

N.B. The English text is an in-house translation.

AB Novestra (publ)

The shareholders of AB Novestra (publ) are hereby summoned to the Annual General Meeting to be held on Thursday 23 April 2015 at 4.00 p.m. (CET) at the offices of Advokatfirman Vinge, Smålandsgatan 20, Stockholm, Sweden

Right to participate at the Meeting

To be entitled to participate at the Meeting, shareholders must

- be recorded in the register of shareholders maintained by Euroclear Sweden AB (the Swedish Securities Register Center) on Friday 17 April 2015, and
- notify the company of their intention to attend the Meeting no later than at 4.00 p.m. on Friday 17 April 2015.

Shareholders whose shares are registered in the name of a nominee through the trust department of a bank or similar institution must, in order to be entitled to participate in the Meeting, request that their shares are temporarily re-registered in their own names in the register of shareholders maintained by Euroclear Sweden AB. Such registration must be effected on Friday 17 April 2015. Shareholders are requested to inform their nominees in good time prior to this date.

Notification to attend the Meeting

Notification to attend the Meeting can be made in writing to AB Novestra, Grev Turegatan 3, 4tr, SE-114 46, Stockholm, Sweden, or by phone +46-8-545 017 50 or by e-mail (stamma@novestra.com). Shareholders should, when notifying attendance, provide their name, personal identification or corporate registration number, address, telephone number, shareholdings and, where applicable, details of the attendance of any representative(s) and/or assistant(s). In addition, the notification shall, if applicable, be supplemented with complete authorisation documentation such as certificate of incorporation and powers of attorney for representatives.

Proxies, etc.

Shareholders who are represented by a proxy must authorise the proxy by issuing a dated power of attorney. If such authorisation is issued by a legal entity, an attested copy of a certificate of registration or similar must be attached. The power of attorney is valid one year from issuance, or such longer period as specified in the power of attorney, but maximum five years from issuance. The original authorisation and certificate of registration, where applicable, should be sent to AB Novestra, Grev Turegatan 3 4tr, SE-114 46 Stockholm, Sweden, well in advance of the Meeting. A proxy form is available on the company's website (www.novestra.com).

Number of shares and votes

At the date of this notice there are in aggregate 37,187,973 issued shares and votes in the company. The company holds no own shares at the date of this notice.

Right to request information

The shareholders are reminded of their right to request information pursuant to Chapter 7, Section 32, of the Swedish Companies Act.

Proposed Agenda

1. Opening of the Meeting
2. Election of the Chairman of the Meeting
3. Drawing-up and approval of the voting list
4. Approval of the agenda
5. Election of one or two persons to approve the minutes
6. Decision on whether the Meeting has been duly convened
7. Presentation of the annual report and the audit report as well as the consolidated accounts and audit report on the consolidated accounts for the financial year 2014
8. Decision regarding adoption of the income statement and the balance sheet as well as the consolidated income statement and the consolidated balance sheet

9. Decision regarding appropriation of the company's earnings in accordance with the approved balance sheet
10. Decision regarding discharge from liability of the members of the Board of Directors and the Managing Director
11. Decision on the number of Directors and deputy Directors
12. Decision on the remuneration that shall be paid to the Board of Directors and the auditor
13. Election of Chairman and other members of the Board of Directors, potential deputy members of the Board of Directors and auditor
14. Proposal to decide on guidelines for remuneration of the Management and other employees
15. Proposal to authorise the Board of Directors to resolve upon new share issues
16. Proposal to authorise the Board of Directors to acquire and sell the company's own shares
17. Proposal to adopt principles for the appointment of the Nomination Committee
18. Conclusion of the Meeting

Appropriation of the company's earnings (item 9)

The Board of Directors and the Managing Director propose that the loss for the year, SEK 3,193,942, together with the retained earnings, SEK 162,887,050, totalling SEK 159,693,108 be transferred to profit carried forward.

The Nomination Committee's proposals (items 2, 11-13, 17)

The Nomination Committee, consisting of Theodor Dalenson (appointed by Nove Capital Master Fund Ltd and also Chairman of the Board of AB Novestra), Thomas Berg (appointed by Anchor Secondary 4kS) and Per Åhlgren (appointed by GoMobile Nu AB), proposes:

- that Bertil Villard shall be elected Chairman of the Annual General Meeting (item 2).
- that the Board of Directors shall consist of five members with one deputy member (item 11).
- that each member of the Board of Directors who is considered to be independent in relation to major shareholders, is entitled to receive SEK 100,000 as remuneration. According to the Nomination Committee's proposal, Bertil Villard and Anders Lönnqvist shall be entitled to receive remuneration, whereby the Directors' total remuneration will amount to SEK 200,000. Following a separate agreement with the company, a Board member may invoice the fees for the board work, together with statutory social security contributions and value added tax, through a company owned by the Board member, subject to the precondition that such payment is cost neutral to the company (item 12).
- that the auditor's fees shall be paid as per current account as approved by the company (item 12).
- the re-election of Theodor Dalenson (as Chairman), Anders Lönnqvist, Jan Söderberg, Bertil Villard and Jens A. Wilhelmsen as members of the Board of Directors and the re-election of Stein Wessel-Aas as deputy member (item 13).
- the election of KPMG AB, with Mårten Asplund as auditor in charge, for the period until the end of the next Annual General Meeting (item 13).
- that the company shall have a Nomination Committee consisting of one member appointed by each of the two shareholders or groups of shareholders controlling the largest number of votes, in addition to the Chairman of the Board. The Nomination Committee shall be constituted based upon statistics of ownership from the shareholders' register kept by Euroclear Sweden AB as per the last banking day in August each year and other reliable ownership information that has been provided to the company at that time. The Nomination Committee shall remain in office until a new Nomination Committee has been appointed. The Nomination Committee and its Chairman should fulfil the criteria regarding independence set out in the applicable corporate governance code. The Nomination Committee shall prepare proposals regarding the election of Chairman of General Meetings, the election of and remuneration to the Chairman of the Board and other Board members, as well as the auditors, and regarding provisions concerning the Nomination Committee. No fees shall be paid for the Nomination Committees work (item 17).

Proposal to decide on guidelines for remuneration of the Management (item 14)

The Board of Directors proposes that the Annual General Meeting resolves to approve the Board of Director's proposal regarding guidelines for remuneration of the Management as set forth below. The proposal substantially complies with earlier applied guidelines for remuneration of the Management of the company. The Board of Directors as a whole serves as a remuneration committee in relation to matters regarding remuneration and other terms of employment for the Management of the company.

Novestra shall offer conditions in line with the market which will enable the company to recruit and retain competent personnel. The remuneration of the Management of the Group shall consist of fixed salary, variable remuneration, pension and other customary benefits. The remuneration is based on the commitment and performance of the individual in relation to individual objectives and joint objectives for the company which have been determined in advance. The individual performance is continuously evaluated.

The fixed salary is in general reviewed on a yearly basis and shall be based on the qualitative performance of the individual. The fixed salary of the Managing Director and the Management shall be in line with the market.

The company's employees (including the working Chairman of the company) shall as a group be entitled to an annual variable cash remuneration from the company in accordance with the current employee contracts.

The total variable remuneration to the employees shall, as a total cost for the company, correspond to ten (10) percent of the net return from disposals of the company's holdings in companies, made during the year to which the variable remuneration is attributable. The return from holdings shall be calculated as the amount received at the disposal less total amount invested. Thus, the variable remuneration is not affected by unrealised changes in value. The distribution of the total variable remuneration among the company's employees shall be resolved upon by the Board of Directors (without participation of disqualified Directors, if any). An individual employee shall not be guaranteed a certain minimum share of the total variable remuneration. Furthermore, the variable remuneration to an individual employee shall not exceed an amount corresponding to five times the annual base salary of the employee for the year which such variable remuneration is attributable to. The variable remuneration includes vacation pay and shall not constitute pensionable income. The company shall deduct preliminary income tax and social security contributions from the above variable remuneration, and VAT, if any. However, variable remuneration for 2015 shall only be paid if and when the shareholders have received their share, through payment of dividend, distribution of assets, etc., of the corresponding divestment. The cost of the variable remuneration plan for the company is linear in relation to the net return from disposals of the company's holdings in companies. The variable remuneration shall not exceed five times the highest annual base salary, which would result in a highest total cost (for the company) at an amount of SEK 14.2 million which would occur at a profit of SEK 142 million. Approval of variable remuneration in accordance with the foregoing shall only relate to the variable remuneration for the financial year 2015. Remuneration shall be in accordance with the employment contracts.

For 2014 no variable remuneration has been paid. The variable remuneration shall be in accordance to each individual's employment contract which shall be accounted for at each annual meeting.

The Board of Directors may, if special circumstances are at hand in a certain case, decide to deviate from the guidelines.

Proposal to authorise the Board of Directors to resolve upon new share issues (item 15)

The Board of Directors proposes that the Annual General Meeting resolves to authorise the Board of Directors to up until the next Annual General Meeting, on one or several occasions and with or without preferential rights for the shareholders, decide on a share issue of a maximum of 6,000,000 new shares for payment in cash, through contribution in kind or by set-off.

The reason for the proposal and the possibility to deviate from shareholders' preferential rights in the proposal is, among other things, to facilitate for the company to carry out acquisitions with payment in shares or to otherwise procure the financing of the company in an active and appropriate manner.

A resolution in accordance with the Board of Directors' proposal shall only be valid where supported by not less than two-thirds of both the votes cast and the shares represented at the Meeting.

Proposal to authorise the Board of Directors to acquire and sell the company's own shares (item 16)

The Board of Directors proposes that the Annual General Meeting resolves to authorise the Board of Directors to decide on the acquisition and sale of the company's own shares, where the following shall apply;

1. Acquisition and sale of own shares shall exclusively take place on Nasdaq Stockholm.
2. The authorisation may be utilised on one or several occasions until the 2016 Annual General Meeting.
3. Shares may be acquired to the extent that the company's holding of its own shares, on any occasion, does not exceed ten (10) per cent of the company's total shares. Sale may be carried out of not more than the number of shares acquired under this authorisation.
4. Acquisition and sale of shares may only take place at a price within the price interval, on any occasion, recorded on Nasdaq Stockholm, which refers to the interval between the highest buying price and the lowest selling price.

The purpose of the proposed authorisation is to provide flexibility as regards the company's possibilities to distribute capital to its shareholders and to promote more efficient capital usage in the company, which altogether is deemed to have a positive impact on the company's share price and thereby contribute to an increased shareholder value.

A resolution in accordance with the Board of Directors' proposal shall only be valid where supported by not less than two-thirds of both the votes cast and the shares represented at the Meeting.

The annual report, the auditor's report as well as the complete proposals regarding items 14-16, together with a statement from the auditor pursuant to Chapter 8, Section 54, of the Swedish Companies Act, will, as from 2 April 2015, be held available at the company's office, Grev Turegatan 3 4tr, 114 46 Stockholm, Sweden, and will upon request be sent to shareholders who supply their postal address. The material will then also be held available on the company's website (www.novestra.com).

Stockholm, March 2015

AB Novestra (publ)
The Board of Directors