independent financial information available. The business segments result is followed up by the company's most senior manager, in Novestra's case, the Managing Director, to evaluate the result as well as allocating resources to the business segment. Novestra follows up the portfolio company depending on the purpose with holding. All portfolio companies are held as investments with the same purpose of further developing the companies and increasing value over time. Therefore they are followed up and reported for as a unit.

#### Classification etc.

Non-current assets and long-term liabilities essentially include amounts expected to be recovered or paid after more than twelve months calculated after closing date. Current assets and short-term liabilities in the parent company and the group include amounts expected to be recovered or paid within twelve months calculated from the closing date.

### **Consolidation principles**

#### Subsidiaries

Subsidiaries are companies controlled by the parent company, AB Novestra. Control directly or indirectly entails a right to govern a company's financial and operational strategies in order to obtain financial benefits.

In the assessment of whether control exists, potential shares entailing voting rights, which can be utilized or converted without delay, shall be taken into consideration.

Subsidiaries are accounted for by the purchase method. This method implies that the acquisition of a subsidiary is viewed as a transaction through which the group indirectly acquires the subsidiary's assets and assumes its liabilities and contingent liabilities. The acquisition value in the group is set through an acquisition analysis in connection with the acquisition. In the analysis, the acquisition value of the shares or the business and the fair value on the date of acquisition of the acquired identifiable assets and assumed liabilities and contingent liabilities are determined.

The acquisition value of the subsidiary's shares or business is the aggregate of the fair values as at the date exchange of assets, incurred or assumed liabilities, issued equity instruments provided as compensation in exchange for the acquired net assets and any costs that are directly attributed to the acquisition. In business combinations where the acquisition cost exceeds the net value of the identifiable acquired assets and assumed liabilities and contingent liabilities, the difference is reported as goodwill. When the difference is negative, it is recognized directly in profit or loss. The subsidiary's financial reports are included in the consolidated financial statements as of the date of acquisition until the date when control no longer exists.

Intra-group receivables and liabilities, revenues or expenses and unrealized gains or losses that arise from the intra-group transactions between group companies are eliminated in the preparation of the consolidated financial statements. In the fiscal year, no transactions have occurred between companies in the group.

#### Associated companies

Associated companies are companies where the group has significant influence, but not control, over the operational and financial management, usually through participation holdings between 20 and 50 percent of votes. AB Novestra primarily conducts a venture capital business. The investments, where Novestra has significant influence, are not operationally or strategically separated from other shares and participations, and all holdings are treated equally in the company's investment

portfolio. In accordance with IAS 28, share related investments including those where Novestra has a significant influence are carried at fair value with value changes through profit and loss as per IAS 39. No associated companies are reported in accordance with the equity method in the consolidated financial statements.

#### Foreign currency transactions

Foreign currency transactions are translated to the functional currency at the exchange rate of the transaction date. The functional currency is the currency of the primary economic environments in which the companies conduct business. Monetary assets and liabilities in foreign currency are translated to the functional currency at the exchange rate of the closing date. Exchange rate differences that arise in translation are recognized in the income statement. Non-monetary assets and liabilities that are measured in terms of historic cost are translated at the exchange rate of the transaction date. Non-monetary assets and liabilities carried at fair value are translated to the functional currency at the rate prevailing at the date the fair value was determined.

#### Revenues

#### General

Consolidated revenues consist primarily of revenues from the sale of shares and participations, value changes attributable to shares and participations and dividends received, which are reported as "Investment activities", and remuneration for services carried out which are reported as "Other operations" in the income statement.

#### Shares and participations

Revenues attributable to the sale of shares and participations and changes in value arising in the period are reported in the income statement as "Changes in value". Revenues from the sale of shares and participations are normally reported on the trade date if risks and benefits have not been transferred to the buyer on a later occasion.

#### Dividends

Revenues from dividends are reported when the right to obtain payment has been established. From 2010 Novestra applies IFRIC 17, Distributions of Non-Cash Assets to owners. This interpretation deals with issues related to dividends of assets other than cash. Liabilities for distributions are reported at fair value as the dividend

is accounted for against the post retained earnings. At the subsequent end of reporting periods and at the time for dividend the liability is reassessed for fair value with value changes recognized in equity. When effecting the dividend any difference between the liability's fair value and the assets carrying value is reported on a separate row in the profit/loss for the year.

#### Implementation of services

Revenues from service assignments are reported in the income statement based on the degree of completion on the closing date. Revenues are not reported if it is likely that the financial benefits will not go to the group.

# Sales expenses, operating costs and financial income and expenses

#### Sales expenses

Costs relating to Novestras variable incentive scheme are accounted for as sales expenses. The remuneration is calculated on the growth in value of individual holdings that are divested/distributed and the current model is resolved by the 2012 Annual General Meeting.

#### Operating costs

All operating costs are carried in the income statement as administrative expenses, apart from expenses that are related to Novestras variable result based remuneration directly related to the divestment of shares and participations which are accounted for as sales costs within investment activities. Administrative expenses are comprised of personnel costs, costs of premises, travel expenses and depreciation.

#### Costs concerning operational lease agreements

Costs concerning operational lease agreements are recognized in the income statement on a straight-line basis over the term of the lease. Incentives received in connection with the signing of an agreement are recognized as a part of the total leasing cost in the income statement. Variable costs are accounted for in the period they occur.

#### Financial income and expenses

Financial income and expenses consist of income from interest on bank balances, receivables and interest-bearing securities, and interest expenses on loans and exchange rate differences.

Income from interest on receivables and interest expenses from liabilities are calculated based on the effective interest method. The effective interest rate, is the interest rate that is the present value of all estimated future payments and deposits during the expected fixed interest term the same as the carried value of the receivable or liability.

#### Financial instruments

Financial instruments recognized in the balance sheet include, on the asset side, cash and cash equivalents, accounting receivables, shares and other equity instruments, loan and bond receivables. Among liabilities are accounts payable and loans.

#### Accounted for and removed from the balance sheet

A financial asset or financial liability is accounted for in the balance sheet when the company becomes a party to the instrument's contractual provisions. A receivable is accounted for when the company has produced, and a contractual obligation for the counterparty has incurred, regardless if an invoice has been issued or not. Accounts receivable are accounted for in the balance sheet when invoices have been sent. Liabilities are accounted for when the opposite party has delivered and contractual obligations to pay exist, even if an invoice has not yet been received. Accounts payable are accounted for when invoices are received.

A financial asset is removed from the balance sheet when the contractual rights in the agreement are realized, expire or the company loses control of them. The same applies to partial financial assets. A financial liability is removed from the balance sheet when the obligation in the agreement is fulfilled or otherwise extinguished. The same applies to partial financial liabilities. Purchase and sale of financial assets are reported on the transaction date, which constitutes the date the company pledges to acquire or sell the asset.

#### Classification and evaluation

Financial assets initially are accounted at acquisition value corresponding to the instruments' fair value with adjustment for transaction costs, apart from those belonging to the category financial assets which are accounted for at fair value through profit and loss, which is accounted for at fair value excluding transaction

costs. The financial instrument is classified by the purpose the instrument was acquired for which therefore effects the accounting.

# Financial assets recognized at fair value through profit or loss

This category consists of financial assets which are continuously accounted for at fair value with any change in value through profit or loss. The category consists of two sub-groups: financial assets held for trade and other financial assets that the company has initially chosen to place in this category. A financial asset is classified as a holding held for trade if it has been acquired with the purpose of being sold in the near future. Options are classified as holdings for trade apart from when they are used for hedge accounting. Novestra has to the latter sub-group chosen to assign in primary accounting, financial assets that according to senior management's risk management and investment strategy manage and evaluate based upon fair value. These assets consist of financial investments in equity instruments and interest bearing securities.

#### Shares and participations

In accordance with IAS 39 shares and participations are recognized at fair value with any change in value through profit or loss. In accordance with IAS 28, share-related investments where AB Novestra has a significant influence are also recognized at fair value with changes in value through profit or loss according to IAS 39. Fair value is established according to the following:

#### Shares and participations in private companies

In the absence of complete market values, or external transactions in a company that establish a reliable value, fair value for shares and participations in private companies are established by means of a valuation model, which in Novestra's case is primarily an estimation of discounted future cash flows Further details on how fair value is calculated is outlined in Note 2.

#### Shares and participations in public holdings

Fair value of listed financial assets corresponds to the asset's listed buying rate on the closing date.

#### Shares and participations in funds

Fair value of shares and participations in funds correspond to the value reported by each respective manager as of the closing date.

#### Loans and other receivables

Loans and other receivables are financial assets which do not constitute derivatives with fixed payments or with payments that can be set, and which are not listed on an active market. The receivables arise in the lending of cash, or when services are directly provided to the borrower without the intent of pursuing trade in the creditor rights. If the expected holding period is longer than one year, they constitute long-term receivables and if it is shorter, they are other receivables. This category also includes acquired receivables. Assets in this category are valued at the amortized cost. The amortized cost is determined based on the effective interest rate. which is calculated at the time of acquisition. Accounts receivables are accounted for at the amount that is expected to be received after deduction for doubtful receivables which are assessed individually. The expected duration of accounts receivable is short, which is why it is accounted for in a nominal amount without discount. Write-downs of accounts receivable is recognized as operating expenses.

#### Cash and cash equivalents

Cash and cash equivalents comprise of cash funds and immediately available balances in banks and similar institutions as well as short-term liquid investments with durations of less than three months from the time of acquisition, which are only exposed to an insignificant risk of value fluctuations.

#### Financial liabilities

Financial liabilities are classified as "other financial liabilities" and valued at the amortized cost. The loans are accounted for at amortized cost as per the effective interest calculated when the liability arose. This entails that the surplus and discount values as well as the direct issue costs are accrued during the duration of the liability.

#### Interest-bearing liabilities

Loans are initially stated at the cost, corresponding to fair value net of transaction costs and any premiums or discounts. Thereafter, the loans are accounted for at amortized cost as per the effective interest method, which means that the value is adjusted as to any premiums or discounts in connection with the loan, in addition to borrowing costs being accrued for the expected duration of the loan. Accrual is calculated on the basis of the loan's initial effective interest rate. Gains and losses that arise when the loan is terminated are recognized in the income statement.

#### Accounts payable and other operating costs

Operating liabilities are accounted for at the amortized cost based on the effective interest rate calculated at the acquisition date, which, due to the short maturity normally is the nominal value.

#### Tangible fixed assets

Tangible fixed assets are accounted for by the group at the value cost net of accumulated depreciation and any impairment losses. The purchase price and costs directly attributable to the asset for delivery and preparation for its intended use are included in the acquisition cost. Examples of directly attributable costs included in the acquisition cost are the costs of delivery and handling, installation, registration, consulting services and legal services. The accounting principles for impairment are presented below. The carried value of a tangible fixed asset is removed from the balance sheet upon disposal or sale, or when no future financial benefits are expected from the use or disposal/sale of the asset. Profits or losses arising from the sale or disposal of an asset are comprised of the differences between the sale price and the asset's carried value of net direct selling expenses. Profit and loss is reported as other operating income/expense.

#### Leased assets

In the consolidated financial statements, leasing is classified either as financial or operational leasing. Financial leasing arises when the financial risks and benefits associated with ownership are essentially transferred to the lessee; if this is not the case, it is operational leasing. Only operational leasing exists in the group.

#### Principles of depreciation

Depreciation is made on a straight-line basis over the assets' estimated useful life. Estimated useful life: Equipment 3-5 years

An asset's useful lifetime and potential residual value are assessed annually.

#### Impairment

The carried values of the consolidated assets are tested for impairment every closing date to assess if there are indications of write-downs. IAS 36 is applied to assess the need of write-downs for other assets other than financial assets whereby IAS 39 is applied. Other assets which consist of assets held for sale and disposal which are to be assessed according to IFRS 5. A write-down is accounted for when an asset or a cash generating asset's carried value exceeds the recoverable value. A write-down is accounted for as a cost in the income statement.

#### Calculation of the recoverable value

The recoverable value of assets belonging to the categories loans and other receivables, which are accounted for at the amortized cost, is calculated as the present value of future cash flows discounted at the original effective interest which applied when the asset was initially recognized. Assets with short durations are not discounted.

The recoverable value of other assets is the greater of the net selling price and the value of use. In assessing the value of use, estimated future cash flows are discounted by a discount rate that reflects risk-free interest and the risk of the specific asset. For an asset that does not generate independent cash flows, the recoverable value is determined for the cash-generating unit to which the asset belongs is calculated.

#### Reversals of impairment

Impairment losses are reversed if a change has occurred in the assumptions that formed the basis of the calculation of the recoverable value. Impairment losses are only reversed to the extent that the asset's carried value after the reversal does not exceed the carried value the asset would have had if no impairment had been made, and for the non financial assets, with consideration of the depreciation that would have then been made.

# Fixed assets held for sale and Discontinued operations

The implication of a fixed asset (or a disposal group) classified as holdings held for sale is that the recognized value will primarily be recoverable through sale and not through use.

Prior to classification as fixed assets held for sale, the carrying value of the assets (and all assets and liabilities in the disposal group) is established in accordance with the applicable standards. The initial classification as fixed assets held for sale, assets and liabilities are accounted for at the lower value of the carrying valued and fair value with a deduction made for the sale cost. In accordance with IFRS 5 p.5, an exception in the valuation regulations is made for financial assets that apply for IFRS 5 and therefore the assets are valued by the same method used prior to reclassification to assets held for sale. A Discontinued operation is a part of the company's operations which represents an independent business segment or a substantial operation within a geographic area.

Classification of a Discontinued operation occurs at disposal or at the time the operation meets the criteria for classification as assets held for sale. A disposal group which has been disposed of can also qualify for classification as Discontinued operations, but not before it has been disposed of and providing it meets the above criteria.

#### **Employee benefits**

#### Defined contribution plans

There are only defined contribution plans in the group. Obligations for costs for determined contribution plans are recognized as an expense in the income statement as they are earned through the employee performing duties for the company during a period of time.

#### Provisions for termination

A provision is only accounted for in connection with termination of personnel if the company is demonstrably obligated to terminate employment before the normal point in time or when remuneration is paid as an offer to encourage voluntary resignation.

#### **Provisions**

A provision is reported in the balance sheet when the group has an existing legal or informal obligation as a result of a past event, and it is likely that an outflow of economic benefits will be required to settle the obligation and a reliable estimate of the amount can be made. Where the effect of the value of money is material, provisions are calculated by discounting the expected future cash flow at an interest rate before tax that reflects current market assessments and, where appropriate, the risks specific to the liability.

#### **Taxes**

Income tax is comprised of current and deferred tax. Income tax is recognized in the income statement, except when the underlying transactions are charged directly against equity, whereby the associated tax effect is also accounted for in equity. Current tax is tax pertaining to the current year that is to be paid or received, using tax rates enacted or substantially enacted as of the balance sheet date. Current tax also includes adjustments of current tax pertaining to previous years.

Deferred tax is calculated according to the balance sheet method providing for temporary differences between the carrying amounts of assets and liabilities and their tax bases. Temporary differences are not taken into account for differences that have arisen in the initial accounting of goodwill, the initial accounting of assets and liabilities that are not business combinations and do not affect the carried or taxable result at the time of the transaction. Furthermore, temporary differences attributable to shares in subsidiaries and associated companies not expected to be reversed within the foreseeable future are also not taken into account. The valuation of deferred tax is based on how carried values of assets or liabilities are expected to be realized or settled. Deferred tax is calculated by using the tax rates and tax regulations enacted or substantially enacted as of the balance sheet date.

Deferred tax assets concerning deductible temporary differences and tax loss carry-forwards are only recognized to the extent when it is likely that these will be able to be claimed. The value of deferred tax assets is reduced when it is no longer deemed likely that they can be used.

From a fiscal perspective, Novestra is an investment company. The tax regulations for investment companies differ from those of other stock corporations in that capital gains from the sale of shares and other participations (convertibles in SEK, stock options, etc.) are tax exempt. On the other hand, losses from the sale of shares and other participations are non deductible for an investment company. In return, an investment company must report a standard income of 1.5 percent of the aggregate value of the market value of shares and participations held at the beginning of the fiscal year.

Not to be included in the basis for calculating the standard income are the value of business-related. shares and own shares and derivatives in own shares. Business-related shares refer to shares and participations in unlisted stock corporations and economic associations as well as shares and participations in listed stock corporations if the holding corresponds to at least ten percent of the votes and has been held at least one year prior to the beginning of the financial year. Under certain conditions, shares and participations in foreign legal entities can also be business related. Dividends and interest income received are taxable. while administrative expenses and interest expenses are deductible. Since an investment company's dividends paid are deductible, the company will not have to pay tax provided that the resolved dividend amounts to the sum total of the standard income, dividends received and net financial result after the deduction of administration expenses.

#### Contingent liabilities

A contingent liability is reported when there is a potential obligation originating from past events and whose existence is only confirmed by one or more uncertain future events or when there is an obligation that is not reported as a liability or provision due to the unlikelihood that an outflow of resources will be required.

#### Cash flow statement

The cash flow statement was prepared according to the indirect method. Only events that entail ingoing or outgoing payments are reported in the cash flow.

#### The parent company's accounting principles

The parent company has prepared its annual report in accordance with the Annual Accounts Act (1995:1554) and the Swedish Financial Accounting Standards Council's recommendation RFR 2, Accounting for legal entities. RFR 2 requires that, in the annual report for the legal entity, the parent company shall apply all IFRS and interpretations approved by the EU to the furthest possible extent within the framework of the Annual Accounts Act and with consideration of the connection between accounting and taxation. The standard states the exceptions and additions to be made from IFRS.

# Differences between the consolidated and the parent company's accounting principles

Differences between the consolidated and the parent company's accounting principles are presented below. The accounting principles for the parent company stated below were consistently applied to all periods presented in the parent company's financial reports.

#### Subsidiary companies

Shares in subsidiaries are reported in the parent company according to the acquisition cost method.

# New and changed accounting principles which have not yet been applied

The new IASB and IFRIC standards and interpretations are not expected have an effect on the parent company given the future application as detailed in the group's accounting principles as presented above.

#### 2. Risk exposure and risk management

The most significant risks in Novestra's operations are commercial risks, the price risk attributable to shares in non-public and public holdings, and currency risks.

The Board of Directors sets policies for risk management and risk follow-up. Management works out the operational risk management, follow-up and risk control, which is reported to the Board as per the approved policy. AB Novestra's Managing Director has the overall responsibility for risk control.

#### Dependence on key personnel

Novestra has a small organisation and is dependent on key personnel within the Board of Directors and the management.

#### Commercial risks

Novestra's business activities expose the company to risks. Carrying out investments and sales of portfolio companies involves a risk, also during the time Novestra is a shareholder in the portfolio company. Examples of these risks are high exposure to certain investments or to certain lines of business, difficulties in finding new investments at attractive values due to the general market situation and eventual obstacles that arise relating to sales of holdings due to the general market situation, or other barriers. Novestra aim to handle these risks by:

- having a diversified portfolio with a good balance of holdings in different lines of business and a good balance between companies in various stages of development and companies whose business is conducted in different geographical markets and in different currencies,
- actively working with, and analyzing holdings to be able to identify and counteract upcoming specific risks in the holdings.

#### Minority shareholding

In general Novestra holds minority interests. The effect being a risk of both legal or practical obligation to accept the sale of a company, should a major shareholder or the majority of the shareholders vote for a sale.

#### Financial risks

#### Price and value risks

Price and value risks exist for shares and participations both in listed and unlisted companies.

#### Shares and participations in unlisted companies

In the absence of complete market values, or external transactions in a company that establish a reliable value, fair value for shares and participations in unlisted companies are established by means of a valuation model, which in Novestra's case is primarily an estimation of discounted future cash flows. When calculating fair value, the assumptions regarding future growth rate and margins in each company, as well as the interest rate used in the discounted cash flow calculation have the greatest impact. Generally, valuations are based on each company's growth forecast for the next two financial years, whereupon the expected growth successively has been reduced to a long term growth rate of 3 percent. The discount rate that has been used for each holding varies between 13 and 19 percent, after consideration for tax, and margin estimates are based on each company's forecasted margin levels.

Values calculated using discounted future cash flows are then compared to comparable listed companies and industry multiples. The comparable listed companies and industry multiples provide a benchmark range in which the fair value of each company in Novestra's portfolio is expected to lie. In cases where the calculated fair value does not fall in this range, the value of the company is adjusted to fall in this range.

In addition to taking into consideration the development of each company, great emphasis is also given to changes in value related to changes in the general market situation or changes in value pertaining to the specific industry in which the company is active.

#### Shares and participations in listed companies

Price and value risks pertaining to shares and participations in listed companies are related to the development of each company as well the development of the stock market and financial market in general. Volatility levels in a specific share or stock market vary depending on the market situation at hand. The price of shares and participations are impacted, among other factors, by supply and demand at any given time. As per the balance sheet date, the value of shares and participations amounted to 8.2 (11.6).

The risk for an increase or decrease in the value of listed shares and participations is linear, an increase or decrease of one percent would be +/- KSEK 82 (116).

#### Assets valued using the valuation technique

Accumulated changes in value amount to MSEK 68 (73), of which MSEK 81 (80) relates to changes in value arising from valuation through valuation techniques.

#### Sensitivity analysis Sales growth and margins

(MSEK)	Sales growth										
EBITDA margin	5,0 %	2,5 %	0,0 %	-2,5 %	-5,0 %						
2 %	68	40	14	-9	-31						
1 %	59	32	7	-16	-38						
0 %	51	24	0	-19	-40						
-1 %	42	16	-7	-29	-49						
-2 %	35	35 10 -14		-36	-56						
(Percent)	Sales g	rowth									
EBITDA	5,0 %	2,5 %	0,0 %	-2,5 %	-5,0 %						
2 %	27%	16%	5%	-4%	-12%						
1 %	23%	13%	3%	-6%	-15%						
0 %	20%	9%	0%	-8%	-16%						
-1 %	17%	6%	-3%	-12%	-19%						
-2 %	14%	4%	-6%	-14%	-22%						

#### Currency risk

All shares and participations are carried at fair value. In the establishment of fair value pertaining to holdings of shares in foreign currencies, the exchange rate of the closing date is used. Fluctuations in currencies have considerable impact on the establishment of fair value. As of December 31, 2012 the carried value of share holdings in foreign currencies amounted to MSEK 275 (250). In complete or partial disposals of Novestra's foreign holdings, currency fluctuations, primarily USD/SEK, will affect the value in Swedish kronor of the holdings sold. Foreign holdings are not hedged during the period of possession.

# **Sensitivity analysis – currency fluctuation** (MSEK)

	5,0 %	2,5 %	0,0 %	-2,5 %	-5,0 %					
USD/SEK	8.7	4.4	0.0	-4.4	-8.8					
EUR/SEK	3.7	1.8	0.0	-1.9	-3.7					
Sensitivity	Sensitivity analysis – currency fluctuation									
In relation to	o the comb	oined portfol	io value, %							
	5,0 %	2,5 %	0.0 %	-2,5 %	-5,0 %					
USD/SEK	3.2%	1.6%	0.0%	-1.6%	-3.3%					

0.7%

FUR/SFK 14%

0.0%

-0.7%

-14%

### Liquidity risks

Liquidity risks exist in shares or other financial instruments that cannot be divested, partly because such divestment cannot occur without considerable additional costs or other losses, partly because the liquidity is not available to meet future or immediate payment commitments. The risk that shares or other financial instruments could not be divested is managed by striving for a diversified portfolio. Novestra has a short and long-term liquidity plan to secure the immediate and future payment ability. There is a risk, however, that financing cannot be obtained when needed or only obtained against considerably increasing costs. Novestra's operations are conducted with a large share of shareholders' equity and the company cannot currently perceive additional long or short term financing needs.

Novestra has approved credit pledges totalling MSEK 25 (25) of which MSEK 16 (-) were utilized by the end of the year. Novestra's current credit facility is a bank overdraft which is usually renewed annually.

#### Interest rate risks

On the asset side, it is primarily Novestra's liquid assets that are exposed to interest rate risks, and on the liability side, the interest-bearing liabilities are exposed to interest rate risks. The total interest rate risk in Novestra is considered low due to the extent of assets and liabilities that are exposed to interest rate risks. If the interest on deposits rose by one percent on the closing date, the positive effect would amount to KSEK 12 (190) on an annual basis, and if the lending rate were raised by one percent, the negative effect would burden the result by KSEK 162 (-) on an annual basis.

#### Credit risks

Credit risks are defined as the risk of an opposite party not being able to fulfil a financial commitment to Novestra. The extent of this risk is mainly related to monies in bank accounts and loans to portfolio companies. The credit rating is deemed as good and the credit risk is assessed as low.

Credit exposure, KSEK	12/31/2012	12/31/2011
Other long-term receivables	8 731	29 826
Cash and cash equivalents	1 167	19 130
Loans to portfolio companies:	6 955	49
Associated companies	-	-
Total credit exposure	16 853	49 005

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#### 3. Assets and liabilities, categorization and results, the group

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#### ASSETS AND LIABILITIES BY VALUATION CATEGORY

ASSETS		e through p		s	Loans an receivabl		Carrying value		Fair value <sup>(1)</sup>	
	Financial assets initially placed in this category				Financial assets held for trade		-			
Financial assets	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Shares and participations	283 359	281 526	-	-	-	-	283 359	281 526	283 359	281 526
Other receivables	8 731	29 826	-	-	6 955	49	15 686	29 875	15 686	29 875
Cash and cash equivalents			-	_	1 167	19 130	1 167	19 130	1 167	19 130
Total financial assets	292 090	311 352	-		8 162	19 179	300 212	330 531	300 212	330 531
Other assets										
Tangible fixed assets	=	-	-	-	-	-	1 258	1 187		
Other current assets	-	-	-	-	-	-	1 370	893		
Total other assets	-	-	-				2 628	2 080		
TOTAL ASSETS	292 090	311 352	-	-	8 162	19 179	302 840	332 611		
LIABILITIES	Other I	iabilities					Carrying value		Fair value (1)	
Financial liabilities	2012	2011					2012	2011	2012	2011
Current interest-bearing liabilities	16 272	-					16 272	-	16 272	-
Accounts payable	861	997					861	997	861	997
Other current financial liabilities	1 561	3 319					1 561	3 319	1 561	3 319
Total financial liabilities	18 694	4 316					18 694	4 316	18 694	4 316
Other liabilities										
Other non-financial liabilities	3 000	10 517					3 000	10 517		
Total other liabilities	3 000	10 517					3 000	10 517		
TOTAL LIABILITIES	21 694	14 833					21 694	14 833		
Financial assets and liabilities valued	Le	Level 1		vel 2	Le	evel 3	To	tal	Level 1: Accor	ding to

Financial assets and liabilities valued	Le	vel 1	Le	vel 2	Level 3		I 2 Level 3 Total		otal
at fair value by level	2012	2011	2012	2011	2012	2011	2012	2011	
Shares and participations	8 166	11 633	-	=	275 193	269 893	283 359	281 526	
Other receivables	-	-	-	-	15 686	29 875	15 686	29 875	
Cash and cash equivalents	-	-	-	-	-	-	1 167	19 130	
Financial assets	8 166	11 633	-	-	228 916	234 275	300 212	330 531	
Current interest-bearing liabilities	-	-	-	-	-	-	16 272	-	
Accounts payable	-	-	-	-	-	-	861	997	
Other current financial liabilities	-	-	-	-	-	-	1 561	3 3 1 9	
Financial liabilities	-	-	-	-	-	-	18 694	4 316	

Level 1: According to quoted prices in active markets for identical instruments.

Level 2: According to direct or indirectly observable market data not included in Level 1.

Level 3: According to input data not available in the market.

F-:-

#### RESULTS FROM FINANCIAL ASSETS AND LIABILITIES BY VALUATION CATEGORY

	Financial a	Financial assets recognized at fair		Loans and	dother					
	value throu	value through profit or loss			receivable	es	Other liabilities			Total
	Financial ass initially place this category	d in	Financial as held for trac							
RESULTS	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Investment activities									-	
Changes in values, including currency effects	-18 570	4 649	-	-	-	=	-	-	-18 570	4 649
Dividends	1 967	7 910	-	-	-	-	-	-	1 967	7 910
Total investment activities	-16 603	12 559	-	-	-	-	-	-	-16 603	12 559
Financial income and expenses										
Interest									-	
Income	-	-	-	-	58	141	-	-	58	141
Expenses	-	-	-	-	-	-	-655	-3 008	-655	-3 008
Total interest		-		-	58	141	-655	-3 008	-597	-2 867
Currency effects										
Gains	-	-	-	-	-	-	-	-	-	-
Losses	-	-	-	-	-11	-152	-	-	-11	-152
Total currency effects			-		-11	-152	-		-11	-152
TOTAL	-16 603	12 559	-	-	47	-11	-655	-3 008	-17 211	9 540

<sup>(1)</sup> Accounts receivables and accounts payables valid for less than six months are deemed to reflect fair value. Accounts receivables and accounts payables valid for longer than six months are discounted when fair value is established.

For key estimates and assumptions in establishing valuation at fair value, see Note 1, Accounting principles and Note 13, Shares and participations, the group.

#### 4. Investment activities, the group

The gross profit/loss from investment activities is divided into "Changes in value" and "Dividends". Changes in values refer to all profits/loss emanating from financial instruments, including gains or losses from sale of financial instruments and changes in fair value of financial instruments, not relating to received dividends nor relating to discontinued operations. Costs, such as sales expenses directly related to divestment of financial instruments are accounted for separately, for example costs related to Novestras variable remuneration.

#### 5. Other operations, the group

Other operations refer to operations in the subsidiary, Novestra Financial Services AB, and consist of net sale from services provided in regard to an administration agreement with Nove Capital Master Fund Ltd.

6. Operational leasing, the group	01/01/2012	01/01/2011
	12/31/2012	01/01/2011
Leasing agreement whereby AB Novestra is lessee		
Non terminable leasing payments:		
Within 1 year	845	826
Between 1-5 years	845	1 652
Longer than 5 years	-	-

The group's leasing relates only to rent for leased office premises. The due date for the current contract period is December 31, 2014 with automatic extension unless notice is given before March 31, 2013. The leasing payments for the year amounted to 845 (826).

### 7. Employees and personnel costs, the group

#### Average number of employees and gender distribution:

The average number of employees during the year amounted to three (four) of which two (three) were men.

#### Gender distribution in the Board of Directors and senior management:

The Board of Directors and other senior management consisted of men as in the previous year.

	01/01/2012 12/31/2012	01/01/2011 01/01/2011
Salaries, other remunerations and social security expenses:		
Salaries and other remunerations:		
The Board of Directors, Managing Director and Vice President	4 553	4 698
Variable remuneration (1)	-	6 144
Other employees	756	935
Total salaries and other remunerations	5 309	11 777
Social security expenses:		
The Board of Directors, Managing Director and Vice President	1 649	4 273
(of which are pension costs)	(586)	(887)
Other employees	409	477
(of which are pension costs)	(172)	(174)
Total social costs	2 058	4 750
Total salaries, other remunerations and social costs	7 367	16 527

All salaries and other remunerations, except 300 (300) relating to Board remuneration, relate to personnel in Sweden.

<sup>(1)</sup> Accounted for as sales expenses in the income statements. Accounted for In the income statement is 1 507 (-11 188), which also includes the estimated future compensation attributable to the additional purchase price due to a total of 839 (2983).

# 7. (continuation) Information on senior management benefits

### Senior management

Senior management refers to the management defined as the Chairman of the Board, the company's Managing Director and Vice President. Other senior management has not been defined.

### Remuneration to the Board of Directors

According to the decision at the AGM 2012, the Directors' remuneration amounts to a total of 500 (500). The Board remuneration covers the period from the date the Director is elected at the Annual General Meeting until the next AGM and is to be divided equally among the members of the Board who are not employees of Novestra. The cost of board remuneration during 2012 amounted to a reserve of 34, corresponding to 75 per member. The Chairman of the Board, Theodor Dalenson receives remuneration of 100 per month as resolved by the AGM 2012.

### Principles for remuneration to senior management

Senior management have fixed salary for work carried out. The decision regarding variable result based remuneration is referred to the Annual General Meeting. The Board of Directors proposal regarding variable result based remuneration for 2013 shall be handled by the Annual General Meeting on April 25 2013.

# Current guidelines for remuneration to senior management

The Annual General Meeting 2012 approved the Board of Directors' proposal regarding guidelines for remuneration for the management as set forth below. The proposal substantially complies with earlier applied guidelines for remuneration for the management of the company. The Board of Directors as a whole serves as a remuneration committee in relation to matters regarding remuneration and other terms of employ—ment for the management of the company.

Novestra shall offer conditions in line with the market which will enable the company to recruit and retain competent personnel. The remuneration to the management of the group shall consist of fixed salary, variable remuneration, pension and other customary benefits. The remuneration is based on the commitment and performance of the individual in relation to individual objectives and joint objectives for the company which have been determined in advance. The individual performance is continuously evaluated.

The fixed salary is in general reviewed on a yearly basis and shall be based on the qualitative performance of the individual. The fixed salary of the Managing Director and the management shall be in line with the market. The variable remuneration shall be based on the revenue and earnings trends within the respective responsibility area and within the group. The Board of Directors may, if special circumstances are at hand in a certain case, decide to deviate from the guidelines.

### Incentive scheme

The company has no outstanding share related incentive scheme or any outstanding options. At the Annual General Meeting on April 26, 2012, it was resolved to approve the proposed variable remuneration for the company's employees. The Board of Directors proposes that the Annual General Meeting resolves to approve the Board of Director's proposal regarding guidelines for remuneration of the Management as set forth below. The proposal substantially complies with earlier applied guidelines for remuneration of the Management of the company. The Board of Directors as a whole serves as a remuneration committee in relation to matters regarding remuneration and other terms of employment for the Management of the company.

Novestra shall offer conditions in line with the market which will enable the company to recruit and retain competent personnel. The remuneration of the Management of the Group shall consist of fixed salary, variable remuneration, pension and other customary benefits. The remuneration is based on the commitment and performance of the individual in relation to individual objectives and joint objectives for the company which have been determined in advance. The individual performance is continuously evaluated.

The fixed salary is in general reviewed on a yearly basis and shall be based on the qualitative performance of the individual. The fixed salary of the Managing Director and the Management shall be in line with the market.

### 7. (continuation)

The company's employees (including the working Chairman of the company) shall as a group be entitled to an annual variable cash remuneration from the company in accordance with the current employee contracts.

The total variable remuneration to the employees shall, as a total cost for the company, correspond to ten (10) percent of the net return from disposals of the company's holdings in companies, made during the year to which the variable remuneration is attributable. The return from holdings shall be calculated as the amount received at the disposal less total amount invested. Thus, the variable remuneration is not affected by unrealised changes in value. The distribution of the total variable remuneration among the company's employees shall be resolved upon by the Board of Directors (without participation of disqualified Directors, if any). An individual employee shall not be guaranteed a certain minimum share of the total variable remuneration. Furthermore, the variable remuneration to an individual employee shall not exceed an amount corresponding to five times the annual base salary of the employee for the year which such variable remuneration is attributable to. The

variable remuneration includes vacation pay and shall not constitute pensionable income. The company shall deduct preliminary income tax and social security contributions from the above variable remuneration, and VAT, if any. However, variable remuneration for 2013 shall only be paid if and when the shareholders have received their share, through payment of dividend, distribution of assets, etc., of the corresponding divestment. The cost of the variable remuneration plan for the company is linear in relation to the net return from disposals of the company's holdings in companies. The total cost for the company, at the current yearly base salary levels, can at a maximum amount to approximately SEK 19.0 million and occurs at a net return of in total approximately SEK 189.8 million. Approval of variable remuneration in accordance with the foregoing shall only relate to the variable remuneration for the financial year 2013. Remuneration shall be in accordance with the employment contracts.

For 2012 no variable remuneration has been paid. The variable remuneration shall be in accordance to each individual's employment contract which shall be accounted for at each annual meeting.

### 7. (continuation)

Specification of remuneration and other benefits to management and board members:

	Remuneration	Remuneration
Person/function	2012	2011
Management:		
Theodor Dalenson	1 232	3 615
Chairman		
Salary	(110)	(1 320)
Variable remuneration (1)	(-)	(2 048)
Board member remuneration	(1 100)	(-)
Pension	(22)	(247)
Johan Heijbel	1 919	3 979
Managing Director		
Salary	(1 652)	(1 663)
Variable remuneration (1)	(-)	(2 048)
Pension	(267)	(268)
Marcus Söderblom (2)	1 364	3 463
Vice President		
Salary	(1 182)	(1 216)
Variable remuneration (1)	(-)	(2 048)
Pension	(182)	(199)
Total management	4 515	11 057
Board members:		
Anders Lönnqvist	100	100
Jan Söderberg	100	100
Bertil Villard	100	100
Jens A. Wilhelmsen	100	100
Stein Wessel-Aas	100	100
Total Board members	500	500
Total management and		
Board members	5 015	11 557

<sup>(1)</sup> Accounted for as Sales expenses in the income statements.

### Salary and other benefits to the Managing Director

The principles for the variable remuneration for the financial year 2012 were decided by the Annual General Meeting 2012. The employment contract is subject to 24 months' notice by either party and contains no provision regarding lowered retirement age.

### Decision process

All remuneration matters concerning management and other potential benefits are considered and decided upon by the Board. The same process applies to

potential remunerations regarding consulting fees for members of the Board. Decisions on potential variable result based remuneration to management are referred to the Annual General Meeting. The remuneration committee consists of the whole Board of Directors.

### Pension

Pension is paid in accordance with the ITP plan for all employees, the retirement age is 65.

### Severance pay

There are no agreements including severance pay.

<sup>(2)</sup> Employment ended January 2013, for further information see Note 37.

8. Remuneration to auditors,	01/01/2012	01/01/2011
the group	12/31/2012	12/31/2011
Audit	648	701
Related audit assignments (1)	200	246
Tax consultancy	5	29
Other assignments	-	-
Total remuneration to auditors	853	976

Audit assignment is defined as the audit of the annual financial statements, the administration of the Board of Directors and the Managing Director, and other tasks, which rest upon the auditor as well as consulting and other assistance, which have been initiated by the findings in performing the audit work or implementation of such tasks.

All remuneration paid was to KPMG AB.

(1) Refers to work in connection with distribution of shares, accounted for against equity.

9. Depreciation of tangible	01/01/2012	01/01/2011
fixed assets, the group	12/31/2012	12/31/2011
Depreciation according to		
plan by type of asset:		
Equipment	88	67
Total depreciation	88	67

The total depreciation relates to administration.

10. Net financial items, 01	/01/2012	01/01/2011
the group 12	/31/2012	12/31/2011
Financial income:		
Interest income, associated companies	-	10
Other interest income	58	131
Exchange rate gains	-	_
Total	58	141
Financial expenses:		
Other interest expenses	-316	-3 008
Costs pledged assets and other financial expens	es -339	-
Exchange rate losses	-11	-152
Total	-666	-3 160

For information relating to valuation category see Note 3, Assets and Liabilities, categorization and result, the group.

### 11. Taxes, the group

Information on the relationship between reported tax expense and result before taxes:

	01/01/2012 12/31/2012			1/2011 1/2011
	Total	Tax	Total	Tax
	value	effect	value	effect
Result before taxes	-27 158	7 143	-15 604	4 104
Standard income	174	-46	1 252	-329
Other fiscal adjustments:				
Dividend from group companies	-	-	7 000	-1 841
Change in values	18 570	-4 884	-4 649	1 223
Other non-deductible expenses	189	-50	276	-73
Total	-8 225	2 163	-11 725	3 084
Less proposed dividend	-	-	-	-
Total	- 8 225	2 163	-11 725	3 084
Increase in tax loss carried forward not				
recognized as deferred tax assets	9 243	-2 431	11 800	-3 104
Reported tax expense (1)	1 018	-268	75	-20
Tax loss carried forward at the				
beginning of the year	181 501		169 701	
Change tax loss carried forward during the year	9 243		11 800	
Tax loss carried forward at the end of the year <sup>(2)</sup>	190 744		181 501	

<sup>(1)</sup> As AB Novestra is an investment company fiscally there is no possibility for group contribution within the group.

<sup>(2)</sup> In accordance with current legislation there are no regulations that determine the life expectancy of the company's fiscal deficit. No deferred tax receivable has been accounted for with regard to tax loss carried forward.

12. Equipment, the group	01/01/2012	01/01/2011
12	12/31/2012	12/31/2011
Accumulated acquisition value:		
At the beginning of the year	2 409	2 389
Sales and disposals	-84	-25
Acquisitions	161	45
At the end of the year	2 486	2 409
Accumulated depreciation:		
At the beginning of the year	-1 222	-1 176
Sales and disposals	82	21
Depreciation	-88	-67
At the end of the year	-1 228	-1 222
Carrying value at the end of the year	r 1 258	1 187

13. Shares and participations,	01/01/2012	Of which	01/01/2011	Of which
the group	12/31/2012	Level 3 (2)	12/31/2011	Level 3 (2)
Carrying values:				
At the beginning of the year	281 526	269 894	431 867	358 394
Acquisitions	6 102	4 861	11 261	11 262
Disposals	-	-	-167 812	-131 257
Changes in values through profit/loss (1)	-4 269	439	6 210	31 495
Carrying value at the end of the year	283 359	275 194	281 526	269 894

<sup>(1)</sup> A discounted receivable of 1 428 (-1 561) and also changes in the additional consideration with -14 731 (-) and other with 431 (-) are also reported within changes in value in the income statements for 2012.

All shares and participations, including shares and participations in associated companies, have been recognised on the income statements as "at fair value through profit or loss". Shares and participations in associated companies are not accounted for according to the equity method, in accordance with IAS 28.

Of the total carried value for shares and participations 222 000 (204 400) consists of shares and participation in associated companies which is recognized at fair value in accordance with IAS 39 with changes in value through profit or loss.

Accumulated changes in fair values amounts to 68 412 (72 670), of which 80 886 (80 437) emanates from changes in fair value through valuation techniques and -12 475 (-7 767) emanates from changes in values related to publicly traded shares and participations.

Specification of shares and particip	oations:			
	Ownership (1) %	No. of shares	Carrying	value
Name	12/31/2012 12/31/2012		12/31/2012	12/31/2011
Holdings:				
Diino Systems AB	-	=	=	19 200
Explorica, Inc.	14.9	6 117 663	52 600	64 900
MyPublisher, Inc. (2)	24.7	92 245 832	112 400	111 500
Strax Group, GmbH (3)	25.0	6 960	109 600	73 700
WeSC AB	5.9	541 036	8 116	11 589
Other			643	637
Total shares and participations (2)			283 359	281 526

<sup>(2)</sup> For further information on Level 3 please see Note 3.

### 13. (continuation)

### Key estimates and assumptions when establishing fair values regarding private holdings

When calculating fair value, the assumptions regarding future growth rate and margins in each company, as well as the interest rate used in the discounted cash flow calculation have the greatest impact. Generally, valuations are based on each company's growth forecast for the next two financial years, whereupon the expected growth successively has been reduced to a long-term growth rate of 3 percent. The discount rate that has been used varies between 13 and 19 percent, after consideration for tax, and margin estimates are based on each company's forecasted margin levels. In addition to the calculation of discounted cash flows, the focus has been in the valuation of comparable public companies and industry multiples for comparable listed companies in determining fair value. For further information regarding valuations and valuation techniques see Note 1.

### Key risks relating to shares and participations

Price risks and currency risks are the risks assumed to have the greatest impact on future valuations at fair value. The risks are presented in more detail in Note 2.

- (1) Prior to dilution and utilization of options etc.
- (2) USD/SEK 6.5032 (6.8872) EUR/SEK 8.5802 (8.9182).
- (3) Option to increase to 32 percent.
- (2) The holding in Swiss Picturebank AS is under registration with a carrying value of SEK 0. Ownership will correspond to 25 percent.

### 14. Other long-term receivables,

the group and the parent company	12/31/2012	12/31/2011	
Other receivables	8 731	29 826	
Total	8 731	29 826	

Other receivables relate to the divestment of Qbranch AB. The receivable relates to a part of the purchase price for pledged guarantees and also to additional expected earn out based on the result in Qbranch during 2012 and 2013. The reported value represents the discounted fair value.

### 15. Cash and cash equivalents,

the group	12/31/2012	12/31/2011
Amounts in SEK	1 167	18 914
Amounts in USD	-	216
Total	1 167	19 130

Cash and cash equivalents only includes cash and bank balances.

### 16. Equity, the group

The group's equity consists of share capital, other contributed capital and retained earnings including profit or loss for the year.

### Share capital

The group's share capital consists of the parent company's share capital, share capital in subsidiaries have been eliminated in the group accounts. The share capital amounts to SEK 37 187 973, distributed over the same number of shares. The quota value amounts to SEK 1.00. All shares have the same right to the net

assets, and every share has one vote at a general meeting with the shareholders. All shares are fully paid.

### Other contributed capital

Other contributed capital is capital paid in by the shareholders.

### Retained earnings including profit or loss for the year

Retained earnings including profit or loss for the year consists of accumulated earnings in the parent company and the subsidiary, as well as accumulated effects on profit or loss emanating from consolidation of

the group accounts. Previous transfers into the statutory reserve, excluding transferred other contributory equity, are included in their own capital item.

### Dividend

The Board of Directors propose that no dividend be paid out for the financial year 2012.

# Authorization for the Board of Directors to resolve upon new share issues

On April 26, 2012, the Annual General Meeting resolved, in accordance with the proposal of the Board of Directors, to authorize the Board of Directors to up until the next Annual General Meeting and on one or several occasions and with or without preferential rights for the shareholders, decide on a share issue of a maximum of 6 000 000 new shares for payment in cash, through contribution in kind or by set-off. The reason for the proposal and the possibility to deviate from shareholders' preferential rights in the proposal is, among other things, to facilitate for the company to carry out acquisitions with payment in shares or to otherwise procure the financing of the company in an active and appropriate manner.

### Management of capital and dividend policy

Capital consists of accounted equity, amounting to 281 145 (317 778) in the group. The Board of Directors' aim is that the company shall have a capital structure

resulting in a high return through the use of suitable pledges, while at the same time aiming to maintain a sound financial stability through maintaining a high solidity.

The Board of Directors intend, providing the capital structure and the group's financial obligations permit, propose distribution to the shareholders, through a dividend or other method, depending on which method is most suitable at each individual occasion. During the previous eight financial years a total of SEK 331 903 has been distributed to the shareholders, corresponding to SEK 8.90 per share. Of that amount SEK 111 564 was distributed through dividends and SEK 220 339 through redemption procedure. In addition, a total of 1 227 407 own shares were acquired at a cost of 8 810 which for reporting purposes reduces the outstanding number of shares that shareholders equity is distributed over.

### Share buy-back

The Extraordinary General Meeting held on February 8, 2012 resolved to authorize the Board of Directors to purchase the company's own shares. The Annual General Meeting held on April 26, 2012 renewed the Boards mandate and a total of 1 227 407 shares have been acquired during 2012.

The cost for these shares has been accounted for by reducing equity.

	01/01/2012	01/01/2011
Number of shares issued	12/31/2012	12/31/2011
At the beginning of the year	37 187 973	37 187 973
Split 2:1	-	37 187 973
Redeemed shares	-	37 187 973
Number of shares at the end of the year	37 187 973	37 187 973
Own shares held	-1 227 407	-
Reported number of shares at the end of the year	35 980 566	37 187 973
Average number of shares at the end of the year	36 286 295	37 187 973

The Extraordinary shareholders meeting on December 22, 2010, resolved on a distribution of shares in WeSC to the Novestra shareholders. Distribution occured through a redemption procedure whereby the existing Novestra share is split in to two shares, whereby one share is called a redemption share. The split was registered with Swedish Companies Registration Office on January 3, 2011 with the recall of the shares generated by the split registered with the Swedish Companies Registration Office on February 7 2011. The procedure is an alternative transaction method for a dividend and redemption of the redemption share is mandatory, and as such the temporary increase doubling the total number of shares in Novestra is not taken into consideration when calculating the average number of shares during the period, result per share or equity per share.

Novestra has only one class of shares and all shares are fully paid for. All shares carry an equal right to a share in the company's assets and profits and each share carries one vote at shareholder meetings. Total share capital amounts to SEK 37 187 973 and the quota value is SEK 1.00. Of the total number of shares the company holds 1 227 407 shares. These shares have been taken into account when calculating equity per share as well as the average number of shares during the period by reducing the number of outstanding shares.

17. Other long-term liabilities,		
the group and the parent company	12/31/2012	12/31/2011
Other liabilities	839	2 983
Total	839	2 983

Other long-term liabilities refers to the estimated cost for variable result based remuneration in connection with the divestment of Qbranch AB. The reported value represents the discounted value.

18. Interest-bearing loans,		
the group	12/31/2012	12/31/2011
Liabilities to credit institutions	16 272	-
Total	16 272	_

Liabilities to credit institutions are in the form of a SEK bank overdraft, which normally expire and are renewed annually. Other liabilities 1 011 (336) comprise of operating liabilities which normally are due for payment within 10-90 days.

19. Pledged assets and contin	igent liabilities,	
the group	12/31/2012	12/31/2011
Pledged assets	282 626	11 431
Utilized assets	-16 272	-
Second mortgage	266 354	11 431

The pledge refers to pledging of financial instruments in the form of shares and participations. The total of credits granted amounts to 25 000 (25 000).

### Contingent liability

In connection with a refinancing of Strax Group GmbH, whereby Novestras ownership increased to 25 percent, Novestra guaranteed MEUR 1 out of the total financing of MEUR 10. The financing is covenant based and Strax have reached the set financial convenants and reported on the set dates which entails that Novestras guarantee has not been subject to arbitration. As at December 31, 2012 Novestra was released from guarantee. The guarantee was accounted for as a contingent liability of 8 918 as at December 31, 2011.

Adjustment for income items from operations not ncluded in cash flow and do not affect the cash flow:  Adjustments for earnings impact of financial instruments at fair value 18 570 -4 649  Adjustment for discounting of receivables and liabilities 109 -1 716  Gains or losses on disposal of tangible assets 1  Write-downs 88 67  Adjustment for reserve long-term liabilities -1 618 3 139  17 150 -3 155  Cash and cash equivalents  The following components are included in cash and cash equivalents:  Cash and bank balances 1 167 19 130  1 167 19 130	20. Specification to the cash flow statement,	01/01/2012	01/01/2011	
Adjustments for earnings impact of financial instruments at fair value 18 570 -4 649 Adjustment for discounting of receivables and liabilities 109 -1 716 Gains or losses on disposal of tangible assets 1 Write-downs 88 67 Adjustment for reserve long-term liabilities -1 618 3 139  Cash and cash equivalents The following components are included in cash and cash equivalents:  Cash and bank balances 1 167 19 130  Paid interest and dividends received  Dividends received 1 967 7 910  Interest received 58 141	the group	12/31/2012	12/31/2011	
Adjustments for earnings impact of financial instruments at fair value 18 570 -4 649 Adjustment for discounting of receivables and liabilities 109 -1 716 Gains or losses on disposal of tangible assets 1 Write-downs 88 67 Adjustment for reserve long-term liabilities -1 618 3 139  To 150 -3 155  Cash and cash equivalents The following components are included in cash and cash equivalents: Cash and bank balances 1 167 19 130  Paid interest and dividends received  Dividends received 1 967 7 910 Interest received 58 141	Adjustment for income items from operations not			
Adjustment for discounting of receivables and liabilities 109 -1 716 Gains or losses on disposal of tangible assets 1	included in cash flow and do not affect the cash flow	<i>t</i> :		
Gains or losses on disposal of tangible assets       1       -         Write-downs       88       67         Adjustment for reserve long-term liabilities       -1 618       3 139         17 150       -3 155     Cash and cash equivalents  The following components are included in cash and cash equivalents:  Cash and bank balances  1 167 19 130 Paid interest and dividends received  Dividends received  1 967 7 910 Interest received 58 141	Adjustments for earnings impact of financial instruments a	t fair value 18 570	-4 649	
Write-downs       88       67         Adjustment for reserve long-term liabilities       -1 618       3 139         17 150       -3 155     Cash and cash equivalents  The following components are included in cash and cash equivalents:  Cash and bank balances  1 167 19 130  Paid interest and dividends received  Dividends received  1 967 7 910 Interest received 58 141	Adjustment for discounting of receivables and liabilities	109	-1 716	
Adjustment for reserve long-term liabilities -1 618 3 139  17 150 -3 155  Cash and cash equivalents The following components are included in cash and cash equivalents:  Cash and bank balances 1 167 19 130  Paid interest and dividends received  Dividends received 1 967 7 910  Interest received 58 141	Gains or losses on disposal of tangible assets	1	-	
Cash and cash equivalents The following components are included in cash and cash equivalents:  Cash and bank balances  1 167 19 130 1 167 19 130 Paid interest and dividends received  Dividends received 1 967 7 910 Interest received 58 141	Write-downs	88	67	
Cash and cash equivalents The following components are included in cash and cash equivalents:  Cash and bank balances  1 167 19 130  Paid interest and dividends received  Dividends received  1 967 7 910 Interest received 58 141	Adjustment for reserve long-term liabilities	-1 618	3 139	
The following components are included in cash and cash equivalents:  Cash and bank balances  1 167 19 130  1 167 19 130  Paid interest and dividends received  Dividends received  1 967 7 910 Interest received 58 141		17 150	-3 155	
Cash and bank balances         1 167         19 130           Paid interest and dividends received           Dividends received         1 967         7 910           Interest received         58         141	Cash and cash equivalents			
Paid interest and dividends received  Dividends received 1 967 7 910 Interest received 58 141	The following components are included in cash and cash	equivalents:		
Paid interest and dividends received  Dividends received 1 967 7 910 Interest received 58 141	Cash and bank balances	1 167	19 130	
Dividends received 1 967 7 910 Interest received 58 141		1 167	19 130	
Interest received 58 141	Paid interest and dividends received			
	Dividends received	1 967	7 910	
Interest paid -655 - 3 008	Interest received	58	141	
	Interest paid	-655	- 3 008	

As at December 31, 2012, the group has an unutilized credit facility amounting to 8 728 (25 000) which is not accounted for in the above values.

### 21. Assets and liabilities, categorization and results, the parent company

### ASSETS AND LIABILITIES BY VALUATION CATEGORY

ASSETS	Financial a at fair valu		ognized profit or los	ss	Loans an receivab		Carrying value		Fair value <sup>(1)</sup>	
	Financial ass initially place this category	d in	Financial as held for trac							
Financial assets	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Shares and participations	283 359	281 526	-	-	-	-	283 359	281 526	283 359	281 526
Other recievables	8 731	29 826	-	-	6 449	49	15 180	29 875	15 180	29 875
Cash and cash equivalents	-	-	-	-	1 069	19 031	1 069	19 031	1 069	19 031
Total financial assets	292 090	311 352	-	-	7 518	19 080	299 608	330 432	299 608	330 432
Other assets										
Tangible fixed assets	-		-		-		1 258	1 187		
Shares and participations in group companie	es -	-	-	-	-	-	100	100		
Other current assets	-	-	-	-	-	-	970	593		
Total other assets			-	-	-		2 328	1 880		
TOTAL ASSETS	292 090	311 352	-	-	7 518	19 080	301 936	332 312		
LIABILITIES	Other	liabilities					Carrying value		Fair value (1)	
Financial liabilities	2012	2011					2012	2011	2012	2011
Current interest-bearing liabilities	16 272	-					16 272	-	16 272	-
Accounts payable	861	997					861	997	861	997
Other current financial liabilities	2 542	3 927					2 542	3 927	2 542	3 927
Total financial liabilities	19 675	4 924					19 675	4 924	19 675	4 924
Other liabilities										
Other non-financial liabilities	2 694	10 437					2 694	10 437		
Total other liabilities	2 694	10 437					2 694	10 437		
TOTAL LIABILITIES	22 369	15 361					22 369	15 361		
Financial assets and liabilities valued	Le	evel 1	Lev	el 2	Le	vel 3	Tota	l	Level 1: Ac	cording to
at fair value by leve	2012	2011	2012	2011	2012	2011	2012	2011	quoted prid	ces in activ
Shares and participations	8 166	11 633	-	-	275 193	269 893	283 359	281 526	markets fo	r identical
Other receivables	-	-	-	-	15 180	29 875	15 180	29 875	instrument	s.
Cash and cash equivalents							1 069	19 031	Level 2: Ac	cording to
Financial assets	8 166	11 633	-	-	290 373	299 768	299 608	330 432	direct or in	directly
Current interest-bearing liabilities	-	-	-	-	-	-	16 272	-	observable	market da
Accounts payable	-	-	-	-	-	-	861	997	not include	ed in Level
Other current financial liabilities	-		-	_	-		2 542	3 927	Level 3: Ac	cording to
							19 675	4 924		not availab

	Financial a		ognized at f or loss	air	Loans and receivable		Other liab	oilities		Total
	Financial ass initially placed this category	d in	Financial as held for trac							
RESULTAT	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Investment activities										
Result from shares and participations, including currency effects	-18 570	4 649	=	-	-	-	-	-	-18 570	4 649
Dividends (2)	1 967	14 910	-	-	-	-	-	-	1 967	14 910
Total investment activities	-16 603	19 559	-		-		-	-	-16 603	19 559
Financial income and expenses										
Interest										
Income	-	-	-	-	58	141	0	-	58	141
Expenses	-	-	-	-	-	-	-655	-3 001	-655	-3 001
Total interest	_		-		58	141	-655	-3 001	-597	-2 860
Currency effects										
Gains	-	-	-	-	-	-	-	-	-	-
Losses	-	-	-	-	-11	-152	-	-	-11	-152
Total currency effects	-		-		-11	-152	-	-	-11	-152
TOTAL	-16 603	19 559			-47	-11	-655	-3 001	-17 211	16 547

<sup>(1)</sup> Accounts receivables and accounts payables valid for less than six months are deemed to reflect fair value. Accounts receivables and accounts payables valid for longer than six months are discounted when fair value is established. For key estimates and assumptions in establishing valuation at fair value, see Note 1, Accounting principles and Note 13, Shares and participations, the group. (2) Includes dividend from subsidiary company.

### 22. Investment activities, the parent company

The gross profit/loss from investment activities is divided into "Result from shares and participations" and "Dividends". The result from shares and participations refers to all profit/loss emanating from financial instruments, including gains or losses from sale of financial instruments and changes in fair value of financial instruments, not relating to received dividends. Costs, such as sales expenses directly related to divestment of financial instruments are accounted for separately, for example costs related to Novestras variable incentive scheme.

### 23. Employees, the parent company

### Average number of employees and gender distribution:

The average number of employees during the year amounted to three (four) of which two (three) were men.

### Gender distribution in the Board of Directors and senior management:

The Board of Directors and other senior management consisted of men, as in the previous year.

	01/01/2012	01/01/2011
Salaries, other remunerations and social security expenses:	12/31/2012	12/31/2011
Salaries and other remunerations:		
The Board of Directors, Managing Director and Vice President	4 553	4 698
Variable remuneration (1)	-	6 144
Other employees	756	935
Total salaries and other remunerations	5 309	11 777
Social security expenses:		
The Board of Directors, Managing Director and Vice President	1 649	4 273
(of which pension costs)	(586)	(887)
Other employees	409	477
(of which pension costs)	(172)	(174)
Total social costs	2 058	4 750
Total salaries, other remunerations and social security expenses	7 367	16 527

All salaries and other remunerations, except 300 (300) relating to Board remuneration, relate to personnel in Sweden. For information regarding individual remunerations for the Board of Directors and the management refer to Note 7, Employees and personnel costs, the group.

<sup>(1)</sup> Accounted for as sales expenses in the income statements including social expenses. Accounted for in the income statement is 1 507 (-11 188), which also includes the estimated future compensation attributable to the additional purchase price due to a total of 839 (2983).

24. Remuneration to auditors,	01/01/2012	01/01/2011
the parent company	12/31/2012	12/31/2011
Audit	648	701
Related audit assignments	200	246
Taxe consultancy	5	29
Other assignments	-	-
Total remuneration to auditors	853	976

Audit assignment is defined as the audit of the annual financial statements, the administration of the Board of Directors and the Managing Director, and other tasks, which rest upon the auditor as well as consulting and other assistance, which have been initiated by the findings in performing the audit work or implementation of such tasks. All other work is referred to as other assignments.

All remuneration paid was to KPMG AB.

25. Depreciation of tangible fixed assets,	01/01/2012	01/01/2011
the parent company	12/31/2012	12/31/2011
Depreciation according to plan		
by type of asset:		
Equipment	88	67
Total depreciation	88	67

The total depreciation relates to administration.

26. Net financial items, 01/	01/2012	01/01/2011
the parent company 12/	/31/2012	12/31/2011
Financial income:		
Interest income, associated companies	-	10
Other interest income	58	131
Exchange rate gains	-	-
Total	58	141
Financial expenses:		
Other interest expenses	-316	-3,001
Costs pledged assets and other financial expense	es -339	-
Exchange rate losses	-11	-152
Total	-666	-3 153

For information per valuation category see Note 21, Assets and Liabilities, categorization and result, the parent company.

07 Equipment	01/01/2012	01/01/2011
27. Equipment,		
the parent company	12/31/2012	12/31/2011
Accumulated acquisition value:		
At the beginning of the year	2 409	2 389
Sales and disposals	-84	-25
Acquisitions	161	45
At the end of the year	2 486	2 409
Accumulated depreciation:		
At the beginning of the year	-1 222	-1 176
Sales and disposals	82	21
Depreciation	-88	-67
At the end of the year	-1 228	-1 222
Carrying value at the end of the year	1 258	1 187
28. Shares and participations in group	01/01/2012	01/01/2011
companies, and the parent company	12/31/2012	12/31/2011
Accumulated acquisition value:	12/01/2012	12/01/2011
•	100	100
At the beginning of the year	100	100
Carrying value at the end of the year	100	100

Specification of shares and participations held in group companies:

Name	Corporate Identity No.	Reg. office	Ownership (1)	Value
Novestra Financial Services AB	556680-2798	Stockholm	100%	100

<sup>(1)</sup> Share of capital and votes.

29. Shares in associated companies,	01/01/2012	01/01/2011
the parent company	12/31/2012	12/31/2011
Carrying value:		
At the beginning of the year	204 400	298 900
Investments	4 861	7 350
Disposals	-	-131 257
Changes in values through profit/loss (1)	12 739	29 407
Carrying value at the end of the year	222 000	204 400

<sup>(1)</sup> A discounted receivable of 1 428 (-1 561) and also changes in the additional consideration with -14 731 (-) and other with 431 (-) are also reported within changes in value in the income statements for 2012.

Specification of shares and participations held in associated companies as at December 31, 2012:

As at	Corp. Id.	No. Reg. office	Equity (4)	Profit/loss(4)	Owner	Carrying
December 31, 2012			(100%)	(100%)	ship (2)	value
MyPublisher, Inc. (3)	n/a	N.Y., USA	88 520	23 073	24.7%	112 400
Strax Group GmbH (3)(5)	n/a	Tyskland	104 292	10 700	25.0%	109 600
Totalt (6)						222 000

Specification of shares and participations held in associated companies:

As at	Corp. Id. No.	Reg. office	Equity	Profit/loss	Owner-	Carrying
December 31, 2011			(100%)	(100%)	ship (2)	value
Diino Systems AB	556666-4750	Stockholm	8 430	-10 492	46.3%	19 200
MyPublisher, Inc.(3)	n/a	N.Y., USA	68 302	10 842	24.8%	111 500
Strax Group GmbH (3)	<sup>(5)</sup> n/a	Tyskland	97 743	2 363	25.0%	73 700
Totalt (6)						204 400

For key estimates and assumptions in establishing valuation at fair value, see Note 1, Accounting principles and Note 13, Shares and participations, the group.

### Receivables, associated companies

Receivables from associated companies amounted to - (-) as at December 31, 2012.

### Interest income, associated companies

During the financial year interest income received from associated companies amounted to - (10).

### Dividends from associated companies

A total dividend of - (6 024) was received from associated companies during the financial year.

<sup>(2)</sup> After dilution and utilization of options etc.

<sup>(3)</sup> USD/SEK 6.5032 (6.8872) EUR/SEK 8.5802 (8.9182).

<sup>(4)</sup> Unaudited figures.

<sup>(5)</sup> Option to increase to 32 percent.

<sup>(6)</sup> The holding in Swiss Picturebank AS is under registration with a carrying value of SEK 0. Ownership will correspond to 25 percent.

30. Shares and participations,	01/01/2012	01/01/2011 12/31/2011	
the parent company	12/31/2012		
Carrying value:			
At the beginning of the year	77 126	132 967	
Investments	1 241	3 911	
Disposals	-	-36 556	
Changes in values through profit/loss (1)	-17 008	-23 196	
Carrying value at the end of the year	61 359	77 126	

<sup>1)</sup> A discounted receivable of 1 428 (-1 561), change in additional consideration with -14 371 (-) and other with 431 (-) within changes in value are included in the income statements for 2012.

Specification of shares and participations:

Name	Ownership (1) %	No. of shares	Carryin	g value
	12/31/2012	12/31/2012	12/31/2012	12/31/2011
Holding:				
Explorica, Inc.	14,9	6 117 663	52 600	64 900
WeSC AB	5,9	541 036	8 116	11 589
Other		643	643	637
Total holdings			61 359	77 126

For key estimates and assumptions in establishing valuation at fair value, see Note 1, Accounting principles and Note 13, Shares and participations, the group.

### 31. Equity, the parent company

Equity in the parent company consists of restricted equity and non-restricted equity. Restricted equity may not be reduced through dividends to the shareholders.

### Restricted equity

Novestra's restricted equity consists of share capital and statutory reserve. The statutory reserve may be used to cover incurred losses, after decision taken by a general meeting with the shareholders.

### Non-restricted equity

Novestra's non-restricted equity consists of the net profit/loss for the year and previous years' accumulted profit/loss, reduced by any statutory reserve provision and after any dividends have been paid out. All income and costs accounted for during a period are included in the net profit/loss, unless a recommendation from the Swedish Accounting Standards Council, or within IFRS, require or allows them to be accounted for directly against the equity. The non-restricted equity that is accounted for at the end of each year is available for

dividends to the shareholders.

#### Dividend

The Board of Directors propose that no dividend be made for the financial year 2012.

### Distribution

The Extraordinary General Meeting, held December 22, 2010, resolved on a distribution of 371 879 shares in WeSC to the Novestra shareholders. The distribution corresponded to a value of 33 841 as at December 31, 2010 and was carried out through a mandatory redemption procedure with the shares in WeSC being distributed to the shareholders on February 11, 2011. See Note 15.

# Authorization for the Board of Directors to resolve upon new share issues

On April 26, 2012, The Annual General Meeting resol-ved, in accordance with the proposal of the Board of Directors, to authorize the Board of Directors to up until the next Annual General Meeting and on one or several occasions and with or without preferential rights for the shareholders,

decide on a share issue of a maximum of 6 000 000 new shares for payment in cash, through contribution in kind or by set-off. The reason for the proposal and the possibility to deviate from shareholders' preferential rights in the proposal is, among other things, to facilitate for the company to carry out acquisitions with payment in shares or to otherwise procure the financing of the company in an active and appropriate manner.

### Capital management

For information regarding capital management refer to Note 16, Equity, the group.

### Share buy-back

The Extraordinary General Meeting held on February 8, 2012 resolved to authorize the Board of Directors to purchase the company's own shares. The Annual General Meeting held on April 26, 2012 renewed the Boards mandate and a total of 1 227 407 shares have been acquired during 2012.

The cost for these shares has been accounted for by reducing equity.

	01/01/2012	01/01/2011
Number of shares issued	12/31/2012	12/31/2011
At the beginning of the year	37 187 973	37 187 973
Split 2:1	-	37 187 973
Redeemed shares	-	37 187 973
Number of shares at the end of the year	37 187 973	37 187 973
Own shares held by Company	-1 227 407	-
Reported number of shares at the end of the year	35 980 566	37 187 973
Average number of shares during the period	36 286 295	37 187 973

The Extraordinary shareholders meeting on December 22, 2010, resolved on a distribution of shares in WeSC to the shareholders in Novestra. Distribution occurs through a redemption procedure whereby the existing Novestra share is split in to two shares, whereby one share is called a redemption share. The split was registered with the Swedish Companies Registration Offices on January 3, 2011 and cancellation of the temporary split shares was registered with the Swedish Companies Registration Offices on February 7, 2011. The procedure is an alternative transaction method for a dividend and redemption of the redemption share is mandatory, which is why the temporary increase doubling the total number of shares in Novestra is not taken into consideration when calculating the average number of shares during the period, result per share or equity per share.

Novestra has only one class of shares. All shares carry an equal right to the company's assets and profits and each share carries one vote at shareholders' meetings. Total share capital amounts to SEK 37 187 973 and the quote value is SEK 1.00. Of the total number of shares the company holds 1 227 407 shares, these shares have been taken into account when calculating equity per share and the average number of shares during the period that they have computationally reduced the number of outstanding shares.

32. Interest-bearing loans,	01/01/2012	01/01/2011
the parent company	12/31/2012	12/31/2011
Raised loans – credit institutions	16 272	
Total	16 272	_

Liabilities to credit institutions are in the form of a SEK bank overdraft, which normally expires and is renewed annually. The interest is due and paid at the end of every quarter. Other liabilities 493 (336) comprise of operating liabilities which normally are due for payment within 10-90 days

33. Liabilities to the group,	01/01/2012	01/01/2011
the parent company	12/31/2012	12/31/2011
Novestra Financial Services	1 210	608
Total	1 210	608

34. Accrued expenses and prepaid	01/01/2012	01/01/2011
income, the parent company	12/31/2012	12/31/2011
Personnel related costs	636	8 206
Other personnel expenses	1 009	1 22
Costs for annual report,		
audit and AGM	928	926
Other	121	79
Total	2 694	10 437

35. Pledged assets and contingent	01/01/2012	01/01/2011
liabilities, the parent company	12/31/2012	12/31/2011
Pledged assets	282 626	11 431
Utilised assets	-16 272	-
Second mortgage	266 354	11 431

The pledge refers to pledging of financial instruments in the form of shares and participations. Total granted credit amounts to 25 000 (25 000).

### **Contingent liability**

In connection with the refinancing of Strax Group GmbH, whereby Novestras ownership increased to 25 percent, Novestra guaranteed MEUR 1 out of the total financing of MEUR 10. The financing is covenant based and Strax have reached the set financial convenants and reported on the set dates which entails that Novestras guarantee has not been subject to arbitration. As at December 31, 2012 Novestra was released from the guarantee. The guarantee is accounted for as a contingent liability of 8 918 as at December 31, 2011.

36. Specification to the cash flow statement,	01/01/2012	01/01/2011 12/31/2011	
the parent company	12/31/2012		
Adjustment for income items from operations not			
included in cash flow and do not affect the cash flow:			
Adjustments for earnings impact of financial instruments at fair value	18 570	-4 649	
Adjustment for discounting of receivables and liabilities	109	-1 716	
Gains or losses on disposal of tangible assets	1	4	
Write-downs	88	67	
Adjustment for reserve long-term liabilities	-1 618	3 139	
	17 150	-3 156	

The Extraordinary General Meeting, held December 22, 2010, resolved on a distribution of 371 879 shares in WeSC to the Novestra shareholders. The distribution corresponded to a value of 33 841 as at December 31, 2010 and was carried out through a mandatory redemption procedure with the shares in WeSC distributed to the shareholders on February 11, 2011.

### Cash and cash equivalents

Cash and bank balances

The following components are included in cash and cash equivalents:

	1 069	19 031
Paid interest and dividends received		
Dividends received	1 967	7 910
Interest received	58	141
Interest paid	655	-3 008

1 069

19 031

As at December 31, 2012, the group has an unutilized credit facility amounting to 8 728 (25 000) which is not accounted for in the above values.

### 37. Related parties disclosure, the group and the parent company

The following additional information about related parties is being provided in addition to what has been described in the annual report.

### Companies with common Board members

Apart from specified related parties there are a number of companies in which Novestra and the respective company have common Board members. Information has not been provided in this note because these situations are either not considered to involve influence of the type described in IAS 24, or the transactions refer to intangible amounts.

### Related party transactions

Novestra's subsidiary, Novestra Financial Services AB, has entered into an administration agreement with Nove Capital Fund. The agreement includes a limited administration commitment for Novestra Financial Services AB with a remuneration of 100 (100). Theodor Dalenson is involved in Nove Capital Master Fund Ltd and has both direct and indirect financial interests. In addition, Mr. Dalenson, through his company invoiced board member fees of 880 excluding VAT for 2012 and variable remuneration of 2 048.

Marcus Soderblom, former Vice President, resigned from the company as at January 13, 2013. Since December 2012, Marcus Soderblom, through his company invoiced a fee of 27 per month excluding VAT. The contract has a mutual notice period of three months.

Novestra has purchased corporate law advisory services from Advokatfirman Vinge KB for a total of 368 (472) during the financial year 2012. Bertil Villard, board member of Novestra, is active as attorney and a partner of Advokatfirman Vinge KB. The services were purchased on market terms, and are not tied to Bertil Villard in person, and lie outside the tasks Bertil Villard carries out within the framework of his board assignment, for which he receives board remuneration in conformity with the other board members.

See Note 7, Employees and personnel costs, for information regarding salaries and other compensation, costs regarding pensions and similar benefits for the Board, the Managing Director, the Vice President and other employees.

### 38. Significant events after the end of the period, the group and the parent company

Two of Novestra's portfolio companies have appointed advisors in ongoing M&A and IPO processes. Novestra now expects that the sale or listing of two of its portfolio companies will occur within 6-9 months. The value indications that have been given show valuation multiples in the range of 1 to 1.5 times annual sales, and differ from the cash flow values Novestra have used through NAV calculation.

These value indications give one of the companies a significantly lower value than the estimated value Novestra latest reported while the indicated value in the other company significantly exceeds the Novestra estimation. The combined estimated valuation for the two companies involved in the forthcoming transactions is in line with the carrying value as at December 31, 2012. Novestra will make the individual adjustments as above in the Q1, 2013 report.

Novestra participates, as on previous sales, in the sales processes, but has limited control as it is not the majority shareholder in any of the companies.

In April 2013, MSEK 6.2 being the first part of the amount pledged as collateral in connection with the sale of Qbranch was paid out. The remaining amount due is expected to be of the same amount and is due to be paid out in 18 months.

The Board of Directors and the Managing Director hereby verify that the consolidated accounts and annual accounts have been prepared in accordance with the international accounting standards in Regulation (EC) No. 1606/2002 of the European Parliament and of the European Council of July 19, 2002 on the applica—tion of international accounting standards and generally accepted auditing standards in Sweden and give a true and fair view of the group's and parent company's financial position and results of operations. The Board of Directors' Report for the group and the parent company gives a true and fair view of the group's and the parent company's operations, position and results, and describes significant risks and uncertainty factors that the parent company and group companies face.

The annual accounts and the consolidated financial statements were approved for release by the Board of Directors on April 3, 2013. The consolidated income statement and balance sheet, and the income statement and balance sheet of the parent company, will be presented for adoption by the Annual General Meeting on April 25, 2013.

Stockholm April 3, 2013

Theodor Dalenson Chairman

Anders Lönnqvist Board member Jan Söderberg
Board member

Bertil Villard Board member Jens A. Wilhelmsen Board member

Johan Heijbel Managing Director

Our audit report was submitted on April 4, 2013

KPMG AB

Ingrid Hornberg Román

Authorized Public Accountant

The information in this annual report is such that AB Novestra is required to disclose according to Sweden's Securities Market Act. AB Novestra released the year-end report, including the interim report for the fourth quarter to the media for publication on February 12, 2013 at 8.55 am through a press release and also on the website www.novestra.com. The Annual Report was released on Novestra's website on April 4, 2013 at 9.00 am with a press release detailing such information at the same time.

### Auditor's

### report

### To the annual meeting of the shareholders of AB Novestra, corp. id. 556539-7709

### Report on the annual accounts and consolidated accounts

We have audited the annual accounts and consolidated accounts of AB Novestra for the year 2012. The annual accounts and consolidated accounts of the company are included in the printed version of this document on pages 46-93.

### Responsibilities of the Board of Directors and the Managing Director for the annual accounts and consolidated accounts

The Board of Directors and the Managing Director are responsible for the preparation and fair presentation of these annual accounts in accordance with the Annual Accounts Act and of the consolidated accounts in accordance with International Financial Reporting Standards, as adopted by the EU, and the Annual Accounts Act, and for such internal control as the Board of Directors and the Managing Director determine is necessary to enable the preparation of annual accounts and consolidated accounts that are free from material misstatement, whether due to fraud or error.

### Auditor's responsibility

Our responsibility is to express an opinion on these annual accounts and consolidated accounts based on our audit. We conducted our audit in accordance with International Standards on Auditing and generally accepted auditing standards in Sweden. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the annual accounts and consolidated accounts are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the annual accounts and consolidated accounts. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the annual accounts and consolidated accounts, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the company's preparation and fair presentation of the annual accounts and consolidated accounts in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board of Directors and the Managing Director, as well as evaluating the overall presentation of the annual accounts and consolidated accounts.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

### **Opinions**

In our opinion, the annual accounts have been prepared in accordance with the Annual Accounts Act and present fairly, in all material respects, the financial position of the parent company as of 31 December 2012 and of its financial performance and its cash flows for the year then ended in accordance with the Annual Accounts Act. The consolidated accounts have been prepared in accordance with the Annual Accounts Act and present fairly, in all material respects, the financial position of the group as of 31 December 2012 and of their financial performance and cash flows for the year then ended in accordance with International Financial Reporting Standards, as

adopted by the EU, and the Annual Accounts Act. The statutory administration report is consistent with the other parts of the annual accounts and consolidated accounts.

We therefore recommend that the annual meeting of shareholders adopt the income statement and balance sheet for the parent company and the group.

### Report on other legal and regulatory requirements

In addition to our audit of the annual accounts and consolidated accounts, we have also audited the proposed appropriations of the company's profit or loss and the administration of the Board of Directors and the Managing Director of AB Novestra for the year 2012.

### Responsibilities of the Board of Directors and the Managing Director

The Board of Directors is responsible for the proposal for appropriations of the company's profit or loss, and the Board of Directors and the Managing Director are responsible for administration under the Companies Act.

### Auditor's responsibility

Our responsibility is to express an opinion with reasonable assurance on the proposed appropriations of the company's profit or loss and on the administration based on our audit. We conducted the audit in accordance with generally accepted auditing standards in Sweden.

As basis for our opinion on the Board of Directors' proposed appropriations of the company's profit or loss, we examined whether the proposal is in accordance with the Companies Act.

As basis for our opinion concerning discharge from liability, in addition to our audit of the annual accounts and consolidated accounts, we examined significant decisions, actions taken and circumstances of the company in order to determine whether any member of the Board of Directors or the Managing Director is liable to the company. We also examined whether any member of the Board of Directors or the Managing Director has, in any other way, acted in contravention of the Companies Act, the Annual Accounts Act or the Articles of Association.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinions.

### **Opinions**

We recommend to the annual meeting of shareholders that the profit be appropriated in accordance with the proposal in the statutory administration report and that the members of the Board of Directors and the Managing Director be discharged from liability for the financial year.

Stockholm 4 April 2013 KPMG AB

Ingrid Hornberg Román Authorized Public Accountant

# Auditors' report of the Corporate Governance Statement

### To the annual meeting of the shareholders in AB Novestra (publ), Corporate identity number 556539-7709

It is the Board of Directors who is responsible for the Corporate Governance report for the year 2012 on pages 36-41 and that it has been prepared in accordance with the Annual Accounts Act.

We have read the Corporate Governance report and based on that reading and our knowledge of the company and the group we believe that we have a sufficient basis for our opinions. This means that our statutory examination of the Corporate Governance report is different and substantially less in scope than an audit conducted in accordance with International Standards on Auditing and generally accepted auditing standards in Sweden.

In our opinion, the Corporate Governance report has been prepared and its statutory content is consistent with the annual accounts and the consolidated accounts.

Stockholm, 4 April 2013 KPMG AB

Ingrid Hornberg Román Authorized Public Accountant

### **Definitions**

In this Annual Report, "Novestra or "the company" pertains to AB Novestra (publ).

Other definitions: Diino Systems AB ("Diino"), Explorica, Inc. ("Explorica"), MyPublisher, Inc. ("MyPublisher"), Strax Group GmbH, ("Strax"), WeSC AB, ('WeSC').

### Cash flow after investments

Result before tax with depreciation and other items not affecting cash flow minus paid tax and adjusted for changes in working capital and net investments in fixed assets.

### **Equity/Assets ratio**

Shareholders' equity as a percentage of the total assets.

# Number of shares at the end of the period

The number of shares at the end of each period adjusted for bonus issue and share split.

# Shareholders' equity per share

Shareholders' equity in relation to the number of shares at the end of the period.

# Average number of shares during the period

The average number of shares during the period calculated on a daily basis adjusted for bonus issue and share split.

### Result per share

Income for the period in relation to the average number of shares during the period.

### Definitions relating to portfolio descriptions

### Sales

Total operating revenue for the specified period.

### **Growth in sales**

Sales for a specified period in relation to sales during the same period the previous year.

### Operating profit/loss

Total operating revenues minus total operating expenses for a specified period, before net financial items and taxes.

### **EBITDA**

Operating profit/loss for a specified period, before interest income and expenses, taxes, depreciations and amortisations.

### Market value corresponding to 100% based on carrying value

Reported carrying value, at a specified time for the specified ownership, recalculated to represent the value for 100 percent of the company, full dilution in the respective company taken into consideration.

### Total sales development in the portfolio companies

The total sales in each of the portfolio companies, presented as a total value for each financial year.

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### **Shareholder**

### information

### **Annual General Meeting**

The Annual General Meeting will be held at 3.00 p.m. on Thursday April 25, 2013 at the law firm Vinge KB, Smålandsgatan 20, Stockholm, Sweden.

### **Notice**

Information regarding the Notice to the Annual General Meeting was published in Svenska Dagbladet and the Notice in its entirety was published in Post- och Inrikes Tidningar (the Swedish Official Gazette) on March 27, 2013 and also through a press release.

### **Participation**

To be entitled to participate in the business of the Meeting, shareholders:

must be recorded in the register of shareholders maintained by Euroclear Sweden AB (the Swedish Securities Register Center) on Friday April 19, 2013, and

**must** notify the company of their intention to attend the Meeting no later than Friday April 19, 2013.

# Notification of participation in the Annual General Meeting

Notification can be given by writing to AB Novestra, Norrlandsgatan 16, SE-111 43 Stockholm, Sweden, by calling +46 8 545 017 50, by faxing +46 8 545 017 60, or by emailing stamma@novestra.com.

### Nominee-registered shares

Shareholders whose shares are registered in the name of a nominee through the trust department of a bank or similar institution must, in order to be entitled to participate in the Meeting, request that their shares are temporarily re-registered in their own names in the register of shareholders maintained by Euroclear Sweden AB, Such registration must be effected on Friday April 19, 2013. Shareholders are requested to inform their nominees in good time prior to this date.

### Proxies, etc.

Shareholders who are represented by a proxy must authorize the proxy by issuing a power of attorney. If such authorization is issued by a legal entity, an attested copy of a certificate of registration or similar must be attached. The power of attorney and the certificate may not be more than one year old, however, the power of attorney may have a validity of maximum five years if this is specifically stated. The original authorization and certificate of registration, where applicable, should be sent to AB Novestra, Norrlandsgatan 16, SE-111 43 Stockholm, Sweden, well in advance of the Meeting. A proxy form is available on the Company's website (www.novestra.com).

### Representatives

Shareholders or proxies for shareholders at the Annual General Meeting may take a maximum of two representatives with them to the Meeting. Representatives may be brought to the Meeting only if the shareholder of AB Novestra gives notice of their attendance as described above for notification of participation of shareholders.

### Other

The economic information can be found in Swedish and in English on Novestra's homepage www.novestra.com and may be ordered from:

### **AB Novestra**

Norrlandsgatan 16 111 43 Stockholm, Sweden Tel: +46 (0)8-545 017 50 Fax: +46 (0)8-545 017 60 info@novestra.com

### Financial calendarium 2013

### April 25, 2013

Annual General Meeting

### April 25, 2013

Interim Report Q1 January 1 – March 31, 2013

### April 25, 2013

Bulletin from the Annual General Meeting

### August 28, 2013

Interim Report Q2 January 1 – June 30, 2013

### **Addresses**

### AB Novestra (publ)

111 43 Stockholm Sweden

Corp. Id No: 556539-7709 Tel: +46 (0)8-545 017 50 Fax: +46 (0)8-545 017 60 info@novestra.com www.novestra.com

### Explorica, Inc.

145 Tremont Street, 6th Floor Boston, MA 02111 USA

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### Strax GmbH

Belgische Allee 52-54 53842 Troisdorf Germany

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info@strax.com www.strax.com

### MyPublisher, Inc.

641 Lexington Avenue, 24th Floor New York, NY 10022 USA

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### WeSC

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